

Biography



Pedro Ferreira

Director of Consulting and Innovation
Co-founder & Product Manager at MOG
Technologies, Portugal

Pedro Ferreira was born in Guimarães, Portugal, in 1973.

In 1997, he graduated in Electrical and Computer Engineering at the University of Porto and, in 2001, he earned his MSc. in Telecommunications and Computer Science at the same University, with the thesis “An Open Architecture to Support Distributed Services in a Digital Television Studio Environment”.

Between 1997 and 2002, he worked as a full time researcher and project leader at INESC Porto. He collaborated with the ACTS ATLANTIC and PRAXIS XXI VIDION projects, in which he researched the usage of Distributed Systems technology in Digital Television; between 1999 and 2001, he led the Distributed Systems and Essence Processing area in the BBC ORBIT project; and, in 2002, he was responsible for INESC Porto’s participation in the IST NUGGETS project.

During this period, he was also involved in standardization activities related to IP-based control of television systems under SMPTE and Pro-MPEG.

In 2002, Pedro left INESC to co-found MOG Solutions, where he became Vice-President for Research and Development and led the

development of the MXF::SDK and related products. At the same time, he was involved in bespoke projects, like the collaboration with NBC Olympics, and in several EU projects, such as Worldscreen and EDCine.

In 2007, he co-founded MOG Technologies and is now member of the Board of MOG Solutions, MOG Technologies and XL Partner.

Pedro is currently Director of Consulting and Innovation and is trying to make MOG's products easier to use and more effective in streamlining file-based workflows.