

EBU

OPERATING EUROVISION AND EURORADIO



EBU HR CURRICULUM

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WHY SHOULD WE DO IT?

Uncertain times:

- Need for **safe framework + clear processes**

Dynamic development of technology and the market:

- Need for quick reaction



WHAT IS THE TARGET?

The **HR Curriculum** empowers you to make a difference:

- *How to support the Management Board: strategy process + development of the organization*
- *How to manage employees and culture in an effective and modern way*
- *How to draft strategies for the future + lead change to embrace new media landscape opportunities*

WHO IS THE TARGET AUDIENCE?

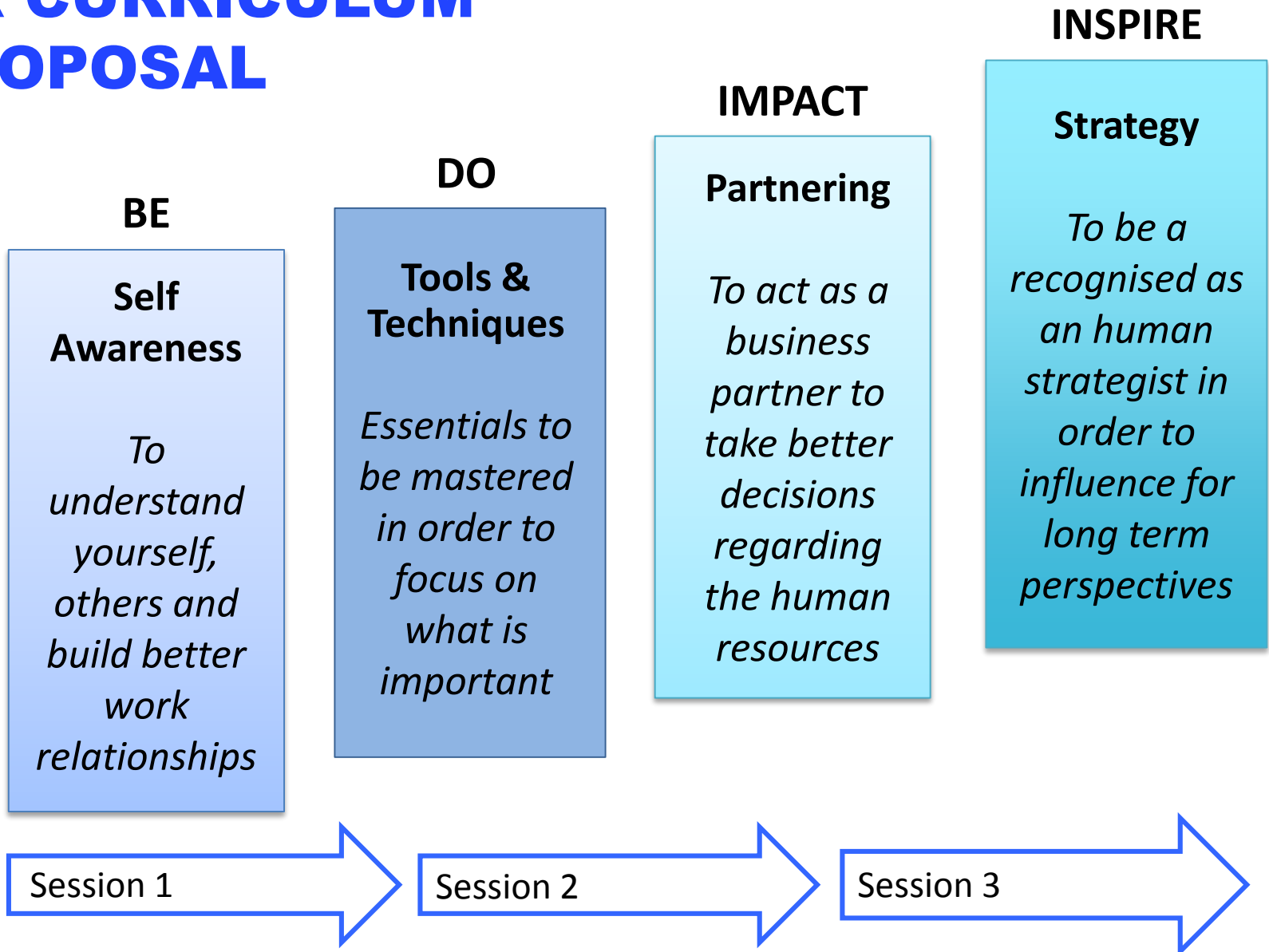
Ideal candidates:

- HR-Managers and Business Partners (first and second management level)
- Fluent in English (C1)
- At least 5 years of pertinent experience

WHAT IS THE APPROACH?

- **Blended learning:** e-learning and face-to-face
- Right balance between **theory** and **practice:**
lectures, case studies, role plays and projects
- Total 6 months duration structured in 3 short weeks
(every 2 months)

HR CURRICULUM PROPOSAL



WHO ARE THE FACILITATORS?

- HR-Experts from the broadcast industry
- Top-Teachers from international Business Schools
- Peer learning from the international HR Community



WHAT ARE THE MOST VALUABLE TOPICS FOR YOU?

... that is the subject of this workshop.

