

## **INNOVATION IN DIGITAL NEWS**

LUIS JIMÉNEZ BELÉN LÓPEZ GARRIDO

# **A European Perspective**

#### Eiropas perspektīva - Eiropas sabiedrisko mediju ziņas

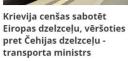
Eiropas sabiedrisko mediju alianses ziņu apmaiņas iniciatīva



Krievija cenšas sa

ā pievērš alsts" ropai

CIJA



05 aprīlis 2024 01:05 GMT+02:00



Šveicieši izstrādā "tarakānu dronu", lai izpētītu meža lapotni

03 aprīlis 2024 01:30 GMT+02:00

ŠVEICE



Desmitiem tūkstošu cilvēku Ungārijā pievienojas jaunam protestam pret Orbānu

FRANCIJA

06 aprilis 2024 06:56 GMT+02:00

AFP



Vairāk nekā 50% ukraiņu mājās runā tikai ukraiņu valodā - aptauja

05 aprīlis 2024 03:40 GMT+02:00





PIEDĂVĂ EUR(O)VISION



### The story of a (news) story

#### **Madrid Fusión**

Un menú creado por la IA en un tres estrellas Michelín: Eneko Atxa revoluciona la gastronomía en Azurmendi

▶ El chef vasco ha creado cuatro platos gracias al uso de la IA de la mano de su socio y físico en la NASA, Eneko Axpe

"En absoluto viene a sustituir. Es una herramienta más", afirma Atxa a RTVE.es

31.01.2024 07:43 horas Por FELIX DONATE





#### TIEMPO DE LEDTURA 🕕 3 min.

Los deberes del colegio, traducir textos de otros idiomas en segundos o hacer una receta de cocina de un restaurante tres estrellas Michelin llamada "Espuma de colíflor con manzana y caviar de balsámico". Estos tres ejemplos tan dispares tienen una cosa en común: se pueden hacer con inteligencia artificial.

Si, la IA también ha llegado a la gastronomía. Nada escapa de ella, ni siquiera

**RTVE** publication 31.01.2024

### 4,057 page views



4,064 page views 100,17%

Q Sök

Parliament votes through gender change law, Kommunal strike cancelled, Volvo lay-offs, gang gold ring auctioned 2:49 min - leår kl 16.30

Teenagers remanded after Skärholmen shooting, Ericsson turns a profit, early return for

killer slugs, artists cancel

2:33 min - tis 16 apr kl 16.30

spring budget, foreign

22 min - fre 12 apr kl 16.30

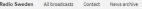
Skärholmen killing 2:05 min - mån 15 apr kl 16.30

Swedish government presents

minister condemns Iran's attack on Israel, two arrested following

Radio Sweden Weekly: Anger and anguish over Skärholmen shooting

Eurovision aias





Mona Ghalayini and her rat catchers. Credit: Anna Landelius/Sveriges Radio

PEST CONTROL

#### Malmö using ferrets to control exploding rat population ahead of Eurovision

2:07 min 💿 My playlist 🔺 Share

Published fredag 15 mars kl 11.30

- Malmö's rat problem has led to the city to turn to medieval methods to clean-up the city ahead of the Eurovision Song Contest, being held there in May.
- Rat-catcher Mona Ghalayini, who has been contracted to curtail the rodent population, is using ferrets and dogs in tandem.
- "The ferrets are put into a hole and the dogs catch them when the rats come out on the other side," she tells Swedish Radio's local channel in the city, P4 Malmöhus.

Radio Sweden english@sverigesradio.se

Related



All broadcasts →

Ogni giorno SWI swissinfo.ch seleziona e presenta i contenuti dei nostri media partner europei del servizio pubblico nell'ambito di un progetto dell'Unione europea di radiodiffusione (EBU).

#### Punti di vista europei

#### OFFERTI DA EURIO/VISION

SPAGNA

Una selezione giornaliera di contenuti dai media del servizio pubblico europeo

CECHIA



La Polonia affronta una crisi demografica, milioni di abitanti potrebbero andare persi entro la metà del secolo 18 marzo 2024 07:00 GMT+01:00

Ceská televize

Malmö usa i furetti per controllare l'esplosione della popolazione di ratti in vista dell'Eurovision

15 marzo 2024 11:30 GMT+01:00



Questo inverno è stato il più caldo mai registrato in Spagna, con quasi due gradi in più rispetto alla media

14 marzo 2024 11:18 GMT+01:00



Come sta andando

La situazione nel

primo trimestre

l'economia svizzera?



SVEZIA

La scuola svizzera di Milano cambia registro 15 apr 2024 • A seguito di una



Svizzera da record, dalla ferrovia più ripida del mondo al più grande igloo

SR publication 15.03.24

### 440 views

### Republication by BR, ERR, LRT, RTE, SWI 2979 page views 1 677%

### How does it all happen?



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⊘ A European Perspective - Latest available stories ①



See all

### The story of a story





2,000/day

18 sources

41 / day



1 story, 1 language, 4K views

8 stories, 6 languages, 8K views

### Since July 2021...

A EUROPEAN PERSPECTIVE	\$
SUSPILNE ಅಗ್ರಾಂಗ್ರ್ UKRAINE	
ംპრილი 17 2024 at 07:54 AM GMT+02:00	View original article
🖌 t 💿	Ol'ha Kacimon

თურქეთში ხელოვნური ინტელექტის მქონე ფრთოსანი რაკეტა "ბაიკარი"გამოსცადეს



თურქეთის რესპუბლიკის 100 წლის იუბილეს დღეებში, ისტიკლალის გამზირზე, ფეხით მოსიარულეები თურქეთის ეროვნულ დრომის ფონზე გადაადგილდებოდნენ. სტამბილი, 2023 წლის 29 იქტიმმერი ისიმ აფალიისაავნტო...ფისმს ამესი "(24)

თურქულმა კომპანია "ბაიკარმა", რომელიც დრონების წარმოებით არის ცნობილი, ახალი მინი-რაკეტა "ბაირაქტარ კემენკეშ 2" ("Bayraktar KEMANKEŞ 2") გამოსცადა.

ამის შესახებ კომპანია "ბაიკარის" ხელმძღვანელმა, სელჩუკ ბაირაქტარმა X (ყოფილი "ტვიტერი") პლატფორმაზე განაცხადა. 42,841 stories

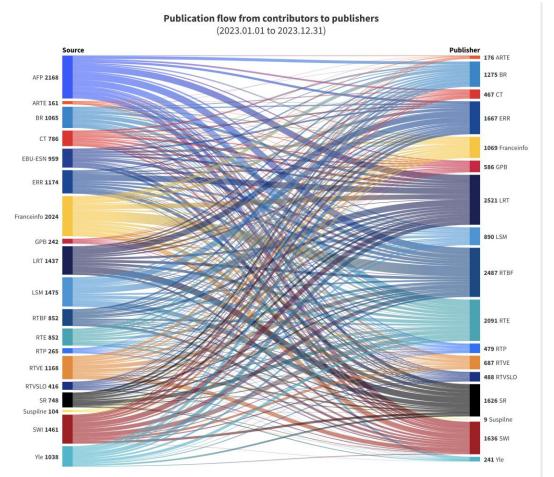
### 39,399 republications

14 languages

+40 boxes

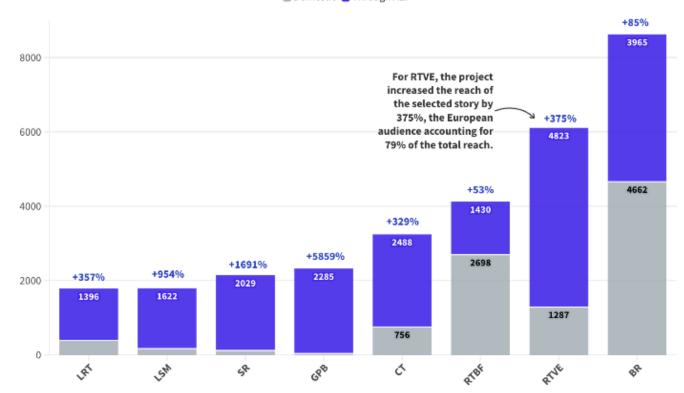
### 12+M page views

### **DIGITAL NEWS EXCHANGE**



### **AEP ADDED VALUE ON A SELECTED STORY**

#### Compared reached audiences on a selected story - one week worth of data



Domestic Through AEP

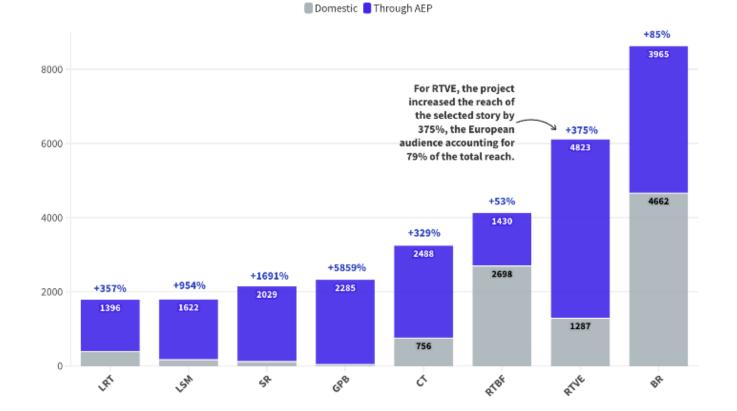
# **QUESTIONS & ANSWERS**

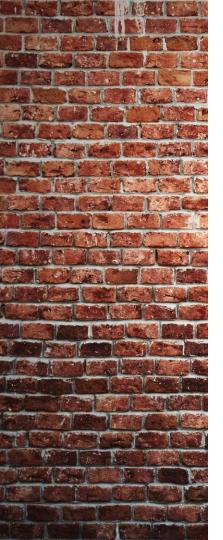
# NEWS AGGREGATOR

A TRUSTED NEWS COMPASS

### **AEP ADDED VALUE ON A SELECTED STORY**

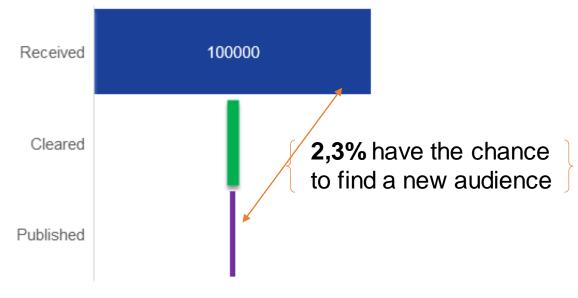
#### Compared reached audiences on a selected story - one week worth of data





### **THE COPYRIGHT BARRIER**

### Estimation based on the N of stories in Q1 2024





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#### XXXyy

#### LATEST NEWS

GERMANY

5 minutes ago

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Family doctors in Bavaria: Are there enough or too few?

#### **X** TRANSLATION

The stories available in the application come from different sources and are in different languages. We use artificial intelligence to translate stories to English. Please note that some translations may be inaccurate.

Show stories in their original language

**Translate stories to English** 

#### university students



5 minutes ago

Family doctors in Bavaria: Are there enough or too few?



12 minutes ago

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**Finland needs to improve Finnish** language instruction for Ukrainian kids, teachers' union save



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Finland needs to improve Finnish language instruction for Ukrainian kids, teachers' union says

GEORGIAN

19 minutes ago

Georgian Gov't recognizes academic excellence with increased scholarships for university students



5 minutes ago

#### Family doctors in Bavaria: Are there enough or too few?

12 minutes ago

Is becoming a nurse still a dream?

FINLAND

14 minutes ago

**Finland needs to improve Finnish** language instruction for Ukrainian kids, teachers' union save



#### Family doctors in Bavaria: Are there enough or too few?



Doctor Karin Berger could already be retired: But she continues to practice: She doesn't want to abandon her patients. **BR/Daniela** Olivares

Family doctor Karin Berger from Schrobenhausen in southern Bavaria measures blood pressure, informs about a vaccination and finally vaccinates one of her patients. Four more are waiting in the waiting room. As usual, Karin Berger is very busy, even though the 67-yearold could actually already be retired. "I keep going because I don't want to let my nationto down " cho covo





Trusted news compass

Showcase copyrighted content (larger scale of content vs AEP)



Cater to those who access news via a side door (young)



Al tools optimised for public interest



Translation enables cross border consumption



Alternative to the USbased solutions (GoogleNews / Apple News)

### The XYZ ecosystem

HAUT\_KARABAKH 'Appeler (or (ur se passe au Haut-Karabakh)

#### franceinfo: vidéos radio jt émissions Q falts-divers santé éco/conso es élèves de seconde devront faire un From XYZ stage de deux semaines au mois de juin Un stage que les élèves de seconde devront This is title number aliser en entreprise, dans une association ou i BR ervice public. Mais les syndicats d'enseignants Germany, September 28 - 8:30 ant onnosés à cette idée, souvent marquée par égalité sociale selon eux. This is title number 2 Belgium, September 28 - 8:30 This is title number 4 PTD rtugal. September 28 - 8:3 → Bac 2024 : les épreuves de spécialités se dérouleront du mercredi 19 au vendredi 21 juin This is title number 4 den. September 28 - 8:30 This is title number 5 FRR nia. September 28 - 8:3 This is title number 6 LSM Latvia Sentember 28 - 8:30 Haut-Karabakh : sept questions pour Emmanuel Macron souhaite une comprendre pourquoi l'Azerbaïdjan et "autonomie pour la Corse" qui soit "ni des séparatistes soutenus par l'Arménie contre l'Etat ni sans l'Etat" se disputent cette région Emmanuel Macron donne "six mois" aux → Haut-Karabakh : plus de 65 000 réfugiés sont groupes politiques corses pour arriver à un "accord" avec le gouvernement afin de arrivés en Arménie, selon Erevan modifier le statut de l'île Haut-Karabakh : "C'est un sentiment de redite, cauchemardesque, je ne pensais Eangue, monnaie, compétences... Dans la jamais assister à ca", déclare André proposition d'Emmanuel Macron d'une "autonomie pour la Corse", quelles sont les Manoukian différences avec l'indépendance ? ------INT\_SCOLARE BUDGE Affaires Fillon et Sarkazy : le L'écrivain franco-libanais Amin Pays-Bas : une homme armé fait deux morts à Rotterdom, selon la Conseil constitutionnel ouvre la Moplouf élu Secrétoire perpétuel à a transsists voie à un éventuel traisième l'Académie françoise CORSE Emmanuel Master a curvert la porte pour l'autonomie de la Corse. Dans une intenview à Statt Corse, Dans une internet a <u>Overst-Pranos</u>, Loig Chennete-Ginard, le président de la région Bretagne, a reagi : Ventends que le président de la Népublique parte de plus de liberté, d'autonomie pour la Corse, pour agri dans des domaines importants comme la "Ma vie a totalement chaviré" : La mairie de Paris demande à Coupe de monde de rugby mème chose." une jeune femme se retrouve à l'Etat un plan de lutte contre les Antoine Dupont "est très loin de son insu sur 45 sites perno et pungises de lit reprendre le rugby, les contacts et () squarda [<sup>1</sup>] partupa témoigne dans "Cash a compétition", assure le Dr. Investigation Jean-Baptiste Griseli teamik Tolmojien combananching of a in Republica.

14 September 2023 05:29 um GMT+02:00 Family doctors in Bavaria: Are there enough or too few? Doctor Karin Berger could already be retired: But she continues to practice: She doesn't want to abandon her patients. **BR/Daniela** Olivares Family doctor Karin Berger from Schrobenhausen in southern Bavaria measures blood pressure, informs about a vaccination and finally vaccinates one of her patients. Four more are waiting in the waiting room. As usual, Karin Berger is very busy, even though the 67-yearold could actually already be retired. "I keep going because I don't want to let my nationts down " she save

**BR**<sup>24</sup>

https://www.br.de/nachrichten/...?overlay=on&o...

ORIGINAL 🔿

Daniela Olivares

XYZ
Franceinfo selection
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https://www.francetvinfo.fr

### TRANSLATION OVERLAID ON TOP OF ORIGINAL STORY

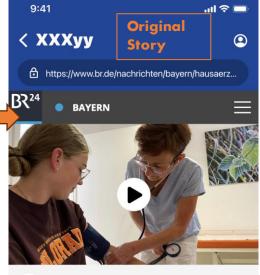


### Family doctors in Bavaria: Are there enough or too few?



Doctor Karin Berger could already be retired: But she continues to practice: She doesn't want to abandon her patients. BR/Daniela Olivares

Family doctor Karin Berger from Schrobenhausen in southern Bavaria measures blood pressure, informs about a vaccination and finally vaccinates one of her patients. Four more are waiting in the waiting room. As usual, Karin Berger is very busy, even though the 67-yearold could actually already be retired. "I keep going because I don't want to let my patients down " she says



Bildrechte: BR/Daniela Olivares

14.09.2023, 05:29 Uhr

Audiobeitrag

> Hausärzte in Bayern: Gibt es genug...

### Hausärzte in Bayern: Gibt es genug oder zu wenige?

Der Versorgungsgrad der Kassenärztlichen Vereinigung Bayerns soll zeigen, wo Hausärzte fehlen und wo es sogar zu viele gibt. So weit, so klar. Aber: Die Zahlen decken sich oft nicht mit den Eindrücken vor Ort, wie das Beispiel Schrobenhausen

### **THIRD PARTY PUBLICATION**

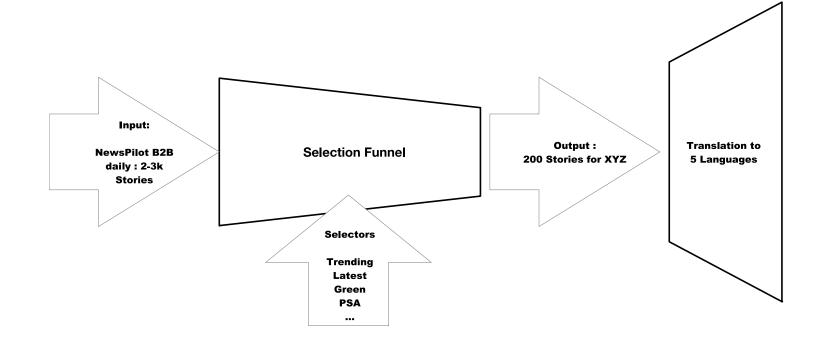
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Germany, September 28 - 8:3	Latvia, September 28 - 8:30



#### https://www.nytimes.com

XYZ.com

### **STORIES SELECTION FUNNEL**





# PUBLIC SERVICE

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Internet.



"The project will strengthen the ability of PSM to deliver high-quality, trusted news and information to European citizens searching for credible content in a digital space dominated by Big Tech and information overload.

This will be achieved by creating an algorithm that incorporates the key public service values agreed by the EBU's membership in 2012. The result of a partnership between Swedish Radio and France Télévisions, the PSA will be open to all Members\*."



\*From EBU Media Fund application

### **PSA STAGES**

**STAKEHOLDER BENEFITS** 

AEP EDITOR BENEFITS

Help ERB editors green the most relevant articles.

**NEWSROOM BENEFITS** 

Help journalists (contributor or publisher) find relevant content. Offer new tool to newsrooms to help journalists ensure key aspects of objectives are included in their stories.

2

Encourage collaboration by surfacing stories on issues being reported on by different members. Use as example in policymaker dialogue when explaining the importance of public service journalism in a democratic society.

3

#### Audiences granted access to algorithm to help them surface relevant and reliable news/information, and filter their preferences on any channels/platforms used for news.

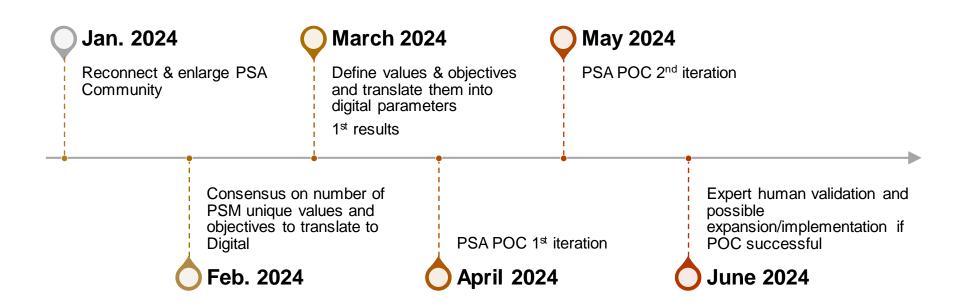
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By

AUDIENCE BENEFITS

surfacing only trustworthy content, algorithm helps restore audience faith in trusted media sources.

### TIMELINE



### (0)



There's going to be differences in how we can use technology in journalism that may change the way the way journalism works, that may change how we think about journalism in society.

Brad Lightcap, OpenAI's chief operating officer

66

# **QUESTIONS & ANSWERS**



# **THANK YOU**

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