



VRT Radio Storytelling Workshops
Brussels, 24-26 September 2008
Eric May, EBU International Training

AGENDA 09:30-12:30

1. Welcome and Introduction

- Expectations
- Course Principles
- Agenda Review

2. What's the problem with stories?

- group discussion

3. Your audience

- group discussion and conclusions

4. Information, communication, and shared values

- group discussion and conclusions

5. What is a story?

- group discussion and principles

6. "The best story you ever heard"

- group discussion: find patterns and define

11:00-11:15 *Coffee break*

7. Natural sound in stories

- group discussion
- practical exercise
- principles

12:30-13:30 *Lunch*



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AGENDA 13:30-17:00

8. Standups

- group discussion
- practical exercise and critique
- principles

14:15-14:30 *Coffee break*

9. Storytelling problem: important issue, dry subject

- practical exercise
- techniques and tips
- example

10. Story critique

- examples and group critique

11. Story structure

- definitions
- techniques and tips
- principles of long form story structure

12. Evaluation and conclusion

- Handout: VRT Radio Storytelling Toolkit