

**MAKALÖSA MONUMENT**

***Ice and Man – the Story of a Hotel***

DIALOGUE, NARRATION & GRAPHICS SCRIPT

translated from the Swedish by Jonathan Mair, 5 February 2006

Cues based on pic. start at 02 min. 00 sec.  
(i.e. TC 00:02:00.00)

*00.00*

*ANIMATED CAPTION – LOGO INTRO*

**EBU • UER**

*02.09*

*Opening sequence:*

*ANIMATED SERIES TITLE*

*02.22*

*CAPTION (all captions are supered)*

**JUKKASJÄRVI**

*02.31*

*CAPTION*

**Icehotel  
Jukkasjärvi, Lapland  
Sweden**

*02.41*

*MAIN TITLE*

**Ice and Man**  
**– the Story of a Hotel**

*03.16*

*WOMAN IN YELLOW*

*I like it... What you can make of out of snow and ice.  
I think it's really wild!*

03.22

*MAN IN GREEN CAP*

*There's something exotic about the whole works.*

03.26

*WOMAN IN BEIGE*

*It appeals to all sorts, no matter whom.*

*It's some kind of basic instinct, our being drawn to water.*

03.34

*MAN IN BLACK*

*Well, it's really put Jukkasjärvi on the world map.*

03.37

*MAN WITH MOUSTACHE*

*It's just a big pile of snow!*

03.39

*MAN IN BLACK CAP*

*I think I, like everyone else, was a bit sceptical about it*

*– could you really get people up here  
to spend nights in what's now become Icehotel?*

*But now it's been demonstrated  
that we were wrong, all of us.*

03.54

*NARRATION*

*Icehotel is all the talk.*

*A hotel built purely of ice and snow;*

*a hotel with suites and bedrooms;*

*a hotel with its own bar*

*and a chapel where christenings and weddings*

*can be celebrated.*

*(04.07 CUT, NARRATION contd.)*

*Whose idea was it to build this magnificent monument*

*on the banks of the Torne River?*

*A man who moved to Jukkasjärvi in the '60s and who fell in love with the Lapland wilds.*

*04.20*

*04.22*

*YNGVE BERGQVIST*

*The townsfolk in Kiruna said Jukkasjärvi was a cold hole*

*where no sensible person would set foot.*

*It's true...*

*04.30*

*CAPTION*

**Yngve Bergqvist**

**founder of Icehotel**

*YNGVE BERGQVIST (contd.)*

*Jukkasjärvi was cold and it was rated very low – a stay in Jukkasjärvi – at the time.*

*(04.38)*

*But I started thinking that it was rather great, here.*

*What kind of “established truths” are there here?*

*That it's too cold, too dark –*

*you can't stay in the place etc.*

*(04.49)*

*That's how it happened:*

*We started looking into what the conditions for staying here in winter might be.*

*(04.53)*

*That's what you have to do – start thinking:*

*“What have we got?”*

*And we ranked the cold as an asset.*

*(04.59)*

*We ranked – not darkness as an asset –*

*but the aurora borealis, clear night skies, moonlight...*

*We ranked winter as a wonderful season.*

(05.11)

YNGVE BERGQVIST (contd.)

*To us it wasn't dark;  
there was another form of light, sensual light.  
So we started having a good think.*

(05.16)

*And I travelled round the world,  
to all the places where it's cold – lots and lots of  
places.  
And started thinking seriously about what we could  
do.*

05.30

NARRATION

*This is the Polar winter;  
in late December,  
the sun will not rise above the horizon.  
On the ice-covered Torne River,  
men and women are travelling to a building site.  
Icehotel is under construction,  
the fifteenth one to be built.  
The building technique is modified, year by year,  
according to snow and climate conditions.  
Yet the most important criteria for building the hotel  
is the crystal clear ice of the Torne River  
and its vast flow of water.*

06.09

YNGVE BERGQVIST

*It's really all about water.  
And water is what we've got most of.  
Some people think a hundred million litres of water  
is a very high figure, a tremendous amount.*

(06.21)

*But in point of fact it's no more water  
than has flowed past us here,  
after five or ten minutes on the river.*

06.36

**NARRATION**

*Over the years,  
the magnificence and originality of Icehotel  
have attracted fashion designers and photographers,  
designers and artists,  
film directors and people in advertising  
– from all corners of the earth.  
Their creations have contributed  
to making Icehotel known abroad.*

06.53

**MAN IN ORANGE & BLUE JACKET**

*(in English)*

*We're from China.*

06.58

**MONICA SANSARICQ**

*It feels a bit as though the whole world has arrived  
at this little village in Lapland...*

07.02

**CAPTION**

**Monica Sansaricq  
marketing assistant**

*MONICA SANSARICQ (contd.)*

*...and that we all have something in common  
in our interest in ice and snow.*

*This winter landscape is something of interest  
and not just daunting.*

*(07.11)*

*Temperatures can drop  
to minus 42° Celsius of a morning*

*and that can be fairly daunting actually,  
for most people to go out into.*

*(07.18)*

*But a prerequisite for the whole thing is that it's  
cold.*

*It's necessary , or there wouldn't be any Icehotel.*

*07.27*

**NARRATION**

*About 70,000 people a year visit the hotel  
and at least 10,000 of them spend a night there.*

*More than half of them are from abroad,  
and most of them are from Britain.*

*Asia has been a market of interest,  
a market worth attention.*

*07.42*

**EINAR KNUDSEN**

*There are masses of calls coming in from India  
at the moment. So this ...*

*07.48*

**CAPTION**

**Einar Knudsen  
sales manager**

**EINAR KNUDSEN (contd.)**

*This week I've had three major travel agents from  
India*

*who have sent word that they are interested  
in starting sending parties up to us.*

*That's the situation.*

*08.00*

**NARRATION**

*Sensuality, authenticity, purity –  
words often used to describe Icehotel.*

*But it has another characteristic,  
not to be forgotten – it is transitory.*

*(08.12)*

*NARRATION (contd.)*

*The months of spring and summer  
see it reduced to the world's most modern ruin.*

*Yet summer tourists do not go unrewarded:*

*In the deep-freeze building,  
where ice for coming seasons is stored,  
there is an exhibition of art.*

*This summer the theme was John Bauer.*

*Bauer, a Swedish artist born in 19<sup>th</sup> century,  
is best known for his fairytale book illustrations.*

*It is his paintings that have inspired  
the ice sculptors in Jukkasjärvi.*

*(09.14*

*ARNE BERGH*

*By getting it close to the river bank  
you achieve a good angle...)*

*09.19*

*NARRATION*

*Arne Bergh and Åke Larsson  
are Yngve Bergqvist's closest associates.*

*Arne is responsible for art and design  
and Åke is the senior architect at the hotel.*

*Development of the complex is a continual process.*

*Not even someone who has thought up something  
as original as Icehotel escapes competition.*

*But, when Yngve Bergqvist hears the howl  
of nearby wolves,*

*he encourages his forces to accept new challenges,*

*think up new projects.*

09.49

*NARRATION (contd.)*

*One of the projects was to construct ice pubs,  
or bars, at strategic points on the planet.*

*The Stockholm Icebar was number one.*

*Built in 2002, it was an immediate success.*

*But don't go thinking that Stockholm ice will do!*

*No.*

*Icebars, wherever they are erected round the globe,  
are to be built of 100% Torne River ice.*

10.10

*PETER SÖRWING*

*It has been transported from right up there,  
from the Torne River in Jukkasjärvi...*

10.14

*CAPTION*

**Peter Sörwing  
ice sculptor and  
construction manager for  
Stockholm Icebar**

*PETER SÖRWING (contd.)*

*...first on one truck, then shifted to another,  
then stored in a deep freeze,  
then delivered to us in portions.*

*(10.25)*

*Enormous handling procedures, right from the start.*

*Just extracting it from the river is a major project in itself.*

10.38

**NARRATION**

*As ice is sensitive material,  
the whole interior needs changing twice a year.  
And no one interior resembles its predecessor:  
ice sculptors  
and local construction workers collaborate,  
giving each new interior an entirely new design.*

11.02

**NARRATION (contd.)**

*Icebars act as adverts for Icehotel,  
but the bars are a lucrative business in themselves.  
Since the start in Stockholm,  
Icebars have been put up in Milan, London  
and, most recently, in Tokyo.  
The secrecy surrounding the bars is considerable;  
however, we can disclose  
that at least another ten Icebars are to be built.*

11.22

**AGNETA LUND**

*The idea behind each Icebar is  
that it is to be our market place out in the world.*

11.24

**CAPTION**

**Agnetha Lund**  
**head of Icebar International**

**AGNETHA LUND (contd.)**

*That means that Icebars are to spread the message  
about Icehotel,  
and to offer our guests experiences  
to make them want to come and visit us –  
and Jukkasjärvi – at Icehotel.*

11.36

**NARRATION**

*Jukkas, Jojk and Valhalla are just some of the names of drinks sold at the bars; and they are served in...*

*You're right – ice glasses, or "in the rocks" as the advertisement says.*

*The ice glasses were originally made by hand, but the craftsmen couldn't keep up with the demand from all the bars.*

*So now the ice glasses are mass produced in the Icehotel deep-freeze building and distributed from there to the bars across the world.*

12.10

**AGNETHA LUND**

*People can ask: "Won't it stick to your lips?"*

*That's what you believe about ice, from growing up: when you put your tongue against ice, it stuck there.*

*Ouch!*

*(12.19)*

*But not our ice glasses in our indoor environment in the Icebars, as it's minus 5° Celsius, at which temperature ice is at its most elastic.*

*(12.25)*

*So you can drink from them... [pretends to drink] without their sticking to your lips.*

12.31

**ROAD SIGN IN SHOT**

**TORNE RIVER**

12.34

**NARRATION**

*500 people live in Jukkasjärvi, but there are at least 700 dogs, people say.*

*Breeding dogs*

*and training them to haul people on sledges is a lucrative business.*

*Ulf Blomqvist and his wife have 46 dogs.*

12.49

*NARRATION (contd.)*

*In summer the dogs rest.*

*But, come autumn, they are trained,  
harnessed to a four-wheeler.*

*Blomqvist is one of several dog team drivers  
working at Icehotel.*

12.59

*ULF BLOMQVIST*

*Business is so voluminous at Icehotel  
that we can't keep up.*

*Other companies in the vicinity come in here  
in order to work.*

13.09

*CAPTION*

**Ulf Blomqvist**  
**dog team driver**

*ULF BLOMQVIST (contd.)*

*Dog teams from both Norway and Finland  
come here.*

*There can be up to 50 dog teams here at a time,  
going on excursions when there are large groups.*

*So of course we have to get them in;  
they come from Gällivare, Jokkmokk, Tromsø,  
in order to be in on the larger assignments.*

13.30

*NARRATION*

*Travelling by dog sledge is very popular  
amongst tourists.*

*Moreover, the hotel offers its guests other activities:  
for example, elk safaris by snow scooter;  
and night excursions on the ice  
to see the aurora borealis – the northern lights.*

14.06

*NARRATION (contd.)*

*At the far end of the high street in Jukkasjärvi  
there is an open-air Sami museum,  
where tourists can learn all about Sami life.*

14.14

**NILS NUTTI**

*I work in reindeer herding, too.  
Ten years or so ago  
times were fairly bad for reindeer herding.*

14.22

**CAPTION**

**Nils Nutti**

**reindeer breeder**

*NILS NUTTI (contd.)*

*And a lot of reindeer starved during bad winters;  
you had to find a way of making a living  
to combine with that [i.e. reindeer herding].*

*(14.17)*

*And that's when I came in and talked  
to the Icehotel people,  
and they thought it sounded like a good idea.  
So it has developed and steadily increased in span.*

14.37

**NARRATION**

*In order to harvest and rework the ice,  
and to cast and shape the snow,  
special tools and moulds are required.*

*The local machine shop is involved  
in the development and production  
of the equipment needed.*

*The hotel building project means extra income  
for those who own tractors here.*

14.54

**NARRATION (contd.)**

*The hotel has an annual turnover of 13 million euro;  
the purchases it makes in the local community  
amount to over 2 million euro.*

15.08  
*ROAD SIGN IN SHOT*  
**Road ends here**

15.10  
*SVEN-ERIK STÖCKEL*  
*The village was really, when I got here...*

15.14  
*CAPTION*  
**Sven-Erik Stöckel**  
**Inhabitant of Jukkasjärvi**  
*SVEN-ERIK STÖCKEL (contd.)*  
*I built a house here in 1962;*  
*they all said I was nuts,*  
*as everyone was moving away from the place.*  
(15.24)  
*But when Icehotel*  
*or, rather, when Yngve Bergqvist appeared,*  
*the village began to come to life again;*  
(15.32)  
*and today it's the only place*  
*where there's any building going on.*  
*We've been able to keep the school, and the Co-op...*  
*There are jobs on offer again now.*  
(15.45)  
*And that's Icehotel's...*  
*It's done a lot for Jukkasjärvi.*  
*He got here, did Yngve...*  
*I don't remember exactly when it was;*  
*it'll have been in the late '60s or the early '70s.*  
(16.00)  
*He started off, little by little and...*  
*he's had ideas – not all the ideas have been so*  
*popular,*  
*but some have turned out very well.*

16.16

**NARRATION**

*Jukkasjärvi is in the great borough of Kiruna.*

*Åsa Johansson works as a cabbie in the borough.*

16.22

**ÅSA JOHANSSON**

*(radioing)*

*Four calling Taxi.*

16.23

**TAXI CONTROL**

*Go ahead.*

16.26

**ÅSA JOHANSSON**

*Am I clear to call it a day?*

16.28

**TAXI CONTROL**

*I should think so.*

16.31

**ÅSA JOHANSSON**

*There are no flights due?*

16.33

**ÅSA JOHANSSON (contd.)**

*(V/O then SYNC)*

*I don't think the population of Kiruna realise  
how big it is: it's worldwide.*

*Everyone has heard of Icehotel.*

*(16.40)*

*Yes, but Kiruna, little old Kiruna which is...*

*Well, we've got the mining,  
then suddenly Icehotel pops up;  
and, you see, the tourists we've had,  
their numbers have rocketed.*

*(16.50)*

*How long have we had Icehotel? Fifteen years.  
The first year we had enormous numbers of Japanese;  
there were Japanese everywhere.  
Now the Japanese have dropped off a bit,  
but people come here from all over the world  
– to Kiruna!*

*17.05*

*ÅSA JOHANSSON (contd.)*

*Everyone is affected, in one way or another.  
Just take the dog drivers.*

*17.10 CAPTION*

**Åsa Johansson  
cab owner**

*ÅSA JOHANSSON (contd.)*

*There are countless numbers of dogs in Kiruna.  
They all need dog food; they need harnesses;  
they need sledges.*

*There is so much that's involved.*

*(17.20)*

*Look at the snow scooter rental firms,  
snow scooter sales firms,  
filling stations – they need petrol; they need oil;  
they need spare parts*

*They've got boats; they've got four-wheelers...*

*(17.29)*

*It's not just Icehotel and their business operations  
– so many people are involved;  
and the borough makes money;  
tourists come into town, and go so shopping;  
they take the bus, they use cabs...*

17.43

MARIA GLADH

*(reading)*

*It'll soon be time for the new Icehotel.*

*So we are looking for staff for the coming season.*

*We shall need:*

*receptionists,*

*ice guides, cleaning staff,*

*shop salespersons,*

*waitresses/waiters,*

*chefs/cold-buffet managers.*

17.58

ÅSA JOHANSSON

*What do they need?*

18.00

MARIA GLADH

*Receptionists, ice guides... Ice guide – I'd freeze to death.*

18.03

ÅSA JOHANSSON

*Never!*

18.04

MARIA GLADH

*Shop salesperson.*

18.05

ÅSA JOHANSSON

*Either receptionist or in the shop.*

*They'd both suit you down to the ground.*

18.09

MARIA GLADH

*Waitresses/waiters?*

18.10

ÅSA JOHANSSON

*No.*

18.11

MARIA GLADH

*No, they'll have been filled.*

18.13

ÅSA JOHANSSON

*Call them, or go down and see them or do something.*

18.18

ÅSA JOHANSSON (contd.)

*You could do something, right?*

18.20

MARIA GLADH

*But I talked to the JobCentre  
and they are going to send a bunch of papers.*

18.24

ÅSA JOHANSSON

*It would have been better if you could've called.*

18.26

MARIA GLADH

*Oh, well.*

18.28

NARRATION

*Unlike many of her contemporaries here,  
Maria, Åsa's daughter, does not want to move away  
from her home borough.*

*She has had several seasonal jobs  
within the tourist industry in Kiruna Borough,  
though never at Icehotel.*

18.40

*HEAD OF RECEPTION*

*There are two sections:*

*On one hand we have ice production which produces  
ice*

*and exports it all over the world;*

*(18.46)*

*and then there's the section you are applying for  
work in*

*– the hotel itself and operations*

*in direct connection with it, and activities etc.*

18.57

*NARRATOR*

*The tranquillity which characterises the hotel  
during summer will soon be ousted  
by fervent activity.*

*Here, the final touches are being put  
to the heated accommodation facilities,  
there for those who prefer not to sleep  
in temperatures below zero.*

19.16

*NARRATOR (contd.)*

*It is November and the snow guns  
are working flat out.*

*What in 1990 was no more than an igloo  
has today become a luxury hotel  
with 60 decent-sized rooms.  
70 people are involved  
in this huge construction project.  
In a month, it is to be complete.  
But will the schedule be kept to?*

19.36  
**ARNE BERGH**  
*It never is.  
If you have too many plans...*

19.40  
**CAPTION**  
**Arne Bergh**  
**art director**

*ARNE BERGH (contd.)  
...you can count on not being able to fulfil all of  
them.  
You cannot run the construction of Icehotel  
in the way that you'd run a conventional building  
project,  
and that is due to an important factor:  
weather and temperature.*

19.58  
*ARNE BERGH (contd.)  
We've got a late autumn-going-on-winter  
which has been warmer.  
We have had a bout of mild weather  
we hadn't counted on, here, in November.  
So we have to keep altering things.  
(20.12)  
The first one was a little igloo, a mere 50 square  
metres.  
Since then we've changed the whole concept step by  
step:*

*It's our aiming at new original art in snow and ice;  
we aim at keeping a hundred percent  
to Torne River materials,  
from building material to furniture, art, crockery...  
(20.34)  
as close to a hundred percent as possible.  
That's the basic concept of all this.*

20.40

**NARRATION**

*It is not only Swedish artists that enquire,  
via the Internet, asking if they can contribute  
to the hotel's appearance.  
Those who are selected  
are given very thorough guidelines  
as to the hotel's basic concept.  
No one is given an entirely free hand.*

20.54

**ARNE BERGH**

*It is very gratifying seeing creative people  
come into contact with a material  
they have never tried using before.  
(21.00)  
What happens?  
What happens to us here?  
What happens within themselves?  
What can they take home with them?*

21.23

**NARRATION**

*Maria Gladh has just been told  
she's been given the job at Icehotel this winter.  
Tuula Harju is to be her boss and mentor.  
Tuula has been in on this from the start,  
so she knows what to expect  
when Icehotel opens for the season.*

21.38

*TUULA HARJU*

*When we opened, we were all new;  
moreover we had a brand new computer set-up  
which no one knew how to work.  
If we hadn't been such a great team, able to laugh...*

21.50

*CAPTION*

**Tuula Harju**  
**head of reception**

*TUULA HARJU (contd.)*

*...we'd have all rushed off home again.  
There was chaos!  
I.e. we couldn't check guests in, we couldn't trace  
them,  
they were booked on the wrong activities –  
things couldn't have been worse.  
That's when it really became something big.  
Icehotel expanded, the number of visitors rocketed.  
(22.12)  
And, yes...even with my twenty years in this business,  
I still get cold feet sometimes.*

22.16

*SIGN IN SHOT – ZOOM IN*  
**KIRUNA AIRPORT**

22.24

*NARRATOR*

*It is 9<sup>th</sup> December  
and the first group of guests is here,  
for the 20 kilometre transfer to Jukkasjärvi.*

23.03

*NARRATOR (contd.)*

*Guests from afar spend thousands of Swedish kronor  
in order to experience the Arctic winter.*

*Now, Icehotel's services are to be put to the test.*

23.13

*MARIA GLADH*

*It's wild fun!*

*So many guests, from different countries  
and different cultures, from different everything..*

23.19

*CAPTION*

**Maria Gladh  
receptionist**

*MARIA GLADH (contd.)*

*...who've never seen snow before, never seen ice,  
never seen reindeer, never seen...*

*well, almost anything.*

*(23.26)*

*And they are very unused to moving around  
in their bulky clothes.*

*So they look like...*

*Oh, it's really fun!*

23.36

*MARIA GLADH (contd.)*

*You get so used to speaking English to all the guests,  
so, if a Swede suddenly turns up, you get like this:*

*"Er...how do you say "luggage house" in Swedish?*

*It gets mixed.*

Eventually they say:  
"Excuse me, but I do speak Swedish."  
"Oh, sorry!"

23.50  
*Icehotel has contributed  
to economic expansion in the area.  
But, as far as reindeer herding is concerned,  
the arrival of so many tourists  
has had a reverse effect.*

24.00  
**LILLEMOR BAER**  
*The problem is that this is the Talma Sami  
community's  
winter grazing area;  
and in this area alone, just outside Jukkasjärvi,  
a herd would graze all through winter.*

24.08  
**CAPTION**  
**Lillemor Baer**  
**reindeer breeder**  
**Talma Sami community**

*LILLEMOR BAER (contd.)  
Today it's just not possible.  
And we cannot get the reindeer to remain in the  
area  
that borders on Jukkasjärvi.  
That is just not possible, due to..  
(24.21)  
...chiefly due to the dog sledge tourist business,  
which disturbs them, as do the snow scooters.  
It's a concoction, for this area – a very new  
concoction.*

24.23  
*LILLEMOR BAER (contd.)*

*Yet it is on offer as though it were inherent culture,  
as though we'd been driving dog teams  
for hundreds of years.  
But here it has been the reindeer  
that has been our draught animal.*

24.53

**NARRATION**

*The tourists lack information about the damage  
snow scooters and dog teams cause,  
says Lillemor Baer.*

*The Sami association has produced a folder  
which Lillemor distributes to tourists she meets.*

25.04

**LILLEMOR BAER**

*(in English)*

*I don't know, but I hope not.*

25.06

**FEMALE TOURIST**

*So it's just the dog sledge...*

25.07

**LILLEMOR BAER**

*Yes.*

25.08

**FEMALE TOURIST**

*...if you go by them.*

25.09

**LILLEMOR BAER**

*Yes. That is a big problem for us.*

25.12

*FEMALE TOURIST*  
*But we did enjoy it.*

25.15

*LILLEMOR BAER*

*(Swedish again)*

*It some way, they think*

*you can behave in any way you want to.*

*There's nothing you need show consideration for.*

*(25.22)*

*That's the attitude they set out into the wilds with,*  
*not one of being be careful of the nature about them,*

*or be cons...at least try to be considerate –*

*to remember that there are animals out there,*

*for whom one thing alone is important in winter:*

*trying to survive:*

*(25.37)*

*find grazing, find food – that's what it's all about.*

25.43

*EINAR KNUDSEN*

*Reindeer herding is no "opponent".*

*But they can have other interests;*

*in a particular, territorial.*

25.48

*CAPTION*

**Einar Knudsen**  
**sales manager**

*EINAR KNUDSEN (contd.)*

*That's something we must respect.*

*We need to look at the cases in question,*

*and to look at what's what in each specific case,*

*in order to achieve a good – how shall I put it? –*

*not development, but a good solution*

*to an issue that is controversial.*

26.05

*EINAR KNUDSEN (contd.)*

*Things can be dealt with though consultation.*

*We won't be disappearing from here*

*during the next decade,*

*and neither will the reindeer herding business.*

*We have got to be able to respect each other's needs.*

*And I believe it's in that area*

*that there are shortcomings.*

26.23

*SVEN-ERIK STÖCKEL*

*But, of course, some people are...*

*they find it disturbs things.*

*You put up buildings; then there's a little more*

*traffic.*

*(26.37)*

*And maybe you don't like the buildings –*

*not everyone likes them.*

*But you have to be understanding.*

*We're not all of us alike.*

26.52

*NARRATION*

*Yet life at the hotel goes on.*

*The guests are being prepared*

*for a night on a bed of reindeer pelts;*

*it will be minus 5° Celsius in the rooms.*

27.01

*ICE GUIDE*

*(in English)*

*But, when the liner is inside,*

*you close it with one finger under, beneath.*

*CAPTION*

**Yvonne Kramer**

**ice guide**

*Additionally you can tighten it up around your face,*

*like this.*

*A very small hole is left; and this is for your nose.*

*(27.15)*

*You think you will survive?*

*27.17*

*MALE TOURIST*

*I hope to!*

*(27.20*

*MALE TOURIST*

*No, it's just to take photos and stuff.)*

*27.24*

*ICE GUIDE*

*The snow that we use, it's not...*

*Why we don't wait for natural snow?*

*27.30*

*CAPTION*

**Ulrika Hellby**

**ice guide**

*That is because we have to have it [we need it] softer,  
with much more water [in it].*

*If we had to wait for powder snow,  
it would take ages to have [achieve] a hotel.*

*(27.28)*

*We have been building this hotel now  
for less than four weeks.*

*And it takes about one month to do a hotel,  
so there has been a little bit of panic.*

*But we will manage, it is no problem.*

*28.17*

*YNGVE BERGQVIST (cont)*

*Tonight we are opening a very important part  
of the Icehotel: the Icebar.*

28.20

CAPTION

**Yngve Bergqvist**

*YNGVE BERGQVIST (cont)*

*(28.26)*

*I would like to thank you,  
who have been involved in this project.  
I would like to thank you  
for your spirit and your great teamwork.  
And now it is time for the party.*

29.36

NARRATION

*The day ends.  
This tourist has been able to relax  
in her sleeping bag, and go to sleep...and dream.*

29.48

NARRATION (contd.)

*It is April and the spring thaw has set in.  
The sun and Man co-operate,  
in demolishing what took so much effort to build.  
The monument in Jukkasjärvi surrenders its body  
to the mighty Torne River.  
Thus is the cycle of life...year after year.*

30.07

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