



Eurovision TV
Summit 2007

News Flash Info

**Eurovision
Entertainment
Executives**

Eurovision TV Summit
Date / 3-5 May 2007, Lucerne, Switzerland

Welcome to Eurovision Entertainment News Flash Info!

We are pleased to inform you that we are in the final stages of drafting the agenda for the Eurovision Summit, which will be held in Lucerne from 1-5 May, 2007. Together with the Entertainment Bureau, we are working hard on bringing you an interesting list of items to be presented and discussed, as well as key-note speakers.

SUMMIT	In 2007, the Eurovision Entertainment Plenary will be integrated into the annual Eurovision TV Summit .
DATES & LOCATION	The Summit will begin on 3 May , with a Common Focus day , at the Luzerner Saal of the KKL. This event will assemble some 500 delegates from all areas of public service television. The programme will be of value to professionals in public broadcasting. It will incorporate a showcase of outstanding programmes covering all genres. The afternoon will be devoted to storytelling , with the world's most outstanding directors, writers and screenwriters sharing their thoughts with us.
3 May : Common Focus Day	
4 May : Eurovision Creative Workshop	The Common Focus day will be followed by the Entertainment Plenary on 4 May (a joint day with the Eurovision Creative Workshop at the Radisson Hotel) and the 5 (dedicated to the group at the Continental Hotel).
5 May : Entertainment Plenary	
NEW ENTERTAINMENT GROUP:	As recommended and approved by the TV Committee, the group shall focus on Games, Shows and Events .
NEW PEOPLE	For this new group, it is important for us to find the right people in your organization, the creative producers and event-organizers of these programmes, and we ask for your assistance in bringing forward such names. If it is not you, or if you expect to be pre-occupied with the Song Contest, we shall thank you sending another person from your company. We shall accordingly hold an election for a Bureau and President.
REGISTRATION & INFORMATION	Registration for the Eurovision Entertainment (Games, Shows and Events) Plenary meeting and accommodation in Lucerne will start soon. So save the dates (3 to 5 May) in your diary! The information will be available at http://www.ebu.ch/en/eurovisiontv/summit2007.php

We look forward to seeing you with us in Lucerne!

Eurovision Entertainment Executives Meeting

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