

**EBU KIDS VIRTUAL WORKSHOP
Cultural Programmes for Kids****28 May 2020, 9:00 to 11:30****AGENDA****9:00 - 9:10 Welcome & Introduction****9:10 – 9:55 Inspiration (part 1): formats ideas for the upcoming weeks or months
Followed by Q&A**

- **A national initiative to improve family reading:** *Little Bees*, unique cross-collaboration between Slovenian TV and radio, this project is also the result of a close cooperation with both the Ministry of Culture and the Ministry of Education. Anka Bogataj and Klemen Markovčič, RTVSLO.
- **A Cooking-format** to address the problem of obesity among children and also to have fun all together in the kitchen! *HotPot (Šareni Lonac)* Rahela Štefanović, HRT. 1
- **A recreative Summer-challenge** in order to raise environmental awareness: *Let Děčko buzz* is: encouraging children to discover beautiful places in the nature, collect insects with a mobile app, while visiting cultural and historical sites across the country. Lucie Nerádová, CTV

**9:55 – 10:30 Inspiration (part 2): cooperation with museums
Followed by Q&A**

- Schooltv.nl, the educational online-channel in the Netherlands, cooperated with both the Eye-movie museum (for the project *What are you looking at?*) and the Rijks Museum (for a project around Rembrandt's most famous painting *The Night Watch*). Erik Appelman, NTR
- *The hunt for forgotten history*. A cooperation with the archive department of the Nordic Museum. TV series + a radio series + a collaborative project involving the kids who can fill in files for the museum's archives + a museum exhibit depicting memories of children for the past 130 years. Ulrika Tofft, UR

10:30 – 11:20 Projects pitching and Collaborative discussion**Projects Pitching**

- How to strengthen friendship among European countries Borbála Koltai-Kiss, MTVA: *Mini World News* and Andrea Basilio, RTP, *Kids Portraits* (tbc)

- *This is me*: EBU Pre-school documentary exchange. The children invite us to share the joy of their everyday lives, their enthusiasm and passion for the things they deem important, challenges, hobbies or little adventures, what makes them happy and what they are proud of. We'll hear from the experience of Anka Bogataj, RTVSLO, Susanne Kaupp, ZDF and Borbála Koltai-Kiss, MTVA who are actively taking part in this exchange.

Collaborative discussion**11:20 – 11:30 Wrap up and goodbye**