



2010-2011 EBU Master School on Radio features



EBU School of Talents

New trends in Radio: reach your audience

Design and produce your own feature under the personal coaching of experienced documentary producers. EBU TRAINING is launching the 5th edition of the EBU Master School. It aims to nurture a pool of talented and young European radio producers.

Radio feature is ideal for training

To produce a feature you need to master a complex range of competences, tools and techniques in audio programming (research, storytelling, sound, music, recording, interviewing, distribution, promotion). Young producers will strengthen their self-confidence by getting better methods and richer ways in the audio production.

The Master School covers the most critical aspects of radio feature genre in order to develop creative and innovative audio programmes.

A close-knit community

The EBU Master School creates a dynamic network between Radio stations and builds bridges between generations of producers. Trainees become part of an international class. They exchange ideas and approaches while benefiting from the richness of cultural differences.

Course quick facts

Who should attend

- Radio producers from/sponsored by EBU Members
- Below 35 years old

What outcome for you

- Produce a high-quality radio feature
- Master innovative skills in radio production
- Enhance production marketability
- Gain self-confidence & create your network

Format

- 9 months: long distance & part-time
- 2 mastercourses in February & June
- Online coaching

Content

- Core competencies: storytelling, sound & music, recording techniques, interviewing skills.
- Development, production and editing of a feature (duration: 30 minutes maximum).

When

20 October 2009	Call for applications
30 November 2009	Application deadline
7 December 2009	Selection of the candidates
6-9 February 2010	Berlin Master course I
5-7 June 2010	Brussels Master course II

Working language

English

Fee

- 1,600 EURO including:
- Tuition fees (coaching, 2 master courses and assistance in final editing)
 - Accommodation & lunches during the 2 master courses
 - CD-Rom & nominative certificate
 - Presentation at IFC
 - Companies cover the travel expenses of their trainees and the final editing costs.

More info on www.ebu.ch/training





Programme

Stage 1 – Mastercourse I

Deutschlandradio Kultur, Berlin
6-9 February 2010

Stage 2 – Homework & On-line coaching

10 February – 4 June 2010

Stage 3 – Mastercourse II

VRT, Brussels, 5-7 June 2010

Stage 4 – Online coaching

From 8 June to 31 August 2010

Stage 5 – Final editing & production

Deadline: 30 September 2010

Production should be completed and sent to EBU TRAINING by 30 October 2010.

EBU Master School presentation at the International Feature Conference - IFC 2011.

An integrated training course in your working environment

The EBU Master School is designed to integrate with the professional obligations of trainees.

The EBU works in collaboration with the trainees' supervisors within their organization to maximize the impact of the training and promote broadcasting of the documentary produced during the Master School.

Nine months of professional coaching

Online coaching aims at accompanying the trainee all along the production of his/her feature, strengthening his/her self-confidence. Coaches can assist the trainees during the final editing.

Award-winning radio producers are carefully hand-picked to provide expert coaching:

- **Liam O'Brien, RTE (Ireland)**
Radio producer, Head of Features
- **Lisbeth Jessen, DR (Denmark)**
Prix Italia (twice), Premios Ondas
- **Annick Lesage, VRT (Belgium)**
Radio producer and teacher at Herman Teirlinck Institute and Radio Academy in Mechelen
- **Stephen Erickson, freelance (Germany)**
Prix Futura, Grammy award

The Project coordinator of the Master School is:

- **Edwin Brys, VRT (Belgium)**
Prix Futura, Prix Italia, Premios Ondas

Truly European

The EBU Master School is an efficient means of exchanging ideas, approaches and best practices with fellow colleagues from other European countries as well as making new contacts with other European broadcasting organizations.

EBU accredited course

The EBU awards a certificate & course transcript to each trainee who successfully completes the course.

For more information, contact us now!

EBU TRAINING
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2010–2011 EBU Master School on Radio Features EBU School of Talents

Application form

Applicant details

Mr Mrs

First Name: Last Name:

Function:

Company:

Address:

Zip code: City: Country:

Phone: Mobile phone:

Fax: E-mail:

Year of birth:

Your Manager

First Name: Last Name:

Phone: E-mail:

1. Creative audio presentation

Please upload on the following ftp site: <ftp://SeminAdm:pptAdm@ftp.ebu.ch>

- a 5 minutes audio presentation where you will explain in English to the Jury your motivation, expectations and experience in radio
 - your picture (good quality: 300dpi) and biography
- Thank you!

2. You are going to produce a feature. Do you have any ideas / themes?

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Please return this form before 30 November 2009, to:

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