



European Broadcasting Union

Union Européenne de Radio-Télévision

Radio Department

Département Radio

DR/10827/SM
13.11.2008
Appendix

EUROPEAN BROADCASTING UNION

EBU ARS ACUSTICA JINGLE COMPETITION

The 2009 EBU Ars Acustica Special Evening Art's Birthday will be held on 16 January 2009, 19.00-23.00 GMT, on the Ravel and Verdi EBU satellites. The theme for 2009 will be "Safe and Sound".

The EBU Ars Acustica Group hereby launches a competition in order to find an official jingle for the 2009 EBU Special Evening Art's Birthday.

It is strongly recommended that EBU Members disseminate news of the Ars Acustica Competition by all means to all possible interested persons, groups, associations, etc., nationally and internationally.

After the Competition, all jingles received will be offered for possible broadcast by Member organizations of the European Broadcasting Union (EBU).

The jingle of the winner of the Competition will be used as the official jingle of the 2009 EBU Ars Acustica Special Evening Art's Birthday.

The Theme – Safe and Sound:

The theme for 2009 EBU Art's Birthday is "Safe and Sound". In a rapidly changing and increasingly unforeseeable world, safety has become a major concern on many levels of public and private life. Governments, institutions and individuals are deploying extreme efforts in order to protect themselves from any kind of threat – presumed or real, manmade or natural. At the same time, the growing social, economic and spiritual insecurity has fostered a widespread quest for "safe havens" that can reanchor the individual and provide it with a sense of belonging and homeliness. Such havens – natural or cultural – tend to be protected and preserved with the utmost verve. Sound plays a major role for the perception and communication of both, safety and insecurity: A mother's voice can reassure or warn her child; acoustic signals such as bells, horns or sirens, can convey alarm and/or protection; familiar acoustic environments can deliver tranquility and relief, while their disappearance can be profoundly unsettling. The double meaning of the word sound, as acoustic phenomenon and as synonym for good health points to the role of the aural sense, and the voice as crucial devices of human self-perception.

EBU-UER

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Throughout its history, art has regularly made use of sound in order to both enroot and disturb human nature (one of the most famous cases in point is a major work of 20th century radio art: Orson Welles' War of the Worlds produced a mass panic by suggesting a fictive invasion from mars). At the same time, art itself is in constant need of "safe havens" in order to unfold its potentials, and it needs to constantly rethink its own protection mechanisms in order to escape from the infamous ivory tower. Within Art's Birthday 2009, the EBU Ars Acustica Group will be listening to the sounds of safety, and it will explore the artistic power of making the familiar sound ominous and the odd reassuring.

RULES FOR THE EBU ARS ACUSTICA COMPETITION

Preliminary note:

Non-respect of the conditions of these rules will lead to the elimination of the candidate(s).

1. ADMISSION

Each EBU Member organization may present as many proposals as desired, but only one proposal per author (musician, performer, composer, editor, etc.), hereafter called "candidate".

Candidates can be proposed only by EBU Members. If a candidate is proposed by more than one EBU Member, the first proposal received at EBU headquarters will be selected. Proposals spontaneously sent to the EBU Permanent Services by candidates NOT through EBU Members will not be accepted.

2. PROGRAMMES

Each candidate shall present a jingle which lasts between 5 and 10 seconds. Shorter or longer recordings shall disqualify the candidate.

There is no restriction on the kind of sound presented.

3. RECORDINGS

The recordings must be stereo-compatible.

4. BROADCAST RIGHTS

Recordings must be free of broadcast rights and shall be available for an indefinite number of broadcasts, and with no restriction or deadline, by all EBU Members.

All candidates shall receive from the organizations presenting them a copy of the rules.

5. DOCUMENTATION

For each candidate, an information file (in English) will be compiled, containing:

- Detailed information concerning the candidate (name, address, etc.).

6. ORGANIZATION

By **14 November 2008:**

- final rules despatched by the EBU Permanent Services to all EBU Members. Upon their reception, EBU Members organize the competition at their level, promoting it by all means to all possible interested people, groups, associations, etc., nationally and internationally.

By **5 December 2008:**

- Ars Acustica members who want to participate in the jury have to inform Tanja Gordon (gordon@ebu.ch) and the Chairman Erik Mikael Karlsson (erik_mikael.karlsson@sr.se), accordingly before 5 December 2008.
- the stereo-compatible recordings, in the form of an audio file, pushed on the EBU server, or, on CD, sent to the following address:

Tanja Gordon
European Broadcasting Union - EBU
Radio Department
L'Ancienne Route 17A
CH-1218 Grand-Saconnex

The information file shall be sent by e-mail to gordon@ebu.ch

By 12 December 2008:

- jury Members have received all proposals in their MusiPOP and their information file (in English) via e-mail.

By 17 December 2008 at 18.00 GMT:

- jury Members have listened to all proposals and have returned their voting slips to gordon@ebu.ch

By 19 December 2008:

- the EBU Permanent Services announce the winner.

7. JURY

The Chairman of the jury is the Chairman of the EBU Ars Acustica Group, Erik Mikael Karlsson of SESR. The jury consists of Ars Acustica members who have informed Tanja Gordon and Erik Mikael Karlsson before 5 December 2008.

8. VOTING PROCEDURES

The vote is secret and anonymous, and shall be by ballot.

The ballots shall be sent by e-mail to gordon@ebu.ch

The EBU representative shall ensure respect of the voting procedure and verify the validity of the ballots cast.

Each jury member shall receive by e-mail a ballot with the names of all the candidates. Among these, he/she will select ten candidates (excluding any candidates presented by his/her own organization, for whom he/she cannot vote), and gives them a rank from 1 to 10. A different rank must be attributed to each candidate, rank 1 being the best and rank 10 the least good. If there are not exactly 10 rankings given, the ballot shall be considered invalid.

Example:

<u>Artist</u>	<u>Points</u>
A	
B	5
C	
D	10
E	9
F	
G	
H	
I	1
J	
K	3
L	
M	7
N	6
O	
P	2
Q	
R	
S	4
T	
U	8

A ranking of 11 is given to each candidate who does not receive a rank in the range 1 to 10; the total of the rankings given by all the jury members is then calculated. In the case of candidates of the same nationality as a jury member, this jury member's missing vote will be replaced by the average of the rankings given by the six other members, rounded down to the nearest whole number (0.499 or less) or rounded up (0.500 or more). The candidates are then classified in order from the best to the worst, the best being the one with the smallest number of points (minimum 7) and the worst being the one who receives the largest number of points (maximum 77).

In the event of a tie, the jury shall vote again (vote by e-mail, organized by the EBU Permanent Services) to decide the ranking of the tied candidates.

9. WINNER

The candidate having received the smallest number of points according to the above procedure shall be declared "Winner of the 2009 EBU Ars Acustica Jingle Competition".

The winner will receive a prize of €1,000 (one thousand euros). This will be paid by the EBU Permanent Services via the EBU Member having proposed the winner.

The EBU shall immediately inform its Members of the results.

10. RADIO BROADCAST

The EBU shall send out a pink offer including all unrestricted recordings of all proposed jingles.

The official EBU Ars Acustica Safe and Sound jingle will be available for streaming from the EBU Web page.

The official EBU Ars Acustica Safe and Sound jingle will be used for the Euroradio Ars Acustica event on 17 January 2008.

11. FINANCIAL ASPECTS

The Member organizations presenting ensembles shall cover the following costs:

- the organization of the competition at their level.
- the contracts for unlimited radio broadcast rights for the proposed tunes.

These Rules, available in English only, are accessible on the Internet, from the EBU Web site.

Note: The EBU representative shall be the sole arbitrator in the event of a dispute and shall have sole power to decide.