

DIGITAL MEDIA DAYS 2019

DATE

21 March 2019

Draft Version

VOX WORKSHOP

ROOM: STUDIO 5

Contacts:

Ezra Eeman, EBU – eeman@ebu.chStefano Salucci, EBU – salucci@ebu.ch**AGENDA****Moderation: Ezra Eeman, EBU****09:00 WELCOME AND AGENDA****Ezra Eeman, EBU**
Tomas Granryd, SR**US IS ALREADY IN THE FUTURE OF SMART SPEAKERS**

Smart speakers are just starting to get a grip in Europe, but in the US 50 million smart speakers have already shipped to consumers. Tamar Charney will talk about how NPR has met the challenges of creating audio content for multiple platforms.

Tamar Charney, NPR
Tomas Granryd, SR**10:00 BREAK****10:15 CONVERSATION WITH TUNEIN**

The world of radio distribution is complex and crowded. How can we best collaborate for the benefit of listeners?

Miles Palmer, TuneIn
Graham Dixon, EBU**10:45 MEMBER FOCUS – VOICE TECHNOLOGY IN CARS**

In this session we look at what various EBU Members are doing about voice technology in cars and we discuss on what else can be done around what seems to be the next big thing in this field.

Ben Poor, EBU

11:15 *BREAK*

11:30 *TOUR DE TABLE*

VOX Members share their latest developments, insights, future plans and challenges.

12:00 *END*