



14TH NEWS ASSEMBLY

AGENDA

SPG_22087

Day 1 – Monday 18 November

12.00 – 18.00

12.00-13.30 OPENING LUNCH*Room 10-11-12*

Welcome lunch

13:30-13:35 WELCOME TO THE 14TH NEWS ASSEMBLY**13.35-13.40 OPENING OF 14TH NEWS ASSEMBLY***Foyer*

Benoît Balon-Périn, Chair of the News Committee, RTBF

Jeff Dubin, Head of News & Events, EBU

Approval of the 13th News Assembly closing report**13.40-14.00 SPECIAL ADDRESS****14.00-14.45 NEWS ACTIVITY REPORT 2019**

Justyna Kurczabinska, Head of News Exchange & News Strategy, EBU, with participation from committee members and EBU staff

14.45-15.45 EBU GOVERNANCE

Benoît Balon-Perin, Chair of the News Committee, RTBF

Jean Philip de Tender, Media Director, EBU

Jeff Dubin, Head of News & Events, EBU

Justyna Kurczabinska, Head of News Exchange & News Strategy, EBU

News Committee briefing

Benoît Balon-Perin, Chair of the News Committee, RTBF, with participation from committee members

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SPG22090 - Explanatory Note to A.9 of the EVN Rules 2017, for information

SPG22091 - News Exchange Financial Report 14th News Assembly, for information

SPG22092 - News Exchange Business Review Project Summary & Recommendations (with accompanying annexes), for approval

SPG22093 - NC Communique - Material from commercial News Agencies, for approval

15.45-16.15 COFFEE BREAK

16.15-16.45 PRESENTATION OF CANDIDATES FOR THE NEWS COMMITTEE

Candidates running for the 2019-2021 News Committee briefly present themselves to the Assembly. Candidates' video, bios and motivation statements to be found here:

<https://www.ebu.ch/events/2019/11/14th-news-assembly>

16.45-17.45 HOSTILE DIGITAL ENVIRONMENTS, HOW NOT TO POST

Moderator:

Sarah Ward-Lilley, News & Current Affairs Managing Editor, BBC

Panelists:

Marcel Gelauff, Editor in chief, NOS

Nathalie Labourdette, Head of EBU Academy, EBU

Charlie McGrath, Director, Objective Safety Travel Ltd, UK and EBU Academy Trainer

17.45 WRAP UP AND CONCLUSIONS

19.30 GALA DINNER – Petit Palais

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Day 2 – Tuesday 19 November

9.00 – 18.00

- 09.00-09.45** **KEYNOTE SPEAKER: Nick Diakopoulos**, Northwestern University Professor of Computational Journalism. Tow Fellow at Columbia University School of Journalism as well as Associate Professor II at the University of Bergen Department of Information Science and Media Studies. Author of the book “*Automating the News: How Algorithms are Rewriting the Media*” from Harvard University Press. Member of the computational political journalism R&D lab at the Washington Post.
- 09.45-10.45** **NEWS REPORT 2019 – “The Next Newsroom: Unlocking the Power of AI for Public Service Journalism.”**
Maïke Olij, Journalism Consultant and Media Innovator at *.bureaumaïke*
Atte Jääskeläinen, Professor of Practice at Lappeenranta University of Technology
- 10.45-11.05** **COFFEE BREAK**
- 11.05-11.40** **REACHING GENDER BALANCE IN NEWS CONTENT – WHAT’S WORKING?**
- Moderator:**
Ros Atkins, News presenter, BBC
- Panelists:**
Geertje Bal, Special Projects Editor and Adviser on International Relations, VRT
Asun Gómez-Bueno, Head of International Relations, RTVE
Dick Jansen, Chief Editor of International News, NOS
- 11.40-12.30** **HOW NOT TO REPORT ON POPULISM**
Tim Pauwels, VRT Ombudsman and former journalist, VRT
- 12.30-13.30** **LUNCH**



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13.30-15.30**NEW(S) DIMENSIONS**

This session brings various case studies showcasing the richness and inventiveness of Public Service Media across Europe.

- **Journalism Trust Initiative** – Christophe Deloire, RSF
- **Faky, a fact-checking tool** - Gregoire Ryckmans, RTBF
- **Troll Factory** - Jukka Niva, YLE
- **Data Journalism** - Teemo Tebest, EBU
- **Investigative Journalism Network** – Ginna Lindberg, SR
- **Instagram, what you don't see** - Annemarte Moland, NRK
- **How to brand your News?** - Emmanuelle Lacaze, Gedeon
- **FAANGs, structure of discussions** – Ezra Eeman, EBU

15.30-15.50**COFFEE BREAK****15:50-17.30****2019-2021 NEWS COMMITTEE ELECTIONS**

Please note that due to the unknown duration of this process the agenda could be modified

17:30-18.00**GUNNAR HØIDAHL AWARD FOR EXCELLENCE IN THE NEWS EXCHANGE 2019****18.00****CLOSING OF THE ASSEMBLY****19.30****JOINT RECEPTION WITH NEWSXCHANGE PARTICIPANTS
- Musée d'Art Moderne de la Ville de Paris**