

TOM, the new EBU animation series





TOM

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TOM^{*}, a new animated series for children. 26 episodes of 26 minutes.

Tom is a character larger than life and the biggest friend a kid could ever have: Tom happens to be a dinosaur with a gigantic heart, from a faraway land, trying to find his way back. Together with a little girl named Wanda and a little boy named Tip, Tom will go on a thrilling journey around the world on his floating island, having fantastic adventures, making friends wherever they land and teaching us to better appreciate the world in which we live.

Originally created by the illustrator Daniel Torres, *TOM* is now a major European coproduction between the



TOM

EBU, Cromosoma and Norma Editorial (Spain), co-financed by EBU Members.**

TOM "webisodes"

Pan-European market studies, conducted by EBU Members, have shown that children are multimedia fans and they are keen to see their favourite heroes on a variety of media channels other than TV, namely on the Internet and in books.

With a view to offering a complete package to both children viewers and to broadcasters alike, EBU co-producers have decided to produce a series of webisodes (Internet episodes) and picture books in combination with an animated TV series.

The webisodes and books are to be released with the animated TV series, TOM.

In addition to the 26 TV episodes, a series of 52 x 1^{1/2} webisodes and a complete collection of picture books,

based on the TOM series, are being produced by Cromosoma and Norma Editorial.

Books

Norma Editorial, the executive publishing agent of TOM, is developing the picture books, aimed at children between the ages of four and nine, which will be printed with co-editors based in each of the EBU Member countries involved in the coproduction. The collection will also include activity books, sticker albums, novels and pop-up books, among others. Norma Editorial will be presenting the first book of the series to international publishers at the Frankfurt Book Fair in October 2003.

Cromosoma is producing the webisodes in 16/9 format, providing broadcasters with a high-quality multipurpose tool. Each of the webisodes will be an original short story in extension to each TV episode. Two webisodes will be produced per TV episode. TOM webisodes will be

made available free of charge to viewers on the websites of the national broadcasters, which hold the rights to the series. The high broadcast quality of the webisodes will also permit broadcasters to use these 1^{1/2} episodes as trailers to advertise the series on their networks and as bonus materials on the DVDs of the series.

The webisodes and books are planned to be made available, together with the release of the TV series, in spring 2004.

* TOM is the most recent EBU animated coproduction after The Adventures of Marco and Gina, 26 x 26' (RAI Trade), The Animals of Farthing Wood, 39 x 26' (BBC Worldwide) and Noah's Island, 39 x 26' (Granada Distribution). Currently, the EBU also is working on the coproduction of its next generation animation series, Pitt & Kantrop, 26 x 26' (Millimages).



** The EBU coproducing Members

Key dates

1995

The story and picture book entitled *TOM*, commonly referred to as *Tom in New York*, is published in Spain by Norma Editorial and, in 1996, by Viking (a division of Penguin Books USA).

1999

Tom in Los Angeles is released.

2000

The Adventures of Tom is the third book of the series.

October 2000

The animated series, *TOM*, based on the story and picture books by Daniel Torres, is presented to the EBU Animation Guarantors' Group (BBC, France 2/France 3, RAI, RTBF, TSR, TSI, TVE and ZDF) during MIPCOM Junior. The Animation Group chooses this project as the fourth EBU animation coproduction.

November 2000

The project is presented to the annual EBU Youth Experts' Meeting and both ORF and VRT decide to join the coproduction.

2001

In May, all agreements between Cromosoma and EBU are signed and the pre-production is already under way. Cromosoma is in charge of the production and distribution of the series.

Ian Nicholls (Kick Production) is mandated to compose the music for *TOM*, which will be played by the Prague Philharmonic Orchestra.

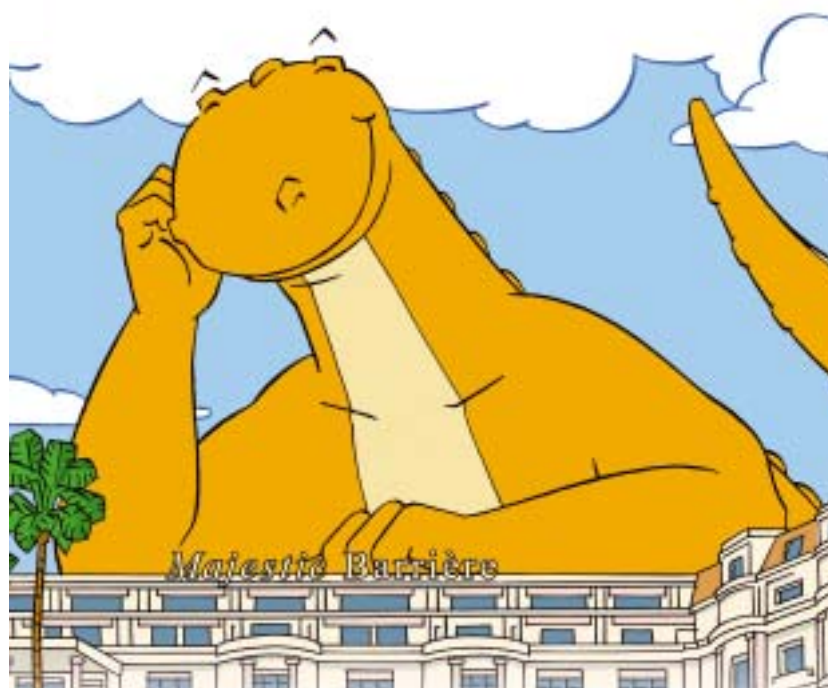
The series goes into production under the supervision of the three EBU executive producers: Theresa Plummer-Andrews (BBC), who has been executive producer on all previous EBU animation coproductions, Dagmar Ungureit (ZDF) and Babette Vimenet (France 3). The production companies are Cromosoma and Norma Editorial.

June 2003

The first episodes of the series are delivered to the coproducers. The delivery process will continue throughout 2003.

October 2003

The series is launched at MIPCOM in Cannes (France).



Contacts

EBU

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MIPCOM 2003
Stand 13.09

Cromosoma
(Worldwide distribution)
www.cromosoma.com
MIPCOM 2003
Stand R33.24

Norma Editorial
www.norma.com

26 episodes

- 1 TOM IN NEW YORK
- 2 TOM IN LONDON
- 3 TOM IN ARABIA
- 4 TOM IN AMSTERDAM
- 5 TOM IN RIO
- 6 TOM IN PARIS
- 7 TOM IN SCOTLAND
- 8 TOM IN HOLLYWOOD
- 9 TOM IN TAHITI
- 10 TOM IN THE AMAZON
- 11 TOM IN KENYA
- 12 TOM IN BARCELONA
- 13 TOM IN ISTANBUL
- 14 TOM IN MOSCOW
- 15 TOM IN VENICE
- 16 TOM IN EGYPT
- 17 TOM IN SOUTH AFRICA
- 18 TOM IN MACHU PICCHU
- 19 TOM IN JAPAN
- 20 TOM IN THE CARIBBEAN
- 21 TOM IN AUSTRALIA
- 22 TOM IN GERMANY
- 23 TOM IN THE HIMALAYAS
- 24 TOM IN GREECE
- 25 TOM IN LAS VEGAS
- 26 TOM IN INDIA