



2006-2007 EBU Master School on Radio features



A unique European network

Design and produce your own feature under the personal coaching of famous and experienced documentary producers. EBU International Training is launching the third edition of the EBU Master School on radio features. It aims to nurture a pool of talented and young European radio producers who will lead the way in creative features.

It is a unique centre in Europe where young producers gain knowledge and enhance their skills (storytelling, sound, music, recording and interviewing).

Producers from the two first master schools won prizes in Prix Europa and Prix Italia.

New trends in Radio: reach your audience

EBU Master School continues to develop radio documentaries but will open up to short feature formats and series of short formats. You'll be able to choose your feature's own length and format under the tutorship of your coach.

Why short formats? They offer new and creative programming opportunities for radio stations. You can address a very wide area of subject matters and at the same time manage to capture the atmosphere of the longer more traditional feature styles.

Pitching has become the reality of today's Radio producers and editors and EBU Master School will include it into the programme. How to combine ideas, story and choice of topic with time slot, budget & target audience?

Course quick facts

Who should attend

- Young radio producers from EBU Members or free-lancers sponsored by an EBU Member (no more than 2 per organization)
- below 35

What outcome for you

- Produce a high-quality radio feature
- Master the whole set of skills required for radio featuring
- Gain self-confidence & create your network

Format

- Long distance & part-time
- 12 months
- 2 master courses in March and June
- On-line coaching

Content

- Core competencies: storytelling, sound & music, recording techniques, interviewing skills.
- Development, production and editing of a feature (duration: 30 minutes maximum).

When

- 12 December 2005: call for applications
- 16 January 2006: application deadline
- 2 February 2006: selection Committee meeting. Applicants are selected and informed by e-mail.
- 1 March 2006: start of the Master school
- 12-15 March: Berlin Master Course
- 18-20 June: Brussels Master Course

Working language

English

Fee

- No tuition: EBU covers all tuition costs.
- Trainees' respective organizations cover travel and accommodation expenses during the 2 master courses and the final editing.

Production | EBU International Training

Programme

Stage 1: On-line coaching from 1 to 15 March.

Stage 2: Master course I, RBB, Berlin, 12-15 March

– Day 1: Feature: aims, tools, topics & more about formats, audience and pitching.

– Day 2: Storytelling & dramaturgy. Short formats.

– Day 3: Recording techniques - sound & music.

– Day 4: Interviewing techniques & coaching.

Stage 3: Homework & On-line coaching, 15 March – 21 June

Stage 4: Master course II, VRT, Brussels, 18-20 June

– Day 1 & 2: team & personal work with coaches

– Day 2 & 3: collective moderated brainstorming

Stage 5: On-line coaching from June to October

Stage 6: Final editing deadline: 15 December

Stage 7: Final Production deadline: January 2007

Production should be completed and sent to the EBU International Training.

EBU Master School presentation at the IFC 2007.

Ten months of professional coaching

Online coaching aims at accompanying the trainee all along the production of his/her feature, strengthening his/her self-confidence and helping them to find better methods and richer ways in the radio production. Coaches can assist the trainees during the final editing.

Award-winning radio producers are carefully hand-picked to provide expert coaching:

– **Helmut Kopetzky, freelance (Germany)**

Prix Futura (twice), Prix Europa (twice), Premios Ondas (three times), Japan Prize

– **Lisbeth Jessen, DR (Denmark)**

Prix Italia (twice), Premios Ondas

– **Hannu Karisto, YLE (Finland)**

Premios Ondas, Gold Medal New York Festival

– **Stephen Erickson, freelance (Germany)**

Prix Futura, Grammy award

The Project coordinator of the Master School is:

– **Edwin Brys, VRT (Belgium)**

Prix Futura, Prix Italia, Premios Ondas

Radio feature is ideal for training

To produce a feature you need to master a complex range of competences, tools and techniques in radio programming. Training in this genre covers the most critical aspects in order to develop creative and innovative programmes.

An integrated training course in your working environment

The EBU Master School is designed to integrate with the professional obligations of trainees. The EBU works in collaboration with the trainees' supervisors within their organization to maximize the impact of the training and promote broadcasting of the documentary produced during the Master School.

Truly European

The EBU Master School is an efficient means of exchanging ideas, approaches and best practices with fellow colleagues from other European countries as well as making new contacts with other European broadcasting organizations.

EBU accredited course

The EBU awards a certificate & course transcript to each trainee who successfully completes the course.

For more information, contact us now!

EBU International Training
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As this brochure is published for promotional purposes only, details of the offer may be subject to change.

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EBU Master School
Radio documentary development project

January 2006 – December 2006

Application form

Applicant details

Mr Mrs

First Name: Last Name:

Function:

Company:

Address:

Zip code: City: Country:

Phone: Mobile phone:

Fax: E-mail:

Year of birth:

Your Manager

First Name: Last Name:

Phone: E-mail:

1. Please send us a creative audio presentation

You must send together with this form a 5 minutes audio presentation recorded on DAT, mini disc or CD where you will explain in English to the Jury your motivation, expectations and experience in radio. Please send us a picture of you too. Thank you!

2. What are the 2 themes of the feature(s) you would like to develop during EBU Master School?

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3. Please select the format you would be interested to produce:

long feature (max. 30 minutes)

short feature formats

Please return this form together with the tape, before 16 January 2006, to:

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