

2022 EBU CONNECT AWARDS WINNERS

CATEGORY 1 - BEST DESIGN AND BRANDING

1. **GOLD** FRANCE 3 SEASON'S GREETINGS
2. **SILVER** LRT CHRISTMAS IDENTS
3. **BRONZE** ARD/DAS ERSTE "OPEN EGG!"

CATEGORY 2 - BEST CAMPAIGN OR PROMOTION TARGETING A NEW OR DIFFERENT AUDIENCE

1. **GOLD** SWR/BR #ICHBINSOPHIESCHOLL /# IAMSOPHIESCHOLL
2. **SILVER** BBC OUR BBC
3. **BRONZE** SVT THE GREAT MOOSE MIGRATION

CATEGORY 3 - BEST OVERALL CAMPAIGN

1. **GOLD** RTÉ GREAT LOCAL DRAMA
2. **SILVER** VRT FC UNITED
3. **BRONZE** ZDF 2022 OLYMPICS ON ZDF

CATEGORY 4 - MOST CREATIVE SINGLE PROMO

1. **GOLD** DR TRUE CRIME
2. **SILVER** S4C EURO 2021
3. **BRONZE** VRT CYBERBULLYING