

# 26<sup>TH</sup> FINANCE ASSEMBLY 19<sup>TH</sup> INTERNAL AUDIT GROUP MEETING

## AGENDA

### JOINT MORNING SESSION

**Time – 9:30-12:25**

**1. OPENING AND WELCOME FROM THE DIRECTOR GENERAL OF THE EBU**  
09:30 – 09:45

**SPEAKERS:**

Koen De Hauw – Head of Internal Audit – VRT  
Ole-André Hansen – Head of Finance – NRK  
Noel Curran – Director General of the EBU

**2. UPDATES ON MEDIA SECTOR**

**2.1. *Annual updates on Media Sector***  
09:45- 10:05

**SPEAKERS:**

James Alexander – Deloitte UK

**2.2. *Public Service Media Under Stress***  
10:05-10:20

**SPEAKER:**

Jean Philip De Tender – Director Media of the EBU

***BREAK: 10:20 -10:30***

### **3. UPDATES FROM EBU**

#### **3.1 *Membership fee reform, key success factors and lessons learned***

10:30- 10:45

##### **SPEAKERS:**

Emmanuel Frantz – Chief Financial & Administrative Officer of the EBU

Vanessa O'Connor – Director of Member Relations & Communications of the EBU

#### **3.2. *Public Service Media transcending language barriers***

10:45- 11:00

##### **SPEAKER:**

Sébastien Noir – Head of Software Engineering of the EBU – Technology and Innovation

#### **3.3. *Eurovision Sport 2021 Strategic Focus***

11:00-11:15

##### **SPEAKER:**

Jean-Baptiste Casta – Senior Sports Project Manager of the EBU

#### **3.4. *Media Intelligence Services (MIS) Updates***

11:15-11:30

##### **SPEAKER:**

Florence Hartmann – Senior Media Analyst of the EBU

#### **3.5. *Eurovision Services Update***

11:30 - 11:45

##### **SPEAKER:**

Marco Tinnirello – CEO, Eurovision Services

## **4. THE THREE LINES OF DEFENSE**

**4.1 *Case Studies and Questions & Answers***  
11:45- 12:25

### **SPEAKERS:**

Koen De Hauw —Head Internal Audit – VRT  
Peadar Faherty – Head Internal Audit – RTE

## **AFTERNOON SESSION – FINANCE GROUP**

**Time – 14:00-16:30**

**INDICATIVE TIMING**

### **1. NEW SOURCES OF FUNDING**

14:00 – 15:15

#### **Review of Survey and Analysis**

##### ***1.1. Key results and findings of the survey, and EBU model for co-production***

###### **SPEAKERS:**

Matthew Trustram – Manager of Television of the EBU

##### ***1.2. Member case study***

###### **SPEAKERS:**

Fiona O’Shea – Group Financial Controller – RTE

##### ***1.3. Panel discussion – Hidden costs of new sources of funding***

###### **SPEAKER:**

Joel Sarv – Member of the Board – ERR

##### ***1.4. New Licence fee funding model in NRK***

###### **SPEAKER:**

Ole-André Hansen – Head of Finance - NRK

## **2. COVID IMPACT ON FINANCIAL ACTIVITIES**

15:15- 16:00

### **SPEAKERS:**

Members Testimonials & Panel Discussion

- RTE: Fiona O'Shea – Group Financial Controller
- BBC: Neil Ashton – Finance Director
- NRK: Ole-André Hansen – Head of Finance

## **3. CLOSING DISCUSSION; FEEDBACK AND EVALUATION SESSION; TOPICS FOR NEXT ASSEMBLY**

16:00 – 16:30

### **SPEAKERS:**

ALL

## **AFTERNOON SESSION – INTERNAL AUDIT GROUP**

**Time – 14:00-16:30**

***INDICATIVE TIMING***

### **1. PROGRAM PRODUCTION CASE STUDIES AND PLENARY DISCUSSIONS WITH QUESTIONS & ANSWERS**

14:00 – 14:50

#### ***1.1. Auditing internal program productions and the use of data analytics***

##### **SPEAKERS:**

Philippe Marechal – Director of Internal Audit - FTV

#### ***1.2. Auditing Web Productions***

##### **SPEAKER:**

Delia Gandini – Director of Internal Audit – RAI

#### ***1.3. Experiences, challenges and best practices in auditing program production***

##### **SPEAKER:**

Jean- Blaise Von Arx – Head of Internal Audit – SSRT

Peter Tansley – Director of Internal Audit - BBC

***BREAK: 14:50 -15:10***

**2. AGILE AND CONTINUOUS AUDIT CASE STUDY AND PLENARY DISCUSSION WITH QUESTIONS & ANSWERS**

15:10 – 15:35

*The benefits, implementation experiences and lessons from our agile auditing*

**SPEAKERS:**

Balram Veliath – Director of Quality, Risk and Assurance - BBC

Peter Tansley – Director of Internal Audit BBC

**3. GENERAL UPDATES ON IIA CODE OF PRACTICES AND STANDARDS**

15:35 – 15:50

**SPEAKER:**

Paedar Faherty – Head of Internal Audit RTE

**4. CLOSING DISCUSSION: FEEDBACK AND EVALUATION SESSION; TOPICS FOR NEXT ASSEMBLY**

16:00 – 16:30

**SPEAKERS:**

ALL