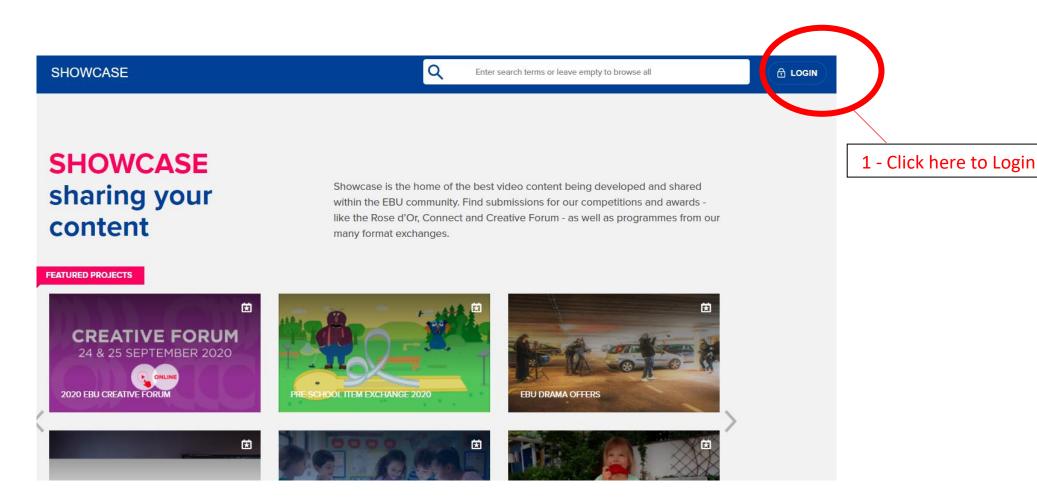
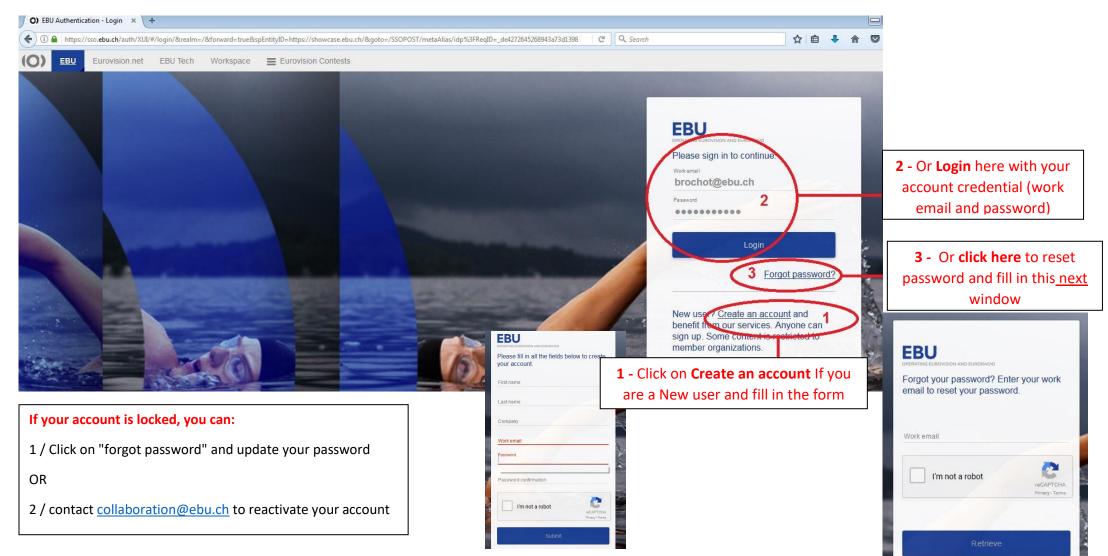
SUBMISSION USER GUIDE/SHOWCASE.EBU.CH

GO TO HTTPS://SHOWCASE.EBU.CH/ AND LOGIN



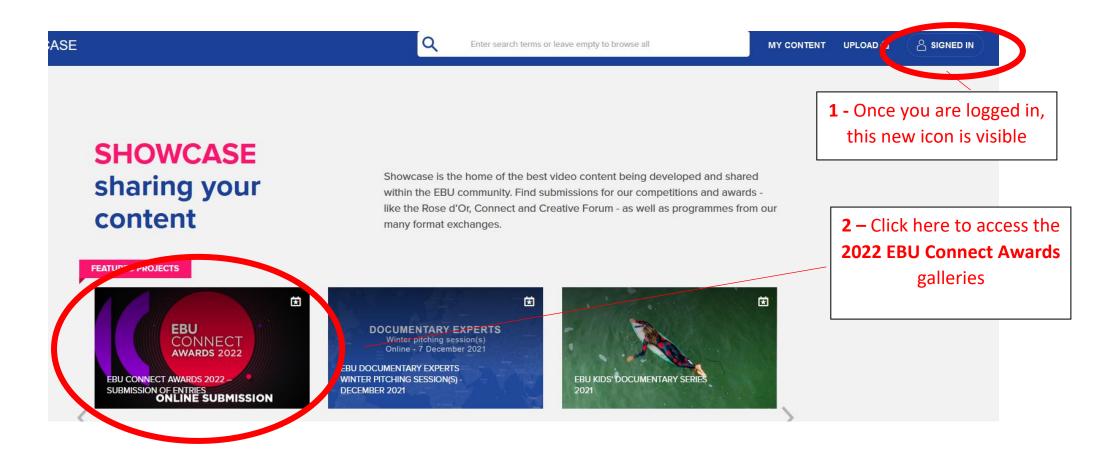
SUBMISSION USER GUIDE/SHOWCASE.EBU.CH

USER REGISTRATION AND LOGIN



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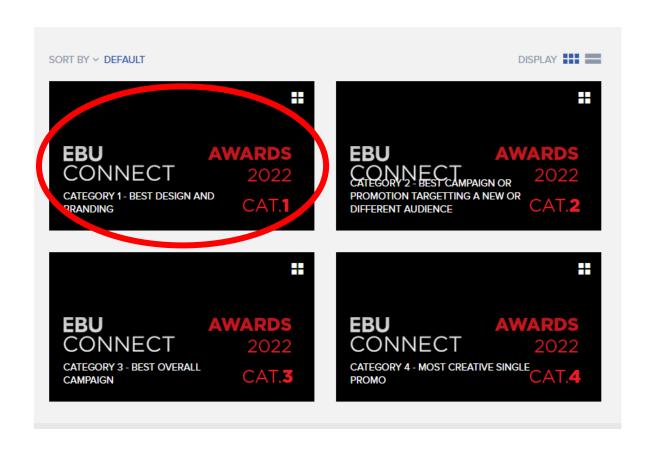
ENTER THE PROJECT CALLED "EBU CONNECT AWARDS 2022"





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ENTER THE CHOSEN CATEGORY OF THE 2022 AWARDS TO SUBMIT YOUR ENTRY



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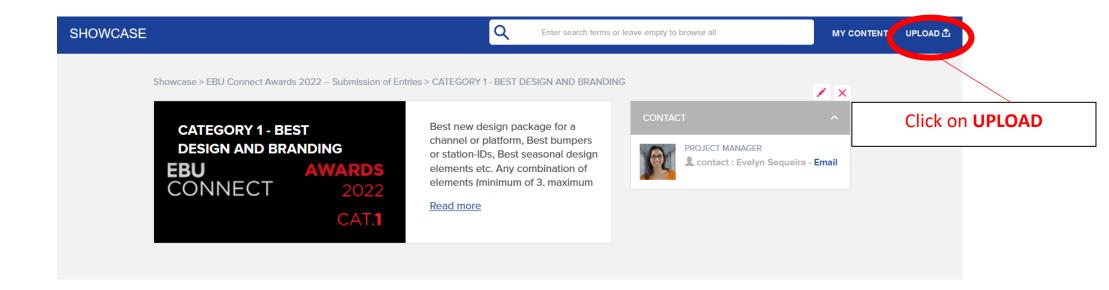
2022 AWARDS CATEGORIES - Direct Links:

- 1. BEST DESIGN & BRANDING > https://showcase.ebu.ch/gallery/category-1-best-design-and-branding
- 2. BEST CAMPAIGN OR PROMOTION TARGETTING A NEW OR DIFFERENT AUDIENCE > https://showcase.ebu.ch/gallery/category-2-best-campaign-or-promotion-targetting-a-new-or-different-audience
- 3. BEST OVERALL CAMPAIGN https://showcase.ebu.ch/gallery/category-3-best-overall-campaign
- 4. MOST CREATIVE SINGLE PROMO > https://showcase.ebu.ch/gallery/category-4-most-creative-single-promo



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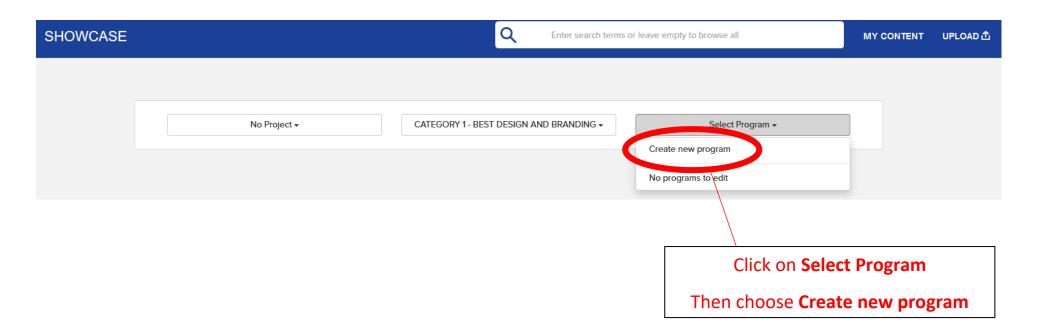
UPLOAD YOUR ENTRY - STEP 1





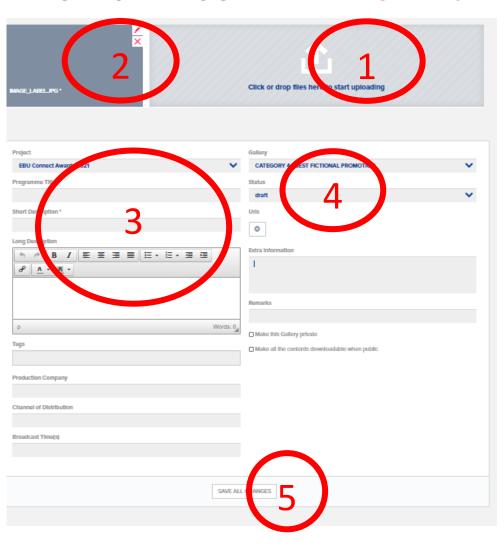
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UPLOAD YOUR ENTRY - STEP 2



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UPLOAD YOUR ENTRY - STEP 3



1 - Click and upload **the Clip** and optional written description

2 - Click and upload a Picture

3 - Enter **the title of the clip** in the 2 windows (Program Title AND Short Description) starting with your organisation, for example: **BBC WIMBLEDON 2022**

4 – Switch from **Draft** to **Published Status**

5 - Click SAVE ALL CHANGES to submit

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YOUR CONTENT

