

SCHEDULE OVERVIEW

DIGITAL MEDIA DAYS 2019

V.1 / 28.11.2018

EBU
OPERATING EUROVISION AND EURORADIO

WEDNESDAY 20 MARCH

WELCOME EVENING

19:00 WELCOME EVENT

Scandic Anglais Hotel, Humlegårdsgatan 23, 102 44 Stockholm

Join us for drinks and some informal conversation the evening before the event starts. The event will take at Hotel Scandic Anglais, located right by lively Stureplan in the very heart of Stockholm.

SHAPING A
FUTURE FOR ALL

CO-HOSTED BY

sv^{erige}SRadio

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THURSDAY 21 MARCH

WORKSHOPS & CONFERENCE 1/2

DAY 1

08:15 ARRIVAL AND ACCREDITATION

Sveriges Radio Ab, Oxenstiernsgatan 20, 105 10 Stockholm

09:00 WORKSHOPS

Three parallel workshops will take place exclusively for EBU Members. Each participant registering for the main conference will have the opportunity to attend one workshop, at no extra charge.

SOCIAL MEDIA

Room: Studio 4

A workshop to build up a network with other social media experts, to share best practice and learn from each other.

VOICE-USER INTERFACES

Room: Studio 5

Workshop for those with strategic interests in the future of audio and video within the framework of voice-controlled digital assistants.

KIDS

Room: BVC corridor

A forum for experts to share ideas and discuss challenges of working with kids audiences on various platforms.

12:00 NETWORKING BREAK

13:00 CONFERENCE 1/2

Room: Studio 2

The new players in the media market have become an important gateway to capture audiences, and this has come with important challenges for PSM. This first part of the conference explores strategies to operate on and alongside these new players, while keeping an eye on how to create a compelling digital product.

18:00 WRAP-UP AND CONCLUSIONS

19:00 NETWORKING DINNER

Junibacken, Galärvarsvägen 8, 115 21 Stockholm

Meet, connect and share fresh ideas with your colleagues and experts from other EBU Members. There will be music, food and drinks... in a very playful venue!

FRIDAY 22 MARCH

CONFERENCE 2/2

DAY 2

08:30 ARRIVAL

Sveriges Radio Ab, Oxenstiernsgatan 20, 105 10 Stockholm

09:00 CONFERENCE 2/2

Room: Studio 2

How are global consumer behaviours adapting to cultural change and sector innovation? How do people's behaviours adapt to the new trends across multiple sectors? And how can PSM play a civic role in people's lives? In this session we try to find the answers to these and other burning questions.

13:00 END OF THE EVENT