

DIGITAL MEDIA DAYS 2018

DATE

9 March 2018

VOICE-USER INTERFACES WORKSHOP – AGENDAROOM: B (2ND FLOOR)**AGENDA****Friday 9 March**

- 09:00** **SESSION ONE**
Welcome and introductions
- 09:10** **WHERE ARE WE NOW?**
Dr David Fernandez Quijada, EBU MIS Senior Media Analyst
Presentation of insights on the voice devices landscape + Q&A
- 09:35** **INDUSTRY PRESENTATIONS**
Max Amordeluso, Chief Evangelist Amazon Alexa
- 10:05** **RADIO PLAYER**
Michael Hill - Media/digital leader & Founder and MD of Radioplayer.
- 10:30** **EBU MEMBER USE CASES**
SR Magnus Suneson
VRT Floris Daelemans
Radio France Philippa Rimmer
- 11:00-11:30** **COFFEE BREAK**

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11:30 SESSION TWO
EBU MEMBER USE CASES

BR Jonas Bedford-Strohm

DW Tobias Doll

RTE Karina Carroll

NRK Lotte Camilla Holst-Hansen

12:30 DISCUSSION of FUTURE, WHAT CAN WE ACHIEVE TOGETHER?

13:15 SUMMING UP: NEXT STEPS

13:30 END of WORKSHOP