

## CONFIDENTIAL

### DATE

21 April 2021

### REFERENCE

SPG 472228/00 OJ

### **27TH EBU TELEVISION ASSEMBLY**

*VIRTUAL MEETING, 21 APRIL 2021*

*15H00 – 17H00 CET*

## AGENDA WITH INDICATIVE TIMINGS

**1. Welcome 3:00PM**

*Markus Sterky (Chair, EBU TV Committee & Content Strategist SVT)*

**2. Keynote: A Vision for European Content Collaboration 3:05PM**

*Delphine Ernotte-Cunci (President, EBU & CEO France Télévisions)*

**3. EBU TV Activity Report 2020 3:15PM**

*Matthew Trustram (Manager of Television, EBU)*

This session will summarize the EBU's work across TV strategic issues, content exchange and co-production during 2020.

**4. Panel Discussion: European Co-Production 3:30PM**

*Axel Arno (Commissioning Editor, SVT / Documentaries Group Chair, EBU)*

*Diego Bunuel (Programming Director, France Télévisions / Observer, EBU Television Committee)*

*Dr. Simone Emmelius (SVP International Co-Production, ZDF / EBU Fiction Bureau)*

*Dermot Horan (Director of Acquisitions & Coproductions, RTÉ)*

*Faruk Güven (Head of TRT Cinema and Coproductions / EBU Television Committee)*

*Chair: Elly Vervloet (International Drama Expert, VRT / Drama Coordinator, EBU)*

In this session, some of the EBU's closest collaborators on co-production will discuss and react to the opening keynote session, and discuss the ambition

**5. Spotlight: BBC Commissioning Structure 4:00PM**

*David Pembrey (Chief Operating Officer, BBC Content)*

*Sven Banham (Head of Strategy, BBC Content)*

In this session, speakers from the BBC in the United Kingdom will present the corporation's new organizational strategy for commissioning which was announced at the end of 2020, and which sees a move away from channel controllers towards a genre-led approach which emphasizes the on-demand content catalogue. What are the latest news from the BBC regarding this change? Have there been important lessons from the first six months of the implementation of this strategy?

**6. Panel Discussion: Diversity, Equity & Inclusion on Public-Service TV**

**4:10PM**

*Ekaterina Orlova (Head of Foreign Projects, International Relations, RTR / EBU Television Committee)*

*Natalija Gorščak (TV Director, RTV Slovenia / Vice Chair, EBU Television Committee)*

*Severine Schori-Vogt (SRG Diversity President, spoke at DEI workshop)*

*Chair: Madiana Asseraf (EBU)*

This panel will discuss the implementation of Diversity, Equity & Inclusion policies into content commissioning strategies in three of the EBU's member organizations.

**7. TV Committee Elections 4:30PM**

**8. Chairman's Closing Words**