

TV, RADIO & DIGITAL ASSEMBLIES 2020

Online Edition

AGENDA

Tuesday 21 April - Day 1

11.00 - 12.30 TV ASSEMBLY - ONLINE EDITION

11.00 WELCOME TO THE TV ASSEMBLY

by Markus Sterky (SVT / EBU TV Committee Chair)

11.05 KEYNOTE ADDRESS

by Noel Curran (EBU Director General, EBU)

11.10 MEDIA DEPARTMENT UPDATE

by Jean Philip De Tender (EBU Media Director)

11.20 TV ACTIVITY REPORT

by Matthew Trustram (EBU Head of TV a.i.)

11.30 MEETING THE EBU GENRE EXPERT COMMUNITIES

- Axel Arno (SVT / Chair, EBU Documentaries Experts)
- Nicolas Auboyneau (FT / Chair, EBU Music Experts)
- Panagiotis Trakaliaridis (ZDF / Chair, EBU Formats Core Group)
- Tone Rønning (NRK / Chair, EBU Fiction Experts)

12.00 EBU CONTENT FUND

by Matthew Trustram (EBU Head of TV a.i.)

12h10 EUROVISION SONG CONTENTS –TAKE IT AWAY, JON OLA!

- Jon Ola Sand (EBU Executive Supervisor ESC)
- Frank-Dieter Freiling (ZDF, Chair ESC Reference Group)
- Ekaterina Orlova (RTR, Chair JESC Reference Group)

12.25 CLOSING WORDS

by Markus Sterky (SVT / EBU TV Committee Chair)

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13.00 - 14.30 DIGITAL ASSEMBLY – ONLINE EDITION

13.00 WELCOME TO THE DIGITAL ASSEMBLY

by Joao Pedro Galveias, EBU Digital Steering Committee Chair

13.10 EBU DIRECTOR-GENERAL & MEDIA DIRECTOR UPDATE

by Noel Curran & Jean Philip De Tender

Update on the organisation, strategy and activities of the Media Department

13.30 DIGITAL - YEAR IN REVIEW

by the EBU Head of Digital and Members of the Digital Steering Committee

Presentation of the Digital Unit and the Digital Steering Committee activities

Questions & Answers

14.00 COVID 19 - IMPACT ON DIGITAL

MIS presenting the impact of Covid 19 on digital media and PSM

14.15. DIGITAL TRANSFORMATION INITIATIVE

An update on the activities of the Digital Transformation Initiative (DTI)

15.00 - 16.30 RADIO ASSEMBLY – ONLINE EDITION

ANNUAL REPORT AND CURRENT ACTIVITY STATUS

15.00 WELCOME TO THE RADIO ASSEMBLY

Welcome from Graham Ellis, BBC, Chairman of the EBU Radio Committee

15.10 INTRODUCTORY REMARKS FOR THE EBU RADIO COMMUNITY

by Noel Curran, EBU Director General

15.20 MEDIA DEPARTMENT OVERVIEW

by Jean Philip De Tender, EBU Media Director

Update on the activities, strategy and organization of the Media Department

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15.35 ANNUAL REPORT AND RADIO WORK PLAN

by Graham Dixon, EBU Head of Radio

15.50 EBU MUSIC: DEVELOPING THE EXCHANGE

by Pascale Labrie, EBU Head of Radio

16.05 REPORT ON ECONOMIC IMPACT OF PSM MUSIC ACTIVITY

by David Fernández Quijada, Manager of Media Intelligence Service

David will present the Report from Oxford Economics

16.15 EBU WORK ON COVID-19

Vanessa O'Connor, EBU Director of Member Relations, on current EBU support

16.25 CONCLUSIONS

by Graham Ellis, BBC, Chairman of the EBU Radio Committee

17:00 - 18:00 COVID-19 SPECIAL UPDATE

End of Day 1

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Wednesday 22 April - Day 2

10.00 - 11.00 TV ASSEMBLY - ONLINE EDITION

10.00 - 11.00 EBU TV ASSEMBLY FOCUS SESSION - DRAMA INITIATIVE

by Elly Vervloet (VRT, Coordinator, EBU Drama Initiative)

The EBU's drama initiative is a collection of linked activities designed to secure good access to European drama content for EBU Members, with a focus on encouraging co-production and knowledge sharing. EBU Drama Initiative Coordinator Elly Vervloet will present the initiative's achievements to date and ambitious over the coming year.

11.00 - 12.00 EBU TV ASSEMBLY - PROUD TO PRESENT

A selection of the best public service programmes & content initiatives in 2019 -2020

13.00-14.30 DIGITAL ASSEMBLY – ONLINE EDITION

13.00 LIGHTNING TALKS - COVID 19

Short overview of how PSM have been a crucial provider of information, education and entertainment during the current covid-19 crisis on digital channels & platforms.

4 x 5 min - Member cases

13.20 CONVERSATION STARTERS

A series of presentations on key topics as a way to start the conversation on EBU Member needs in the area of digital media.

- Solving the Product Puzzle - Marijke Celis, VRT
- The New Distribution Landscape - Johan Wahlberg, SVT
- Connecting with the Next Generation - Patrick Weinhold, ARD

14.05 WORKPLAN 2021 - INPUT FROM THE ASSEMBLY

Discussion with the participants on the needs and priorities for 2021.

14.25 CLOSING REMARKS

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15.00 - 16.30 RADIO ASSEMBLY – ONLINE EDITION

EUROPE-WIDE DATA PLATFORM FOR CARS AND DEVICES

15.00 SECURING RADIO IN CARS FOR THE FUTURE

by Graham Ellis, BBC, Chairman of the EBU Radio Committee

15.10 PREPARATORY WORK AND EBU PROPOSAL

by Graham Dixon, EBU Head of Radio

15.20 A FURTHER PERSPECTIVE ON THE PROJECT

by Caroline Grazé, RadioPlayer Deutschland

15.35 OPEN DISCUSSION AND PROPOSAL

by Graham Ellis, BBC, Chairman of the EBU Radio Committee

End of event