



**Project with the Lithuanian
Journalism Centre**
Experts' Media Training:
Encouraging Gender Equality and
Women Leadership in the Public Sphere



- The project aimed at promoting new expert voices in the media, particularly the women experts.
- Addressed an issue of women underrepresentation in media in the function of experts or commentators.



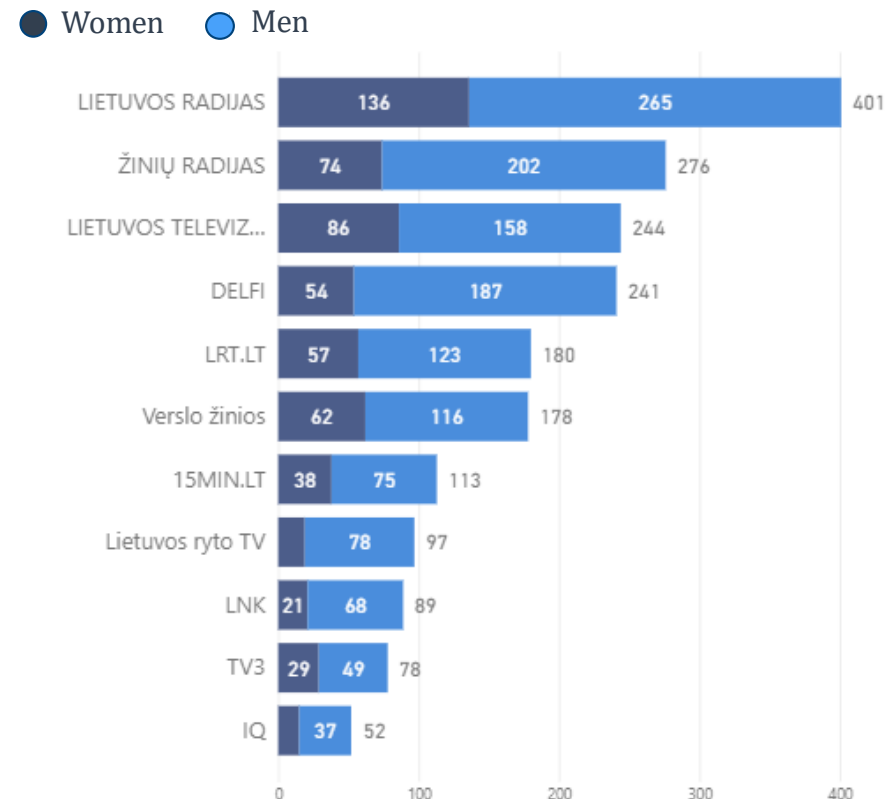
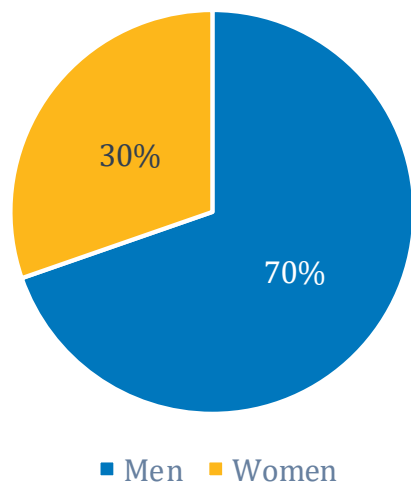
LIETUVOS
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Monitoring of experts commenting in media

Distribution of experts according to gender



Project outcomes

- Dedicated **Journalists and Experts' Network** (platform on Facebook) moderated by LJC.
- 25 **selected experts** from the areas with the greatest media demand **trained in basic media communication skills**.
- **Message to the public and media** on the importance of strengthening diversity of voices and gender balance in media.

