



8TH NEWS & TECHNOLOGY SEMINAR
HOSTED BY RTBF

10-11 MAY 2016
BRUSSELS / RTBF

AGENDA

DAY 1 – TUESDAY 10 MAY

09:30 – 16:30

0930 – 1030 TOURS 1 (VRT NEWSROOM OR RTBF NEWSROOM OR NEWSGATHERING VEHICLES)

1030 – 1100 REGISTRATION / COFFEE

1100 – 1115 WELCOME

Speakers: Jean-Paul Philippot – Director General (RTBF)

Benoit Balon-Perin – Technology and Operations Digital Workflows Manager (RTBF)

Sarah Ward-Lilley – Chair, News & Technology Subcommittee (BBC)

1115 – 1215 360 DEGREE CAMERAS – What place do they have in news?

Producer: Geronimo Akerlund – News Editor (SVT)

Panellists include: Thomas Strindberg - Content and Programme Development Manager (VRT)

1215 – 1300 ENHANCED REALITY / VIRTUAL REALITY IN NEWS

Producer: Rita Abramovici – Head of News & Special Events (TF1)

1300 – 1430 NETWORKING LUNCH & TOURS 2

1430 – 1530 MOBILE NEWS

Producer: Justyna Kurczabinska – Head of Eurovision News Exchange (Eurovision)

Speakers:

Mika Rahkonen - Head of Development / Media Lab News and Current Affairs (YLE)

Simon Ward - Assignment Editor , Newsgathering (BBC)

1530 – 1600 COFFEE / TEA BREAK

1600 – 1630 NEWSGATHERING TOOLS – which new tools are the most useful for News?

Producer: Mark Tyrrell – Resources Manager (BBC)

1630 DAY ONE REVIEW AND CLOSE

EVENING – TUESDAY 10 MAY

1930 – 2245

1930 COACHES DEPART FROM HOTEL METROPOLE

2000 DINNER AT THE ATOMIUM

2230 COACHES RETURN TO HOTEL METROPOLE

DAY 2 – WEDNESDAY 11 MAY

0900 – 1600

0900 – 1000 DATA JOURNALISM – How to unearth editorial treasures

Producer: Benoit Balon-Perin – Technology and Operations Digital Workflows Manager (RTBF)

Speakers include: Jakob Weichenberger - Editor TV-News & Current Affairs (ORF)

ORF In-House Workflow & Toolkit to create new content from Open Source Datas

Pierre Nicolas Schwab - Big Data/CRM Manager (RTBF)

Can we imagine editorial content driven by the needs of the audience more than by the journalistic experience?

1000 – 1045 UGC VALIDATION PROJECT

Producer: Michael Wegener - Head Content Center (ARD)

1045 – 1100 COFFEE / TEA BREAK

1100 – 1200 HbbTV 2.0 – Best Practice – Presentations and Q&A

Producer: Roland Warmbein – Editor (DEARD / Radio Bremen)

Speakers: Klaus Merkel – Senior Engineer (IRT)

New features in HbbTV 2.0

Bettina Heidkamp – Head of Innovation Projects (RBB)

Practical HbbTV 2.0 Projects

1200 – 1330 NETWORKING LUNCH AND TOURS 3

1330 – 1430 WORKFLOW & WORKLOAD – How Technology is changing the way we work

Producer: Morten Brandstrup – Head of News Technology (TV2)

1430 – 1450 EUROVISION.NET CHANGES & M2M PLATFORM & NEWSROOM ENGINEER

1450 - 1500 COFFEE / TEA BREAK

1500 – 1550 CONNECTED CAMERAS – The New Generation

Producer: Morten Brandstrup – Head of News Technology (TV2)

1550 – 1600 GROUP DISCUSSION & ROUND UP

Producer: Sarah Ward-Lilley – Head of International Bureaux (BBC)