



13TH NEWS ASSEMBLY

DRAFT AGENDA

(SUBJECT TO CHANGE)

Day 1 – Monday 12 November

12.00 – 18.00

12.00-13.30 **OPENING LUNCH**

Room Platform 5 Café
Welcome lunch

13.30-13.40 **OPENING OF 13TH NEWS ASSEMBLY**

Room Tinto & Moorfort
Benoit Balon-Perin, Chair of the News Committee, RTBF
Jeff Dubin, Head of News & Events, EBU

Approval of the 12th News Assembly closing report
Approval of the 13th News Assembly agenda

13.40-14.20 **OPENING KEYNOTE Emily Bell, Director - Tow Center for Digital Journalism, Columbia University**

14.20-15.00 **NEWS SERVICES**

Noel Curran, Director General, EBU
Jeff Dubin, Head of News & Events, EBU

15.00-16.00 **EBU NEWS REPORT 2018 - 50 ways to make it better**

Maike Olij, journalism consultant and media innovator at [./bureaumaik](#)
Atte Jääskeläinen, Senior Advisor to Fourkind and Professor of Practice at Lappeenranta University of Technology
Justyna Kurczabinska, Head of News Exchange & News Strategy, EBU

16.00-16.30 **COFFEE BREAK**

***Authors of the “EBU News Report - 50 ways to make it better” will be available for further discussion**

- 16.30-17.45** **EBU GOVERNANCE**
News Committee briefing
Benoît Balon-Perin, Chair of the News Committee, RTBF
- News Activity Report 2017-2018**
Justyna Kurczabinska, Head of News Exchange & News Strategy, EBU
Ine K. Bjolseth, Sports News Editor, EBU
- EBU News Finance & Governance followed by a group discussion and Q&A**
Noel Curran, Director General, EBU
Jean Philip De Tender, Media Director, EBU
Jeff Dubin, Head of News & Events, EBU
Justyna Kurczabinska, Head of News Exchange & News Strategy, EBU
- 17.45-18.00** **PRESENTATION OF CANDIDATES FOR THE NEWS COMMITTEE VACANT SEAT**
Candidates running for the vacant seat for the 2017-2019 News Committee briefly present themselves to the Assembly. Candidates video statements, bios and motivation statements to be found here: <https://www.ebu.ch/events/2018/11/13th-news-assembly>
- 18.00** **ENDS**
- 19.00** **GALA DINNER - The Caledonian**

Day 2 – Tuesday 13 November

9.00 – 17.30

- 09.00-09.30** **2017-2019 NEWS COMMITTEE ELECTIONS**
Please note that due to the unknown duration of this process the agenda is subject to change
- 09.30-10.30** **INVESTIGATIVE JOURNALISM: A Terrible Truth**
Moderator: Line Gertsen, investigative journalist and TV host (DR)
- Panellists:** Clothilde Redfern, Director of the Rory Peck Trust
Matthew Caruana, Investigative Journalist
Aliaume Leroy , Bellingcat investigative journalist

- 10.30-11.00 GO REGIONAL**
 Gary Smith, Head of News, BBC Scotland
 George Gvimradze, Director of News and Current Affairs, GPB
 Georgian Public Broadcasting
- 11.00-11.30 COFFEE BREAK**
- 11.30-12.10 ETHICAL STANDARDS IN SOCIAL MEDIA NEWSGATHERING**
 Derek Bowler, Head of Social Newsgathering, EBU
 Ed Mulhall, Rules Revision Project Lead
- 12.10-13.00 WHY ARE NEWSROOMS PERCEIVED AS LEFTIST?**
 Tim Pauwels, VRT Ombudsman and former journalist, VRT
- 13.00-14.30 NETWORKING LUNCH**
- 14.00-14.30 INTRODUCTION TO THE EUROVISION SOCIAL NEWSWIRE**
[Optional]
 This session will introduce the verification service of the News Exchange to NA delegates.
- 14.30-15.15 NEW(s) DIMENSIONS**
 This session showcases innovative initiatives to create a model for sustainable journalism and to better serve the public.
- **CIVIL** – Can blockchain save Journalism?
 Christine Mohan, CIVIL Cofounder
 - **THE BIG PICTURE** – How to shine a light on potentially under-reported issues
 Tara Peterman, Executive Producer - RTE
 - **YNE** – Best of the Youth News Exchange Awards
 Winners of the 2018 YNE awards present their projects
- 15.15-16.10 ARTIFICIAL INTELLEGEENCE: HOW TO APPLY IT?**
Moderator: TBA
- Panellists:** Ralf Jansenn, S4m
 Cristian Livadiotti, Wildmoka
 Johan Vounckx, EVS
 Ulrich Voigt, QvestMedia
- 16.10-16.45 COFFEE BREAK**
- 16:45-17.00 EBU INVESTIGATIVE NETWORK**
 Olle Zachrisson, Head of News and Current Affairs, SR

- 17:00-17.15** **EU PARLIAMENT ELECTION 2019 - EUROVISION DEBATE**
Fernando Carbajo, Head of Communication Unit at the European Parliament
Jean Philip De Tender, Media Director, EBU
- 17.15-17.30** **GUNNAR HØIDAHL AWARD FOR EXCELLENCE IN THE NEWS EXCHANGE 2018**
Presented by Justyna Kurczabinska, Head of Eurovision News Exchange & News Strategy
- 17.30** **CLOSING OF THE ASSEMBLY**
- 19.00** **JOINT RECEPTION WITH NEWSXCHANGE PARTICIPANTS**