

3RD INTERNATIONAL BROADCASTING ASSEMBLY

AGENDA

Hotel Croatia Cavtat
Frankopanska 10
20210 Cavtat-Dubrovnik
Croatia

Wednesday 23 May 2018

17:00 - 19:00

Executive Committee meeting

From 19:30 onwards

Cocktail reception at Hotel Croatia Cavtat

Day 1- Thursday 24 May 2018

09:00 – 17:00 Hotel Croatia Cavtat – Room Bobara

09:00 – 10:45

1. Start of the meeting

Opening and welcome speech by Mr. Mato Frankovic, Mayor of the city of Dubrovnik;

Welcome speech by Mr. Kazimir Bacic, HRT Director General, Mr. Noel Curran, EBU Director General and Mr. Klaus Bergmann, Chairman of the Assembly;

Approval of the Minutes of the previous Assembly

2. Tour de Table of the situation of the Members

During 5 minutes, each Member presents recent developments in his/her organisation. The topics can include distribution, programming, commercial strategies, marketing, licencing issues, etc.

10:45 – 11:00: Coffee break

11:00 – 13:15

3. Continuation of the Tour de Table

13:15 – 14:30: Lunch break, Hotel Croatia Cavtat
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14:30 -16:00

4. Continuation of the Tour de Table

16:00 – 17:00

5. Presentation of ePop, a network for citizen information and exchanges on climate and environmental changes which impact island populations

Presentation by Mr. John Maguire, Director of International Relations and Cooperation at France Médias Monde, followed by a discussion.

18:00: Departure for Dubrovnik by boat
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19:00: City guided tour of Dubrovnik and
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20:00: Dinner sponsored by Eutelsat – 22:30: Bus shuttle to Hotel Croatia Cavtat
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Day - Friday 25 May 2018

09:00 – 16:45 Hotel Croatia Cavtat – Room Bobara

09:00 – 10:45

6. Election of the Chairperson and the Executive Committee Members – For EBU Members only

The election rules follow the EBU bye-laws.

7. Journalists' safety – initiative to set up a network of professionals responsible for the safety of journalists – for EBU Members only

Discussion with the Members.

10:45 – 11:00: Coffee break

11:00 – 13:15

8. Fake News – Presentation of the EBU position towards the EU Institutions

Presentation by Ms. Nicola Frank, EBU Head of European Affairs, followed by a discussion.

Presentation on the verification platform "Truly.Media" by Ms. Xiaoying Zhang, Deputy Head International Relations, Deutsche Welle

9. European Affairs

Presentation by Ms. Nicola Frank, EBU Head of European Affairs, followed by a discussion.

10. Eutelsat Presentation- “INTERNATIONAL NEWS CHANNELS ON HOTBIRD: joining the HD soft power hub”

Presentation by Ms. Claudia Vaccarone, Eutelsat Head of Market Research & Customer Experience

13:15-14:30 Lunch break, Hotel Croatia Cavtat

14:30 – 16:45

11. Presentation of Generation What – Arabic version, an EU funded project led by the EBU in partnership with ASBU, COPEAM, Upian and Yami2

Presentation by Mr. Christophe Nick, Producer at Yami2 and one of the creators of the Generation What concept followed by a discussion.

12. Presentation of the wide range of EBU services

Presentation by Mr. Georges Béry, EBU Technical Sales Engineer followed by a discussion.

13. Conclusions – End of the meeting