

## INVESTIGATIVE JOURNALISM DRAFT

### Objectives of the workshop:

Journalists will learn about:

- Finding stories and sources.
- Verifying information and ensuring objectivity.
- Planning an investigation.
- Presenting a compelling story on air.

### DAY 1

1330 – 1630 Introduction of trainer and participants / course objectives.

#### **MODULE 1 – What is investigative journalism?**

Objectives:

- Participants and trainer get to know each other.
- Understanding different forms of investigative journalism.
- Agreeing the aims of investigative journalism.

Group discussion.

#### **MODULE 2 – Stories and sources.**

Objectives:

- understanding where to find stories.
- how to enlist listeners to take part.
- how to verify sources.

Exploring other media including on-line (blogs etc.)

FOI

Best practice to encourage listeners to tip off stories.

Examples.

Team exercise and discussion.

### DAY 2

930 – 1230

#### **MODULE 3 – The Story Plan.**

Objective:

how to effectively plan the production of the story.

Recap on main points from previous day.

Exploring a real example.

Time management issues.

Problem busting – developing the production without harming sources or spoiling the story.

Checks and balances – ensuring objectivity.

#### **MODULE 4 – Presenting the story on-air.**

Objective:

- to encourage creative thinking.
- to exploit your effort on other platforms and other media, through PR.

Examples.

Using on-line to enhance the story.

PR tips.

Practical exercise and group discussion.

1230-1300

Conclusions and evaluations.

