

## SUBMISSION USER GUIDE/SHOWCASE.EBU.CH

GO TO [HTTPS://SHOWCASE.EBU.CH/](https://showcase.ebu.ch/) AND LOGIN

The screenshot shows the EBU Showcase website interface. At the top, there is a dark blue navigation bar with the word "SHOWCASE" on the left, a search bar in the center with the placeholder text "Enter search terms or leave empty to browse all", and a "LOGIN" button on the right. The "LOGIN" button is highlighted with a red circle. A red line connects this circle to a white callout box on the right side of the page containing the text "1 - Click here to Login". Below the navigation bar, the main content area features a large heading "SHOWCASE sharing your content" on the left and a descriptive paragraph on the right: "Showcase is the home of the best video content being developed and shared within the EBU community. Find submissions for our competitions and awards - like the Rose d'Or, Connect and Creative Forum - as well as programmes from our many format exchanges." Below this is a "FEATURED PROJECTS" section with a pink header. It contains a horizontal carousel of project cards. The first card is for the "2020 EBU CREATIVE FORUM" held on "24 & 25 SEPTEMBER 2020" and is marked as "ONLINE". Other visible cards include "PRE-SCHOOL ITEM EXCHANGE 2020" and "EBU DRAMA OFFERS".

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### USER REGISTRATION AND LOGIN

The screenshot shows the EBU authentication page. The main content area has a background image of a swimmer. On the right, there is a white login box with the EBU logo and the text "Please sign in to continue." Below this, there are fields for "Work email" (containing "brochot@ebu.ch") and "Password" (masked with dots). A blue "Login" button is below these fields. To the right of the password field is a red circle with the number "2" and a red line pointing to the "Login" button. Below the "Login" button is a red circle with the number "3" and a red line pointing to the "Forgot password?" link. Below the "Forgot password?" link is a red circle with the number "1" and a red line pointing to the "Create an account" link. The "Create an account" link is part of the text "New user? Create an account and benefit from our services. Anyone can sign up. Some content is restricted to member organizations."

**2 - Or Login** here with your account credential (work email and password)

**3 - Or click here** to reset password and fill in this next window

**1 - Click on Create an account** if you are a New user and fill in the form

#### If your account is locked, you can:

1 / Click on "forgot password" and update your password

OR

2 / contact [collaboration@ebu.ch](mailto:collaboration@ebu.ch) to reactivate your account

The screenshot shows the EBU registration form. It has the EBU logo and the text "Please fill in all the fields below to create your account." Below this, there are fields for "First name", "Last name", "Company", "Work email", "Password", and "Password confirmation". At the bottom, there is a checkbox for "I'm not a robot" and a reCAPTCHA logo. A blue "Submit" button is at the bottom.

The screenshot shows the EBU password reset form. It has the EBU logo and the text "Forgot your password? Enter your work email to reset your password." Below this, there is a field for "Work email". At the bottom, there is a checkbox for "I'm not a robot" and a reCAPTCHA logo. A blue "Retrieve" button is at the bottom.

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ENTER THE PROJECT CALLED “EBU CONNECT AWARDS 2022”

The screenshot shows the EBU Connect Awards 2022 submission page. The top navigation bar is dark blue and contains a search bar with the placeholder text "Enter search terms or leave empty to browse all", a "MY CONTENT" link, an "UPLOAD" link, and a "SIGNED IN" button with a user icon. The "SIGNED IN" button is circled in red. Below the navigation bar, the main content area has a light gray background. On the left, there is a "SHOWCASE" section with the subtext "sharing your content". In the center, there is a paragraph of text: "Showcase is the home of the best video content being developed and shared within the EBU community. Find submissions for our competitions and awards - like the Rose d'Or, Connect and Creative Forum - as well as programmes from our many format exchanges." Below this text, there is a "FEATURED PROJECTS" section with three project cards. The first card, titled "EBU CONNECT AWARDS 2022", is circled in red. The second card is titled "DOCUMENTARY EXPERTS Winter pitching session(s) Online - 7 December 2021". The third card is titled "EBU KIDS' DOCUMENTARY SERIES 2021". On the right side of the page, there are two callout boxes. The first box, labeled "1", points to the "SIGNED IN" button and contains the text: "1 - Once you are logged in, this new icon is visible". The second box, labeled "2", points to the first project card and contains the text: "2 - Click here to access the 2022 EBU Connect Awards galleries".

SEARCH

Enter search terms or leave empty to browse all

MY CONTENT UPLOAD **SIGNED IN**

### SHOWCASE

sharing your content

Showcase is the home of the best video content being developed and shared within the EBU community. Find submissions for our competitions and awards - like the Rose d'Or, Connect and Creative Forum - as well as programmes from our many format exchanges.

#### FEATURED PROJECTS

**EBU CONNECT AWARDS 2022**  
EBU CONNECT AWARDS 2022 – SUBMISSION OF ENTRIES  
**ONLINE SUBMISSION**

**DOCUMENTARY EXPERTS**  
Winter pitching session(s)  
Online - 7 December 2021  
EBU DOCUMENTARY EXPERTS WINTER PITCHING SESSION(S) - DECEMBER 2021

**EBU KIDS' DOCUMENTARY SERIES 2021**

**1 - Once you are logged in, this new icon is visible**

**2 - Click here to access the 2022 EBU Connect Awards galleries**

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ENTER THE CHOSEN CATEGORY OF THE 2022 AWARDS TO SUBMIT YOUR ENTRY

The screenshot displays a user interface for submitting an entry to the EBU Connect Awards 2022. At the top left, there is a 'SORT BY' dropdown menu set to 'DEFAULT'. At the top right, there is a 'DISPLAY' button with a grid icon and a list icon. Below these are four category cards arranged in a 2x2 grid. Each card has a white grid icon in the top right corner. The first card, 'CATEGORY 1 - BEST DESIGN AND BRANDING CAT.1', is circled in red. The other three cards are 'CATEGORY 2 - BEST CAMPAIGN OR PROMOTION TARGETTING A NEW OR DIFFERENT AUDIENCE CAT.2', 'CATEGORY 3 - BEST OVERALL CAMPAIGN CAT.3', and 'CATEGORY 4 - MOST CREATIVE SINGLE PROMO CAT.4'.

Category	Description	Label
CAT.1	CATEGORY 1 - BEST DESIGN AND BRANDING	CAT.1
CAT.2	CATEGORY 2 - BEST CAMPAIGN OR PROMOTION TARGETTING A NEW OR DIFFERENT AUDIENCE	CAT.2
CAT.3	CATEGORY 3 - BEST OVERALL CAMPAIGN	CAT.3
CAT.4	CATEGORY 4 - MOST CREATIVE SINGLE PROMO	CAT.4

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### **2022 AWARDS CATEGORIES** – Direct Links:

1. BEST DESIGN & BRANDING > <https://showcase.ebu.ch/gallery/category-1-best-design-and-branding>
2. BEST CAMPAIGN OR PROMOTION TARGETTING A NEW OR DIFFERENT AUDIENCE > <https://showcase.ebu.ch/gallery/category-2-best-campaign-or-promotion-targetting-a-new-or-different-audience>
3. BEST OVERALL CAMPAIGN <https://showcase.ebu.ch/gallery/category-3-best-overall-campaign>
4. MOST CREATIVE SINGLE PROMO > <https://showcase.ebu.ch/gallery/category-4-most-creative-single-promo>

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## UPLOAD YOUR ENTRY - **STEP 1**

SHOWCASE  MY CONTENT **UPLOAD**

Showcase > EBU Connect Awards 2022 – Submission of Entries > CATEGORY 1 - BEST DESIGN AND BRANDING

**CATEGORY 1 - BEST DESIGN AND BRANDING**

**EBU CONNECT AWARDS 2022 CAT.1**

Best new design package for a channel or platform, Best bumpers or station-IDs, Best seasonal design elements etc. Any combination of elements (minimum of 3, maximum

[Read more](#)

CONTACT

PROJECT MANAGER

contact : Evelyn Sequeira - [Email](#)

Click on **UPLOAD**

### UPLOAD YOUR ENTRY - **STEP 2**

SHOWCASE

Enter search terms or leave empty to browse all

MY CONTENT [UPLOAD](#)

No Project ▾

CATEGORY 1 - BEST DESIGN AND BRANDING ▾

Select Program ▾

Create new program

No programs to edit

Click on **Select Program**  
Then choose **Create new program**

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### UPLOAD YOUR ENTRY - **STEP 3**

The screenshot shows the submission form with the following elements highlighted by red circles:

- 1**: The 'Click or drop files here to start uploading' button.
- 2**: The 'IMAGE\_LABEL.JPG\*' upload area.
- 3**: The 'Short Description\*' and 'Long Description' text areas.
- 4**: The 'Status' dropdown menu, currently set to 'draft'.
- 5**: The 'SAVE ALL CHANGES' button at the bottom.

**1** - Click and upload the **Clip** and optional written description

**2** - Click and upload a **Picture**

**3** - Enter the **title of the clip** in the 2 windows (Program Title AND Short Description) starting with your organisation, for example: **BBC WIMBLEDON 2022**

**4** – Switch from **Draft** to **Published Status**

**5** - Click **SAVE ALL CHANGES** to submit



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### YOUR CONTENT

The screenshot shows the 'YOUR CONTENT' section of the EBU Connect Awards 2022 submission interface. At the top, there is a blue navigation bar with the word 'SHOWCASE' on the left, a search bar in the center with the placeholder text 'Enter search terms or leave empty to browse all', and two buttons on the right: 'MY CONTENT' (circled in red) and 'UPLOAD' with an upload icon. To the right of the 'MY CONTENT' button is a 'SIGNED IN' button with a user icon. Below the navigation bar is a large grey area with a white upload icon and the text 'Click or drop files here to start uploading'. To the left of this area is a dark grey sidebar with a red pencil icon and a red 'X' icon, and the text 'IMAGE\_LABEL.JPG \*'. Below the main content area are two dropdown menus: 'Project' with the selected value 'EBU Connect Awards 2021' and 'Gallery' with the selected value 'CATEGORY 4 - BEST FICTIONAL PROMOTION'. Below these are two empty input fields labeled 'Programme Title \*' and 'Status'.

SHOWCASE

Enter search terms or leave empty to browse all

MY CONTENT

UPLOAD

SIGNED IN

IMAGE\_LABEL.JPG \*

Click or drop files here to start uploading

Project

EBU Connect Awards 2021

Gallery

CATEGORY 4 - BEST FICTIONAL PROMOTION

Programme Title \*

Status

Click on **MY CONTENT** to access and manage all your uploaded entries!