



Prix Italia 2005

Patrick Jaquin, Deputy Head of Communications, EBU





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The oldest international radio, television and web competition

Prix Italia was founded by RAI in Capri in 1948 and the year 2005 will see its 57th edition (18–24 September 2005).

Prix Italia awards prizes for quality productions in the fields of *drama* (single plays and serials), *documentaries* (culture and current affairs), the *performing arts* (television) and *music* (radio).

It has been hosted by the most important Italian cities, which has greatly contributed to its extraordinary international prestige. The Prix Italia's roll of honour includes the names of the writers, directors and producers who make up the history of international television.

Among the innumerable personalities who, in the course of the years, have entered their works are writers such as *Jean Anouilh, Riccardo Bacchelli, Heinrich Böll, Bertholt Brecht, Italo Calvino, Jean Cocteau, Eduardo De Filippo, Marguerite Duras, Friedrich Dürrenmatt, Umberto Eco, Max*

Frisch, John Osborne, Alain Robbe-Grillet and Françoise Sagan; and directors including David Attenborough, Ermanno Olmi, Sidney Pollack, Francesco Rosi, Roberto Rossellini, John Schlesinger, Andrej Wajda and Krzysztof Zanussi. Among the winners are equally illustrious figures: Samuel Beckett, Ingmar Bergman, Peter Brook, René Clair, Federico Fellini, Werner Herzog, Peter Greenaway, Eugène Ionesco, Ken Loach, Harold Pinter and Dylan Thomas.

Five continents

Prix Italia's partners and permanent members are made up of 80 public and private radio and television companies, representing 42 countries from the five continents. Only Prix members can enter programmes in the competition. The organizational and decision-making structure is unique among the many international prizes and festivals. In fact, the member organizations' delegates meet twice a year at the General Assembly to take strategic decisions and elect the president (who for the 2005 period is *Caroline Thomson, BBC*).

RAI nominates the secretary general from among its top executives: *Alessandro Feroldi* is the current incumbent. The competition is held each year in the second half of

Programme

Sunday 18

- 9.30 *Prix Italia Village, HQ Pirelli RE*
Radio, TV, Web, Granarolo and Quirinale Special Prizes Juries briefings with the secretary general. Election of Presidents
- 20.00 *Villa Erba, Cernobbio*
Official opening ceremony. A concert by the Milan Giuseppe Verdi Symphony Orchestra (with TV coverage by RAI2 for the programme *Palcoscenico*) will be dedicated to music from the films of Luchino Visconti, whose mother, Carla Erba, owned the house on Lake Como

September, accompanied by a series of major cultural events and performances. Hundreds of high-ranking representatives from the world's broadcasters attend: directors, producers, writers, as well as a considerable number of Italian and foreign journalists. RAI ensures wide radio and TV coverage on its channels' news bulletins and the show which accompanies the prize-giving ceremony. Prix Italia is particularly attentive to encouraging local relations, widely promoting all events, and providing full information for both the general public and special interest groups. During Prix Italia, RAI presents cinema previews of the main competing programmes, with the participation of their stars who answer questions from the public. At the same time, the directors of RAI's TV and radio channels give an overview of the coming season's schedules to the national and international press.

Monday 19

- 9.00–18.00 *Prix Italia Village*
Juries in session
- 12.00–13.00 *Prix Italia Village*
Italian Radio and Television Community press conference
- 12.00 *Auditorium*
RAI – Radio1 – Radio2 – Radio3 press conference
- 15.00–18.00 *Prix Italia Village*
Italian Radio and Television Community General Assembly
- 18.30 *Prix Italia Village*
Presentation of RAI-ERI book *Sleeping Beauty and her Guardians*. Giuliana Del Bufalo interviews Pier Luigi Celli
- 21.00 *Auditorium*
RAI Due preview: *Nebbie e delitti*

Tuesday 20

- 9.00–18.00 *Prix Italia Village*
Juries in session
- 12.00 *Auditorium*
RAI Due press conference
- 21.00 *Auditorium*
RAI Tre previews 1968




Wednesday 21

- 9.00–18.00 *Prix Italia Village*
Juries in session
- 12.00 *Auditorium*
RAI Tre press conference
- 21.00 *Auditorium*
RAI Uno preview *Il Grande Torino*

Thursday 22

- 9.00–13.00 *Prix Italia Village*
Juries in session
- 12.00 *Auditorium*
RAI Uno press conference
- 15.00–18.00 *Prix Italia Village*
EBU Bureau meeting
- 14.30 *Prix Italia Village*
Radio, TV, Web, Granarolo and Quirinale Special Prizes juries meet to present short lists
- 17.00–19.00 *Prix Italia Village*
Happy Hour with Caroline Thomson (BBC), Prix Italia president
- 18.00–19.00 *Prix Italia Village*
EBU Music Experts information session
- 18.00 *Prix Italia Village*
Presentation of RAI-ERI book *Life is a Game Show. From Double Your Money to Today.*
By Barbara Scaramucci and Claudio Ferretti
- 21.00 *Auditorium*
RAI Educational previews *Perche' Alessandrini?*

Friday 23

- 9.30–11.30 *Auditorium*
Public debate of the juries
- 9.00–18.00 *Prix Italia Village*
EBU TV Committee meeting
- 9.30–16.30 *Prix Italia Village*
EBU Radio Drama Project Group

- 12.00 *Auditorium*
RAI Educational press conference
- 14.30 *Prix Italia Village*
Radio, TV, Web, Granarolo and Quirinale Special Prizes juries meet to decide on winners
- 16.00 *Auditorium*
Workshop
Cinema and TV, increasingly related?
Presentation of the Italian fiction report *In the Distant Past*, edited by Prof. Milly Buonanno, director of the Italian Fiction Observatory, co-ordinator of the EUROFICTION project. The research is edited by RAI-Eri for the VQPT (Verifica Qualità Programmi Trasmessi – Broadcast Programmes Quality Control) series. The Experimental Cinema Centre and the students of Fiction Laboratory of Lombardy are organizing a workshop on a topical theme: the relationship between cinema and television. Preparation and research has been co-ordinated by the president of the National Cinema School, Caterina D’Amico, and the director of the Italian Fiction Observatory, Milly Buonanno. Italian and international writers, directors and producers will attend. The president of the Lombardy Region, Roberto Formigoni, and the president of Experimental Centre of Cinematography, Francesco Alberoni, present the new TV Fiction and Industrial Cinema Centre of Milan
- 18.30 *Hotel Villa La Torretta*
Reception of Caroline Thomson

Saturday 24

- 9.30–11.00 *Auditorium*
General Assembly
- 11.00 *Auditorium*
RAI Fiction press conference
- 12.00–14.00 *Auditorium*
Award ceremony
- 20.00 *Auditorium*
Verdi Orchestra, Largo, Mahler
Closing ceremony TV coverage by RAI Uno (to be aired late evening of Sunday 25 September). The show includes a concert by the Giuseppe Verdi Symphony Orchestra of Milan, with pieces by various composers, interspersed with minute-long trailers for each of the six prizes awarded by the Prix Italia, plus the Special Granarolo Prize and President of the Republic Silver Cup. Stars of upcoming RAI productions, personalities from Milan and Lombard society, the president of the sponsoring company Granarolo, a representative of the Pirelli Biccocca, which is hosting Prix Italia, and senior RAI executives will appear on the stage for each award. The programme will be produced by Massimo Lofredi of RAI Uno, who has been producing Prix Italia’s closing ceremony for many years.