



INSIGHT OUT 2008 **Digital Production in Film and Television**

From 10 to 15 March 2008
HFF-Film and Television Academy, Potsdam-Babelsberg, Germany



Europe's leading training symposium on D-Cinema and HDTV for industry professionals!

Are you planning a new production, but you don't know whether to produce your programme in analogue or in HD? You'd like to know what advantages /disadvantages characterise these new technologies? What can be learnt from those, who have done it before?

30 award-winning experts from Hollywood, Europe and Asia share their knowledge through lectures, case studies and demonstrations to help you make the best decisions for your future productions. Film crews present their films and report on their experiences with the new equipment and workflows.

All aspects of production are covered: scripting, pre-production, shooting and post-production. Explore the aesthetic impact of the most recent HD technologies and how they are applied in practise. Build your own comparative analyses and benchmarks with fellow participants, you might even find production partners.

Be part of Insight out 2008!

More on:

<http://www.insightout-training.net>

and

http://www.ebu.ch/en/hr_training/training/production/next_courses/400_2008_courses/03_insight_out.php

Course quick facts

Who should attend?

- Film and broadcasting executives, producers, directors, Dops, Animation & sound specialists, post-production experts, VFX supervisors, line & creative producers.
- Professionals from the Southern Mediterranean countries.

What outcome for you?

At the end of the course, you will:

- secure a sound knowledge on digital production methods for your future projects,
- be able to make a confident decision about producing a project digitally or analogue,
- have a broad understanding of the financial, technical, workflow and aesthetical issues involved,
- have the opportunity to build an international community of HDTV and D-Cinema experts.

Course overview

- Day 1: Overview: formats in digital film and TV, Digital Cinema 3D
- Day 2: Introduction HD: case studies on cameras, VFX, colour-grading and sound, visit of postproduction company
- Day 3: Pre-production & practical demos of HD cases
- Day 4: HDTV, virtual set design and studio
- Day 5: Animation, VFX, sound design and mixing
- Day 6: Digitalisation in film schools: presentations and discussions

Follow the updated programme on:
www.insightout-training.net

Working language

English (pre-requisite: Proficiency level)

Fees & Scholarships

- 10 Scholarships are granted by the EBU to selected candidates from ASBU/EBU member organizations from the MEDA region (Algeria, Egypt, Jordan, Lebanon, Morocco, the Palestinian Authority, Syria and Tunisia). Course fees, accommodation and a travel allowance are covered. The selection will be done jointly by EBU and HFF.

- For non-selected and individual candidates, the course fee is 1.100€.

Application form

Can be downloaded from:

http://www.ebu.ch/CMSImages/en/IO08_Applic_Southern_tcm6-55972.pdf
or www.insightout-training.net

Application deadline for the Scholarship:
25 January 2008





Mastercourse



HDTV & D-Cinema training for the Southern Mediterranean

The introduction of digital production tools is transforming traditional workflows in film and TV production. However, for professionals from the Southern Mediterranean countries, there are hardly any affordable training programmes to learn about these new digital production methods.

Film and broadcasting professionals from ASBU/EBU member organizations from the MEDA region (Algeria, Egypt, Jordan, Lebanon, Morocco, the Palestinian Authority, Syria and Tunisia) can apply for an **EBU Scholarship for INSIGHT OUT 2008**. The Scholarship is available for the full package course only (10-15 March 2008).

Please download your Application form for a Scholarship from:
http://www.ebu.ch/CMSimages/en/IO08_Applic_Southern_tcm6-55972.pdf

Programme

Full Package

The in-depth HD-experience for film & TV professionals: 6 intensive days, covering the entire production chain and offering plenty of time for networking. Learn from a broad variety of experts from Hollywood and independent European productions.

10-15 March 2008. Course fees: 1100€

Executive Track

The express route for decision-makers: the key insights on digital production methods in 2 days. Using one HD case study, the crucial issues during planning, shooting and post will be discussed.

10-11 March 2008 (Mon-Tue). Course fees: 600€

Production Track

The big picture for practitioners: 3 days of detailed information on each step along the production chain. By presenting different case-studies for each area, the complexity of HD productions is unravelled.

12-14 March 2008 (Wed-Fri). Course fees: 800€

Film School Day

The special for film school teachers: Experts from European, US and Asian film schools discuss the challenges of digitalisation for their schools.

What is the impact on curricula, staff and budgets? What is international best practice?

15 March 2008 (Sat). Free of charge

Adjacent event

HD Expo - Test the new digital tools!

Digital production requires new equipment, which many filmmakers have little or no experience with. HFF will be staging a HD Expo for the first time, offering INSIGHT OUT participants an opportunity to see and test HD cameras, file-based recording systems, editing systems and much more. The complete digital workflow will be presented: shoot with a high-end digital camera, edit and colour-correct the footage in 2K resolution and see the server systems, where the files are saved.

HD Expo @ HFF, 11-12 March 2008.

Attendance free of charge, but registration compulsory.





About HFF

The University of Film & Television "Konrad Wolf"

INSIGHT OUT is hosted by and takes place at HFF Film & Television University "Konrad Wolf" Potsdam-Babelsberg. HFF is one of Europe's leading art academies focusing on film & television production. HFF was founded in 1954 and is the oldest and largest among the five media universities in Germany, and offers high-end training for 600 students in 11 departments.

State-of-the-art equipment

HFF is the only film school internationally that owns the equipment for an almost complete digital production chain. In addition, HFF is the first school to have already shot in 3D using high-definition cameras (ARRI D20plus). For INSIGHT OUT participants, HFF opens its doors to let them benefit from the unique facilities at HFF and the experience of its teaching staff in digital filmmaking.

INSIGHT OUT Team

Programme Directors

Prof. Ulrich Weinberg
Prof. Martin Steyer

Programme management

Jennifer Hoffmann
Jutta Breuer



About EBU International Training

EBU International Training's mission is to contribute to the development of EBU Broadcasters by providing innovative training solutions.

EBU International Training has selected INSIGHT OUT (HFF Academy 2008) on Digital Production Methods in Film and Television on the basis of the high quality standard it offers. This course is a valuable opportunity for production professionals from EBU Member organizations. Full sponsorships are offered to financially support 10 professionals throughout the course.

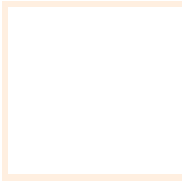
Accreditation

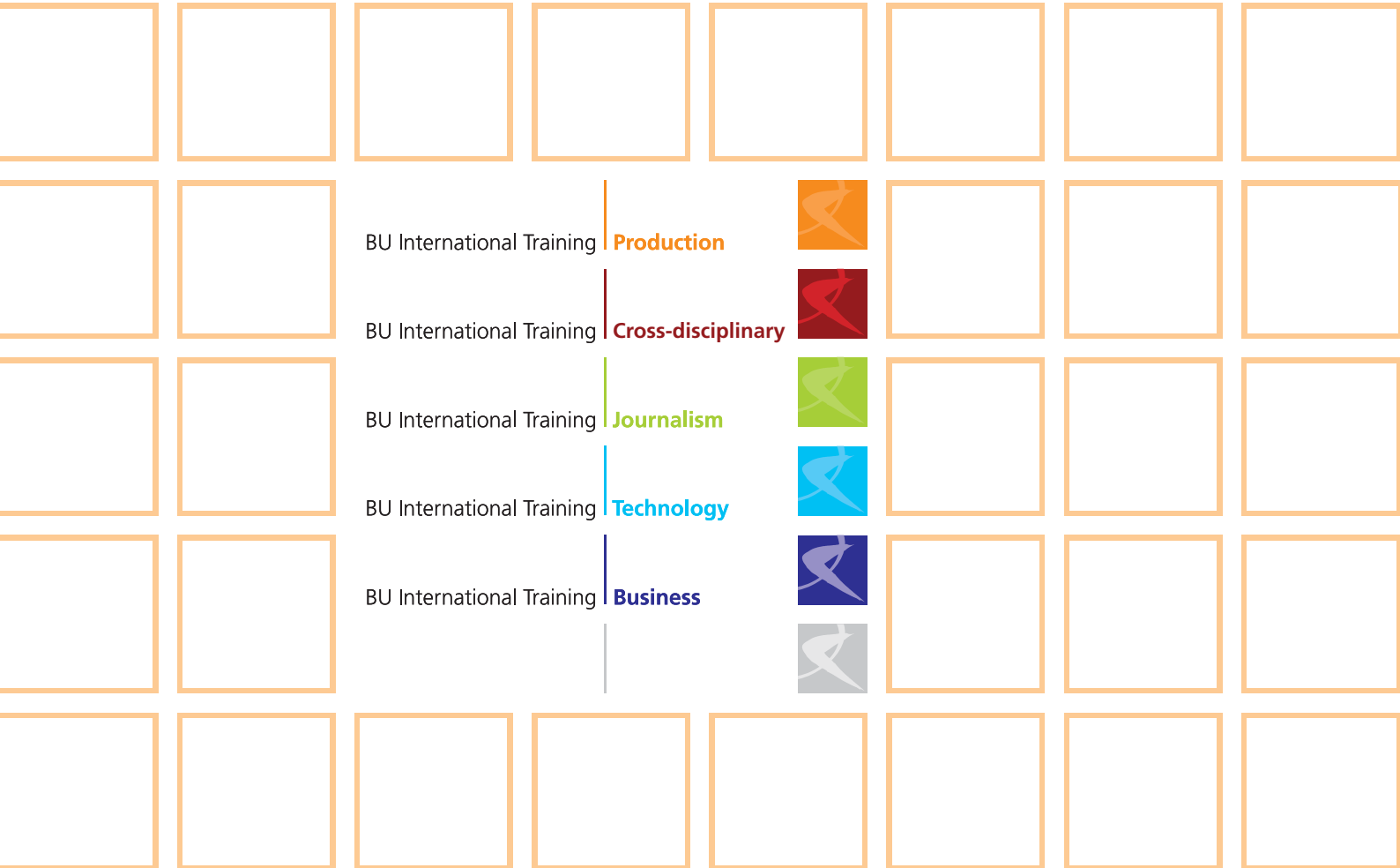
Upon completion of the course, each participant will receive a certificate together with the DVD documenting the course programme and access to the non-public online community of INSIGHT OUT.

Contact details

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