



TVM

Patrick Jaquin, Head of Communications Service, EBU



TVM

Patrick Jaquin
Head of Communications Service, EBU



TVM

1 rue El Brihi – BP 1042 – Rabat, Morocco

Tel: + 212 037 76 68 85 /

70 49 63 / 70 48 72 / 70 47 49

Fax: + 212 037 76 68 88

التلفزة المغربية

Moroccan Television (TVM) is 43 years old and hosts the 2005 Television Assembly.

When it was founded, on 4 March 1962, Morocco's present national television channel was attached to Morocco Radio (set up in 1936) which at that time was dependent on the Ministry of Posts, Telegraph and Telephone.

Now a general-interest public-service channel, it provides information, culture, and leisure for its viewers in Morocco, the Arab world, and Europe.

TVM is currently changing its status, from a public corporation to a national company and is in the process of setting up a holding company.

Informing, entertaining, educating, communicating, and protecting the national audiovisual heritage, these are just some of the many objectives for TVM programming, aimed at all audiences, from children to the elderly. It is also a link with home for the Moroccans living abroad.

Television newscasts cover the main official, political, economic and cultural activities, at regional, national, and international levels. Cultural programmes and national drama productions are produced entirely by TVM. Recently another type of production has been started: programmes sponsored by private

companies or other bodies. These artistic, historical, or light entertainment programmes make a great contribution to safeguarding the national broadcasting heritage.

Resources

Fully aware of the rapid and continuous change in the world of new telecommunications technologies, TVM is more and more incorporating digital technologies: digital post-production and transmission control, mobile cameras and master control facilities, Internet, etc.

Altogether, 800 people of different, varied, and complementary skills work at TVM, ranging from a hundred or so based at the Ain Chok regional station in Casablanca, to five at the Laayoune station. Journalists, cameramen, and technicians are permanently based in several regions of the kingdom.

The technical facilities are similar to those used by the major channels around the world. RTM runs its own broadcasting network with terrestrial and satellite components.

The terrestrial network comprises 16,000 km of microwave radio links for distributing radio and TV

Schedule

One month of broadcasting statistics: 477 hours

| Genre | |
|-------------------------|--------|
| Information | 22.7 % |
| Arts productions | 25.4 % |
| Sport | 13.1 % |
| Culture | 16.5 % |
| Light entertainment | 4.4 % |
| Children's programmes | 8.1 % |
| Advertising, PSAs, etc. | 3.6 % |
| Religion | 3.6 % |
| Production | |
| Domestic production | 55.2 % |
| Imported (Arabic) | 28.2 % |
| Imported (French) | 16.6 % |
| Languages | |
| Arabic | 83.3 % |
| French | 13.3 % |
| Spanish | 1.4 % |
| Dialects | 2.0 % |

programmes and a TV and radio broadcasting network comprising approximately 200 centres covering almost all the national territory.

The satellite network is used to distribute and broadcast four TV channels and four radio stations in North Africa, the Middle East, and western Europe, and to exchange TV and radio programmes on five satellites: Arabsat 2B and 3A, Nilesat, Eutelsat W2, and Hotbird.

The second regional station from Laayoune was launched on 6 November 2004 on Arabsat 2, covering part of Africa, the Middle East, and Europe and broadcasting three hours a day. On 18 November the same year it launched the Al Maghribia station, a satellite channel on three continents: Africa, Europe, USA.

Finally, on 28 February this year the fourth educational channel was launched on Hotbird and Eutelsat, broadcasting six hours a day from Monday to Friday and 11 hours a day at the weekend.

Equipment

Over the past few years the corporation's management has made efforts to invest in technology and update the broadcasting equipment including in particular production equipment.

To continue digitizing the company and replace the analogue units both at headquarters and in the regional sites, it needed to purchase:

- flyaway DVCAM units for news/information
- flyaway DIGITAL BETACAM and IMX units production
- flyaway DVCAM units for the regions
- flyaway HD production units for producing high-quality fiction in a bid to turn the page on the use of film, as TVM already has

- kinescoping equipment
- a six-camera digital OB van
- production facilities in Casablanca

and renovate production and broadcasting facilities and OB vans.

Post-production and recording equipment

Investing in production equipment gives rise to a real need for post-production and recording equipment. We therefore needed to change the existing equipment by purchasing:

- A/V non-linear editing desks
- a set of IMX recorders
- a set of DVCAM recorders
- a set of A/V disc recorders

Mobile transmission equipment

With a view to repatriating signals from various production sites, TVM purchased the following mobile transmission equipment:

- a set of mobile satellite transmission units
- a set of digital terrestrial links
- a set of HF camera systems for covering political or sports activities, thus giving TVM a powerful TV production tool by helicopter and motorcycle around a production site.

In 2004 and owing to the urgent deadlines, TVM's technical service carried out the following:

- Installed and put into operation digital broadcasting facilities for the satellite channel Al Maghreb.
- Installed and put into service a four-camera digital OB van
- Installed and put into service digital TV production facilities with a four-camera set for the Laayoune premises and a three-camera digital OB van and ENG reporting and post-production facilities to ensure that the Laayoune TV centre is totally independent.

TVM

Part of Radiodiffusion Télévision Marocaine (RTM), which is a public service organization with a supplementary budget, the income for which come from State subsidies, the licence fee on the electricity bill, and advertising space sold by a separate advertising service. The revenues are not paid directly to TVM but to the Treasury which diverts them into the general budget.

RTM is an active member of the EBU, ASBU (Arab States Broadcasting Union), CIRTEF (the International Council of French-speaking Radio and Television), URTI (International Radio and Television University).

Moroccan Television

Director General: *Faiçal Laraichi*
 News Division: *Ali Bouzerda*
 Editorial Service: *El Arabi Bouddane*
 Sports Service: *Said Zaddouk*
 Reporting Service: *Lahcen Kerdous*
 Production Division: *Mohannad L'ghali*
 Drama Production Service: *Noureddine Tibari*
 Light Entertainment Services: *Ahmed Zougari Idrissi*
 Cultural Programming Service: *Abdelhak Frioua*
 Scenery Service: *Abdelmalik Hounain*
 Fixed Video Division: *Allal Kasmi*
 Operations Service: *Ahmed Bouinghouren*
 Maintenance Service: *Mohamed Oudda*
 Coordination Service: *Hassan El Mhami*

Radio Director:

Mohamed El Boukili
 General Affairs Service: *Mohamed Abdennour*