



THE BERLIN SUMMIT

*A Conference for leaders in the Radio industry
Organized by the EBU Culture Group*

Friday, 19 October 2018

*Haus des Rundfunks, RBB
Masurenallee 8-14, Berlin*

Cultural Radio in Europe: where next?

- 09:00 Arrival of Participants
- 09:15 Introduction and presentation of the day
- Denis Nowlan** (BBC/UK), Head of Station Management,
Radio 3, Radio 4 – Chair of the EBU Culture Group
- 09:30 The Swiss “Referendum”: how public service broadcasting was saved
- Hansruedi Schoch**, Director of Programmes SRF/SRG/SSR (Switzerland)
- Debate – Stormy weather elsewhere in Europe?
- 11:00 Coffee break
- 11:30 Going Forward: successful innovations and initiatives from around Europe
- 12:15 Re-inventing Cultural Radio for a new age
- **Rhian Roberts** (BBC/UK), Digital Commissioning Editor, Radio 3 & Radio 4
 - **Mohit Bakaya** (BBC/UK), Factual Commissioning Editor, Radio 4
- Q & A
- 13:00 Lunch

14:00 "Alexa: what is a Radio?"

Jonas Bedford-Strohm (ARD-BR/Germany), Team Lead Alexa, Strategy and Innovation Management,

Q&A

14:30 The "Last Waltz" – What does the future hold for Radio Orchestras?

Helen Boaden, former Director of Radio and Director of News at the BBC

Helen Boaden carried out a review of orchestral services at RTÉ (Ireland)

General discussion

15:15 The open Europe and its enemies – Keynote

Prof. Ulrike Guérot, Head of Department for European Policy and the Study of Democracy, Danube University, Krems, Austria

15:50 Short Break

16:00 "Radio as a Cultural Hub", a public panel debate jointly organized by the Goethe-Institut, Bundeszentrale für Politische Bildung and Prix Europa.

Public broadcasters are major players and carriers of cultural life in Europe. This part of their mission and their tradition is slowly being forgotten in the face of political pressure and the demands for cost-cutting. The event aims to raise awareness again of the role of radio as the producer of cultural content and as a cultural hub itself.

Confirmed panelists:
Bonaventure Soh Bejeng Ndikung
Christine Schöpf
Helen Boaden
Jean-Loup Graton
Róise Goan