



EBU

OPERATING EUROVISION AND EURORADIO

JOURNALISM SUMMIT

NEWS IN THE MULTIMEDIA ERA

HOW TO BUILD TRUST

SUNDAY SEPTEMBER 22nd
Turin, Rai – Radio Museum
Via Verdi 16
(updated September 2nd, 2013)

10.30 – 10.40 h

WELCOME ADDRESS

Giovanna Milella, Secretary General of Prix Italia
Annika Nyberg Frankenhaeuser, Director of Media, EBU

10.40 – 10.50 h

KEYNOTE SPEECH

Jean-Paul Philippot, President of EBU and Director General of RTBF

10.50 – 11.25 h

THE FUTURE OF PUBLIC SERVICE MEDIA IN EUROPE

Interviewers: Ruurd Bierman (EBU Vision 2020 Project Manager) and **Daniel Psenny** (Le Monde)

Anna Maria Tarantola, President of Rai

Rémy Pflimlin, President-Director General of France Télévisions and President of Prix Italia

11.15 – 11.30 h COFFEE BREAK

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11.30 – 13.00 h

QUALITY JOURNALISM: IS IT SUSTAINABLE?

What impact will financial pressures and the demands of a connected, globalised audience have on the future of high quality journalism?

Chair : Mike Mullane, Eurovision Media Strategy

Speakers

Cilla Benkö, Director General, SR

Ferruccio de Bortoli, Editor-in-Chief, Corriere della Sera

Lucian Sarb, Director of News & Programmes, Euronews

Fran Unsworth, Deputy Director of News and Current Affairs, BBC

13.00 – 15.00 h LUNCH

15.00 – 15.15 h

EUROVISION NEWS EXCHANGE-EUROPE'S NEWSROOM

(Video presentation)

Speaker

Justyna Kurczabinska, Eurovision News

15.15 – 16.45 h

ARE FOREIGN CORRESPONDENTS REDUNDANT?

To what extent have the internet, social media and globalisation made the traditional figure of the foreign correspondent redundant?

Chair : Giacomo Mazzone, Head of Members Relations South EBU

Speakers

Solana Larsen, Managing Editor, Global Voices

Monica Maggioni, Director of Rai News and Televideo

Barbara Serra, Presenter and correspondent, Al Jazeera English

Cai Rienäcker, Deputy Editor-in-Chief, ARD-SWR

16.45 – 17.00 h

CLOSING KEYNOTE

Rémy Pflimlin, President-Director General of France Télévisions and President of Prix Italia