

## 18 APRIL | COMMITTEE MEETINGS (by invitation only)

**TV Committee Meeting**  
**Radio Committee Meeting**  
**Digital Committee Meeting**

## 19 APRIL | JOINT KEYNOTE AND PANEL FOLLOWED BY ASSEMBLIES

**9.00 – 10.30**

**Official welcome**

Joint Keynote and panel: Media in a changing Europe

**Participants will split and join the corresponding assemblies**

**11.00 – 17.30**

### TV ASSEMBLY

Overview of EBU Digital Activities and Workplan 2017-2018

- Rethinking linear broadcasting in a multiplatform world
- Outstanding case studies of disruptive programming from EBU Members
- The launch of a brand new EBU Co-Productions Fund
- Discussion with the Chairs of the EBU TV expert groups
- Connecting our live audiences to charity events
- How to keep linear broadcasting relevant in the future
- How to deal with global competitors in a local market
- Update on the Eurovision Song Contest 2018

### RADIO ASSEMBLY

Overview of EBU Radio activities and work plan 2017-2018

- Findings of the EBU Music Survey
- Development plans for the EBU Music Exchange
- New EBU research about on-demand listening
- Life without FM: how is Norwegian radio doing ?
- Radio and society
- Developing trust and engaging the audience
- NPO: Voices on the Bus: Dutch radio meets the Public
- Next steps towards digital in Belgium
- Radio Player, going international
- Trends and Tendencies by EBU New Radio Group
- EBU Radio Innovation Fund Project

### DIGITAL ASSEMBLY

Overview of EBU Digital Activities and Workplan 2017-2018

- Introduction to the Digital Committee and its tasks
- EBU GAFA talks
- Introducing Vox: a new group on voice devices
- State of Digital: EBU Member projects from RAI, YLE, RTBF, SR, VRT
- Building a digital portfolio at Rai
- Reaching young audiences with a hiphop platform
- 10 digital trends that matter
- How digital are you? Towards a multi-screen company
- Elections for EBU Digital Committee

## 20 APRIL | MEDIA SUMMIT

Joint sessions

### The status of PSM today

- Main findings of the Digital, Radio and TV Assemblies
- Keynote speech by EBU DG
- The Swiss case: No Billag

### Disruption in the media landscape and changes in audience needs: solutions that work

- Disruption in the media landscape and solutions that work
- Digital transformation
- Connecting with all audiences
- New partnerships
- PSM distinctive content and stories