

Eurovision Children & Youth Executives Meeting

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Eurovision Children & Youth Executives	Eurovision TV Summit Date / 3-5 May 2007, Lucerne, Switzerland
AGENDA	Please find attached the Eurovision Children & Youth agenda.
REGISTRATION	Take a moment to register and book your hotel room online (click here to access the Children & Youth registration page). The deadline for registration is Thursday, 15 March . After this date, hotel rooms may not be guaranteed.
COMMON FOCUS Day (3 May) PROUD TO PRESENT & STORYTELLING	The morning of the 3 May will be dedicated to a Proud to Present session, showcasing the best programmes from 2006 in the different tv genres. The theme of the afternoon will be "Storytelling". The speakers will feature renowned experts in storytelling including the distinguished screenwriter of "The Tin Drum", Jean-Claude Carrière, the acclaimed director of "Mephisto", Istvan Szabo as well as the famous composer Ennio Morricone.

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Eurovision TV
Summit 2007

News Flash Info

Eurovision Children & Youth
Executives

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OUT OF THE BOX!

Out of the Box Friday 4 May

Is the theme of the first day of the Children & Youth meeting which will revolve around declining TV content on various platforms.

How TV and Gaming are Merging

The Children and Youth Meeting will start with a keynote speech on "How TV and Gaming are merging" by **Matthew Costello**. Matt Costello's best-selling and award winning work across all media has connected game play, technology and story. He is the writer and creator of groundbreaking TV, novels, non-fiction books and games. He has also been an interactive and creative consultant for many clients, including James Cameron's Titanic. At the end of the day, Matt Costello will be presenting, together with Jesse Cleverly (BBC), a concrete example of how TV and gaming are merging in the form of a Massive Multiplayer Online Game.

Re-inventing your content

Participants will have the opportunity to take part in an interactive session focused on the use of content/programmes on different platforms. This will be accompanied by a short presentation on what legal issues need to be considered for multiplatform programming.

The workshop will be driven by **Frank Boyd** from Unexpected Media. F. Boyd has worked on a series of innovative programmes to support creative, social and economic development of the new media sector. Before joining the BBC Innovation and Learning team as Director of Creative Development, he established the European Multimedia Labs and the Digital Media Alliance. He also designs and consults on creative cross-platform workshops all over the world and will be the perfect facilitator for this interactive session.

Programme and accreditation

The programme of the meeting and accreditation form will be sent to you soon.

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Eurovision Children & Youth Executives Meeting

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Eurovision TV
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Eurovision TV Summit

Date / 3-5 May 2007, Lucerne, Switzerland

2007

Happy New Year to all of you! After a very successful meeting in November 2006, preparations for the 2007 meeting have already started.

New concept

In 2007, the **Eurovision Children and Youth Executives' annual meeting** will be part of the **Eurovision TV Summit 2007** held in the beautiful city of Lucerne in the heart of Switzerland.

Dates & Location

The meeting will begin on **May 3** with a **Common Focus**, gathering some 500 delegates from all areas of public service television. The programme will be of interest to all professionals in public broadcasting and will incorporate a showcase of outstanding programmes covering all genres.

On **May 4 and 5**, the **Eurovision Children and Youth Executives** will join together for their own annual meeting.

The production meetings for producers/directors of the Children Drama and Documentary series will be held on **Monday 1 and Tuesday 2 May**.

Two venues are reserved for this important conference : the spectacular KKL (Culture + Convention Centre Lucerne) located right on the lakeside, and the nearby Radisson SAS Hotel.

Organisation

Deadlines are tight and the youth programme group has therefore designated a subgroup which is already working on the programme : Cathy Spierenburg (Chairperson/NPB Z@pp), Sevilay Koray (TRT), Peter Povh (RTVSLO), Jesse Cleverly (BBC) and Nadja Burkhardt (EBU). Input from all other members of this children & youth executives group is always welcome.

Programme

The draft programme will be sent out mid-February. Regular updates on the programme will be sent in the form of this newsletter.

Accreditation + Hotel Information

The accreditation forms and all information related to hotels will be sent to all participants mid-February.

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