



**COPEAM**

*Alessandra Paradisi, Secretary General of COPEAM*



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Here we are at last.



In a few days time, the curtain will lift on the Palermo Conference. Two hundred and fifty professionals from the entire region will exchange cooperation projects, initiatives and ideas.

Though the year has been charged with conferences and meetings, this event has always generated great excitement and anticipation.

## Heritage

Ten years ago, in Cairo, the COPEAM founders signed the Association's by-laws, anticipating a new political and social phase in the Euro-Mediterranean Region. Things did not exactly turn out as expected, many hopes were shattered, a lot of ideas were not pursued as envisaged. However, COPEAM does exist, with its unique heritage and experience in the light of which the Palermo conference assumes particular importance.

Nothing has happened by chance: we have been sustained by our passion and rationality. Palermo is not a final destination, but a port of departure to new horizons.

The title chosen for the Conference points to our new direction: going forward to return to our fundamental roots.

# eam

Palermo, the paradigm of our Mediterranean heritage. Never exactly what it appears. Blue-eyed girls escorted by dark, curly-haired boys, a metaphor of historical complexity, with all the charm of its unyielding contrasts.

I am proud of my Sicilian background. The history of my family, like that of many Italian families, is characterized by the mingling of different populations forced to migrate – permanently or temporarily – by wars or job seeking.

What I have learnt and continue to learn are the teachings of stories of separation and reunions, traumatic phenomena that nonetheless led to genetic and cultural contamination.

According to our experience, such contamination has already existed for some years. Today's revolution in communications will help us find new solutions to old problems: to grow together and share know-how, regardless of distances.

We wish to share our experience to go beyond the limits of scepticism and nihilism, in 2010. Too expensive? Just imagine the cost of “non-Mediterraneanism”.

The boat is about to raise anchor, all aboard! The future starts today.



## Programme

### FRIDAY 28 APRIL

- 9.45 am Opening Ceremony  
*Welcome speech by Diego Cammarata, Mayor of Palermo*  
*Institutional speeches by the local authorities*  
*Opening speech by Claudio Petruccioli, President of RAI*  
*Allocution by Habib Chawki Hamraoui, President of COPEAM*  
*Address of H.E. the Ambassador Riccardo Sessa, Director General for Relations with the Mediterranean and Middle East Countries Italian Ministry of Foreign Affairs*  
*Address of Franco Frattini, Vice-President of the European Commission and Commissary in charge for Justice, Security and Freedom Policies*  
*Presentation of the Conference by Alessandra Paradisi, Secretary General of COPEAM*
- 10.15 am 1st Roundtable:  
*"The Mediterranean region: historical space of dialogue and of mobility, or a new frontier of the cultures?" Moderator: Fifi Benaboud, Coordinator of the TRANSMED Programme of the North/South Centre of the Council of Europe, Vice-President of COPEAM*  
*Keynote speakers: Abdul Waheed Khan, Assistant Director General for Communication and Information of UNESCO*  
*Ahmed Khchichen, Director General of the Moroccan High Authority for the Audiovisual Communication (Morocco)*  
*Abdelkader Latreche, Expert in international migrations and investigator for the Robert Schuman Centre for Advanced Studies (Algeria)*  
*Predrag Matvejevic, Writer, Professor, La Sapienza University of Rome (Croatia)*  
*Stefania Panebianco, Prof. of Political Sciences, University of Catania, Expert in International Relations (Italy)*
- 3.00 pm Presentation of COPEAM University by Daria Marjanovic (HRT/Croatia) and by Fabrizio Biamonte, Head of Magazine Editorial Staff RaiNews24/RaiMed
- 3.30 pm 2nd Roundtable:  
*"The circulation of the audiovisual product: from the North to the South, the new routes for the Mediterranean"*  
*Moderator: Mario Rosso, Delegate Administrator of ANSA Med (Italy)*  
*Keynote speakers: Jean-Michel Ausseil, Secretary General of FIPA (France)*  
*Angela Buttiglione, Director of RAI TGR (Italy)*  
*Chérif El Shoubashy, President of Cairo Film Festival (Egypt)*  
*Giovanni Minoli, Director of RAI Educational (Italy)*  
*Jamil Shalak, Administrative Director of Radio Orient, President of the French Association for Digital Radio (France)*

### SATURDAY 29 APRIL

- 9.30 am–4.00 pm Meetings of the Study Commissions and of the Working Groups of COPEAM  
 4.00 pm–6.30 pm Presentation of projects financed by the European Commission in the framework of the EUROMED Partnership (EUROPEAID Cooperation Office)

### SUNDAY 30 APRIL

- 9.00 am Elective General Assembly (only members)  
 12.45 pm Presentation of COPEAM new members  
 1.15 pm Presentation of the Info & Communication Campaign of the European Commission  
 1.30 pm Closing Ceremony of the Conference (open to all participants)  
*Speeches by: Jean Réveillon, Secretary General of EBU and Abdelhafidh Harguem, Director General of ASBU*

Palermo 29 April 2006

## Commissions

### CINEMA/FESTIVALS/CULTURE

- Participation of the heads of Programmes of broadcaster members of COPEAM in the members' festivals .
- Participation of the heads of Festivals in partner festivals
- Presentation of festivals or exhibitions by the members of COPEAM
- Presentation of the book *The European paths of Roland*, by the *Maison de l'Europe of Dubrovnik*

### NEWS EXCHANGE / TV MAGAZINES

- Presentation of the outcome of the 2005–2006 Exchange
- Improvement of the participation of broadcasters in the exchange
- Producing of information magazines based on ERN-MED images
- Training project EBU/ASBU/ COPEAM devoted to the ERN-MED coordinators
- Presentation of the "Carnet de la Méditerranée" by ANSA-MED

### TRAINING

- Evaluation of COPEAM training activities (May 2005–May 2006)
- Next COPEAM training projects already envisaged
- Evaluation and analysis of members' needs in the field of training
- Presentation of the training projects of COPEAM partners: EBU, ASBU, RAI WAY, Uninettuno, ...

### RADIO COMMISSION

- Coproduction
- Conception
- PROGRAMMES Database
- Training
- Broadcasting
- Study: radio and music programmes schedules

### TELEVISION

- Presentation of the conclusions of the heads of Programmes' meetings
- Presentation of INTER-RIVES project: coproduction of a magazine developed in cooperation with ASBU.
- Presentation of co-production projects by the participants
- Presentation of the Support Fund to the Production of the Provincia di Lecce

## Working Groups

### MEDITERRANEAN WOMEN

- Presentation of the Project "Genre, Communication and Media. The female prism in the media representation in the East and West"
- Presentation of the coproduction project "Female Plural"

### AUDIOVISUAL PATRIMONY

- Report on the training seminar "Digital Archives: Mission Possible", organized by COPEAM, EBU International Training and ASBU, and possible developments
- Progress of work of the project "Presto Space" and presentation of the workshop that will be held on 24 June in Salzburg
- Presentation of the General Assembly of IASA and FIAT/IFTA, and possible participation of a representative of COPEAM
- Organization of the technical seminar on digital archives devoted to Eastern European television

### SATELLITE TV

- "Terramed"
- Meetings of the ALL NEWS channels
- Presentation of projects by the participants



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