

GDPR WORKSHOP

PREPARING FOR COMPLIANCE

Rev 30.10.2017

DRAFT AGENDA

Monday, 13 November 2017
8.30-18.00
8:30-9:00 Registration and welcome coffee

9:00-9:15	Introduction: GDPR from a media perspective Richard Burnley, Legal Director, EBU Guillaume Klossa, Public Affairs and Communication Director, EBU
9:15-11:00	I. Understanding GDPR core notions and principles <ul style="list-style-type: none"> • What is personal data? What is data processing? • What does it mean to abide by data protection principles in practice? • How to interpret the right to freedom of expression and information exemption? • What conditions must be met for end-user consent to be effective? In the case of children's personal data, how to obtain valid parental consent? • How to rely on other legal grounds for data processing such as "legitimate interests"? <p>Speakers: Laura De Boel, Senior Associate, Wilson Sonsini Sabine Mersch, Managing Director, ThePrivacyOffice Laura Scaife, Senior Data Protection Lawyer, BBC</p> <p><i>Q&A session</i></p>
11:00-11:15	Coffee break
11:15-13:00	II. Managing individuals' rights <ul style="list-style-type: none"> • What are these rights and what do they mean for your company? How to manage and ensure that the protection of end-users' rights is effective in practice? Who is involved? • What is profiling and which profiling activities are covered by the GDPR? Which additional rules may apply to profiling beyond the GDPR i.e ePrivacy Regulation? • How to provide data in a commonly used and "machine-readable" format? (i.e. to allow for data portability). What could this mean from a business development perspective, if any?

	<p>Speakers: Aurélie Pols, Data Governance & Privacy Engineer, Mind Your Privacy</p> <p>Alexandra Brenkman, Senior Media Analyst, EBU MIS</p> <p>Michael Barroco, Team Leader, Software Engineering, EBU T&I</p> <p>Mathieu Habegger, Engineer, EBU</p> <p>Q&A session</p>
13:00-14:00	Lunch
14:00-15:30	<p>III. Sharing data with third parties</p> <ul style="list-style-type: none"> • What to bear in mind when negotiating data processing contracts with third parties or collaborating with subcontractors (e.g. data processors, cloud providers, software providers, social media platforms)? What minimum privacy and security requirements should be sought from third parties? • What are data controllers' (joint controllers) and processors' obligations under the GDPR? What are the GDPR key contractual requirements? • What tools are necessary to ensure secure international data transfers? <p>Speakers: Luis Neto Galvão- Lawyer, TMT Group-SRS Advogados</p> <p>Sabine Mersch, Managing Director, ThePrivacyOffice</p> <p>Niamh Buckley, Strategic Marketing Manager, RTE</p> <p>Q&A session</p>
15:30-15:45	Coffee break
15:45-17:45	<p>IV. Demonstrating data compliance</p> <ul style="list-style-type: none"> • How to assess what has been done and what is yet to be done, on what timetable, with what order of priority, and at what cost? • How to set up a data protection governance structure? • How to address specific requirements such as DPO, privacy by design, data security and breaches? <p>Speakers: Erwin Rigter, Director, PrivacyCompany</p> <p>Joost Negenman, Privacy Advisor, NPO</p> <p>Cédric Cantillon, Conseiller en Sécurité et Gestion des Risques, RTBF</p> <p>Frédéric Romain, Business Application Manager, RTBF</p> <p>Sabine Mersch, Managing Director, ThePrivacyOffice</p> <p>Q&A session</p>
17:45-18:00	Conclusions - take home points