

AGENDA

24th Radio Assembly - Thursday 19 April

9:00 – 10:30

START OF THE EBU MEDIA SUMMIT (JOINT SESSION)

09.00 Welcome, opening keynote, debate and Interactive Session

10:30 Participants go to their corresponding Assemblies

11:00 – 17:15

RADIO ASSEMBLY

11:00 Introduction

Chairman's introduction: Graham Ellis, Chairman, EBU Radio Committee

Approval of minutes

11:10 EBU Radio Update

Graham Dixon, Head of Radio, EBU

Overview: Activities of 2017-2018; Work Plan Report

Questions

11:35 Music Survey Findings and Future Plans

Pascale Labrie, Head of Music, EBU

11:50 On-Demand Listening

David Fernández Quijada, Manager of Media Intelligence Service, EBU

12:15 Elections: Vice Chair of Radio Committee

12:30 *Lunch*

RADIO AND SOCIETY

- 14:00 Keynote: Developing Trust, Engaging the Audience
Dr Alexandra Borchartd, Reuters Institute for the Study of Journalism, University of Oxford
In conversation with:
Jim Jennings, Managing Director, RTÉ
Cilla Benkö, Director General, SR
René Zavoral, Director General, CR
- 14:50 Voices on the Bus: Hearing Public Opinion in the Netherlands
Selli Altunterim, Chief Editor, NRT

NEXT STEPS...

- 15:10 Life without FM: How is Norwegian Radio doing?
Jon Branaes, Acting Head of Radio, NRK
- 15:30 *Coffee*
- 16:00 Radio in Belgium: Going Digital in a Fast-Moving Environment
Els Van de Sijpe, Manager Radio, VRT
Francis Goffin, Director General, RTBF
- 16:25 Radio Player: Recent Researchs
Michael Hill, Managing Director, UK RadioPlayer

16:40 RADIO: TRENDS AND TENDENCIES

- John Paul Coakley, Chair, EBU New Radio Group
- EBU Radio Innovation Fund Project: Alexa, What's Playing?
Tomas Granryd, Product Manager, SR
- Reaching Listeners with Atomized Radio
Edita Kudláčová, Chief Creative Producer, CR
Paolo Casagrande, Centro Ricerche e Innovazione Tecnologica/Research, RAI

17:10 CONCLUSIONS
Presentation of Venue for 2019 Radio Assembly

17:15 END OF MEETING