



## NEWS & TECHNOLOGY SEMINAR HOSTED BY TF1

9-10 SEPT  
PARIS

### AGENDA

#### DAY 1 - TUESDAY, 9 SEPTEMBER

09:15 – 09:45 *Newsroom visit 1*

**10:00 - 10:15 Note of Welcome**

Benoît Balon-Perin, Chair of the News & Technology Subcommittee (RTBF)  
Catherine Nayl, Executive Vice President, News & Information (TF1)

**10:15 - 11:15 TF1 newsroom**

Michel Scott, Senior Reporter and Head of Foreign Service (TF1)  
Catherine Puiseux, Corporate Social Responsibility Coordinator (TF1)  
Gilles Bouleau, TV presenter and Senior Reporter (TF1)

11:15 – 11:45 *Coffee break / Newsroom visit 2*

**11:45 - 12:45 IMPS**

- Introduction:
  - Hans Hoffmann, Senior Manager of Media Fundamentals & Production (EBU)
  - Hélène Rauby-Matta, Business Development Manager (EBU)
  - Herbert Tillmann, Chair of IMPS
- Changing the newsroom – Mistakes you can avoid: Dieter Bornemann, Editor TV news & current affairs (ORF)
- Video First - How and why you need to change your traditional television newsroom to be future (online) proof: Gerard van den Broek, Project Manager Video First (NOS)

12:45 - 13:45 *Lunch*

**13:45 - 14:45 iPhone reporting**

Glen Mulcahy, Innovation Lead (RTE)  
Mark Egan, Mobile Video Consultant (EUROVISION Academy Faculty)

**14:45 - 16:00 Apps presentations:**

- Introduction: Roland Warmbein; Editor, Radio Bremen TV (ARD)
- Reporter App, Christian Radler, Editor for Strategy and Innovation (ARD)
- YLE News Watch, Mika Rahkonen, Head of Internet (YLE) & Aki Kekäläinen, Lead Designer (YLE)

- DevTech store, Olivier Waty, Head of Technological Development Department (RTBF)
- NRK Internal mobile news reporting app and monitoring, Anders Ween, Developer & Rune Hagberg, Solutions Architect (NRK)

16:00 - 16:30 *Coffee break / Newsroom visit 3*

**16:30 - 17:00 Using drones in newsgathering – TF1 perspective**  
Rita Abramovici, Head of News Production and Special Events (TF1)  
Pierre Baretti, Journalist (TF1)

**17:00 - 17:45 News technology – where are we going?**  
Hervé Pavard, Director of Technologies, Information Systems and Central Services (TF1)

17:50 – 18:20 *Newsroom visit 4*

18:30 - 21:30 *Boat trip on the Seine, hosted by TF1*  
Meeting point: Outside the “Tour” of TF1: 1 Quai du Point du Jour, 92100 Boulogne  
**Coaches depart at 18:30 sharp!**

## **DAY 2 - WEDNESDAY, 10 SEPTEMBER**

08:30 – 09:00 *Newsroom visit 5*

**09:00 - 09:45 IP Studio – lessons learnt**  
Adde Granberg, Head of Production Development (SVT)

**09:45 - 10:30 Fully automated tri-media studio (RTBF)**  
Olivier Waty, Head of Technological Development Department (RTBF)

**10:30 - 11:00 TF1 Second screen**  
David Straus, Editor in Chief of My TF1 News (TF1)

11:00 - 11:30 *Coffee break / Newsroom visit 6*

**11:30 - 12:30 Journalism in the driver’s seat**  
Elisabeth Totzauer, Head of ORF 1  
Benoît Balon-Perin, Digital Workflows Manager (RTBF)

**12:30 - 13:00 FNRMN: New, dedicated infrastructure for the News Exchange**  
Thomas Langhauser, Member Solution Manager (EBU)

13:00 – 15:00 *Optional TF1 Showroom visits*