

NEWS CONTACTS MEETING 2023

AGENDA

Arrival Day – Tuesday 23 May

MEET AT HOTEL CLUB MED DA BALAIA – all the timings are in local time

18:30 WELCOME COCKTAIL, in the garden “I love Da Balaia”

20:00 WELCOME DINNER HOSTED BY RTP, Vasco Restaurant
in the presence of Mr José Arantes, International and Institutional Director, RTP

Day 1 – Wednesday 24 May

Time 9:00-17:15 - ROOM ALBUFEIRA

09:00 – 09:10 WELCOME

Eimear Lowe, Chair of the EBU Editorial Subcommittee.

09:10 – 11:00 WHAT'S NEW WITH EUROVISION NEWS EXCHANGE

Presented by Emilio San Pedro, Head of Eurovision News Exchange

- Showcase of the year in News Exchange – Emilio San Pedro
- Investigative Journalism – (TBC) Belen Lopez-Garrido, Editorial Manager (remote)
- NEP and technical update – Piotr Kaszynski, Senior Engineer
- Ukraine War Archives project – Albert Lewitinn (remote)
- Digital Innovation and News Exchange 2.0 – Justyna Kurczabinska, Head of News Strategy & Transformations and Luis Jimenez, News Digital Transformation Manager
- Meet the new News Editors

11:00 – 11:30 Coffee Break

11:30 – 12:45 VIRTUAL NEWSROOM

Presented by David Mogrovejo, Eurovision News Exchange Editor – Michael Wegener, Head of video & photo, ARD News – Sara Collado and Toms Pastors, Eurovision News Exchange Producers.

Bringing Geneva to Portugal. See how the EVN Newsroom operates in real time from the perspective of the News Editors and Producers. Ask your questions about how the process works.

NEWS CONTACTS MEETING 2023

12:45 – 13:15 SPORTS NEWS

Presented by Ine Bjolseth, Head of Eurovision Sports News

- **The journey towards a gender-balanced sports coverage** – The SVT Sport Story Linn Hellstrand, Digital Strategy, SVT Sport (remote) – with practical solutions and suggestions on how they have transformed their programs.
- **Update on Sports News** – Special focus on FIFA World Cup NZL/AUS, Tour de France femmes, Special Olympics and what you have liked best on the Sports News Exchange.

13:15 – 14:15 LUNCH AT THE MAIN RESTAURANT

14:15 – 15:30 NEW PLATFORMS: OPPORTUNITIES AND CHALLENGES

Moderator: Michael Herrod, Head of Foreign News, ITV News

- New digital opportunities – Chris Achilleos, Deputy Head of Digital, ITV News
An explanation of ITVX, a new way to broaden audience. How it works, what it looks like, how it's staffed and run, how you can do it for your own network.
- New social media opportunities and challenges – Patrick Swanson, Head of Social Media, *Zeit im Bild* ORF (remote) and Chris Achilleos, ITV News
The potential audience of TikTok, what works best on that platform. Challenges of TikTok and Twitter.
- Fake news and how to spot it – Shiona McCallum, BBC Technology Correspondent and Patrick Swanson, ORF (both remote)
What is AI, and how do we both harness and protect ourselves from it. Chat GPT; Twitter verification.

15:30 – 16:00 Coffee Break

16:00 – 17:00 RIGHTS AND RESTRICTIONS

Moderator: Matti Heikkila, Journalist, YLE

Panel: Geertje Bal, Journalist, VRT – Massimiliano Desumma, Eurovision News Exchange Senior Producer, Data & Workflows – David Mogrovejo, Eurovision News Exchange Editor.

Can we live-stream it? Can we archive it? What about social media? What's new in restrictions, how to read them and why it matters. Bring all your questions!

NEWS CONTACTS MEETING 2023

17:00 – 17:15 ERNO PRESENTATION OF AWARDS

Presented by Katarina Gasperov, Head of National & International News Exchange, HRT and Zeljka Lekic-Subasic, Head of the ERNO office.

ERNO was created in November 2000. It is an exchange platform targeting PSM in the Southeast European region. ERNO aims to facilitate regional broadcasters access material from neighbouring countries; to re-establish cooperation with other broadcasters after the period of conflicts; and to support media development.

17:15 END OF DAY ONE

19:15 DRINKS, Bar “night”

20:00 DINNER, Terrasse de “l’Algrave”

Day 2 – Thursday 25 May

Time 9:00-12:45

CONTACTS MEETING SIDE SESSIONS

- **08:15 – 11:15 SPORTS NEWS (ROOM OLHAO)** with Ine Bjolseth, Head of Eurovision Sports News and Jens-Thilo Rumphorst, Deputy Editor, Sports News
Speakers: (TBC) Natalie Washington, transgender athlete on media – Jean-Baptiste Casta, EBU Sports Rights, (remote) on Eurovision.tv – this summer’s sports events and collaboration but also what you want to talk about.
- **09:00 – 10:15 EUROVISION NEWS EVENTS (ROOM ALBUFEIRA)** with Emilie De Schaezen, Head of Eurovision News Events and Content
This session will focus mainly on all your questions related to News Events: live reporting from major events, supporting you in your host broadcasting role, and working together on sharing facilities, costs and forward planning.
- **09:00 – 10:15 DATA AND FINANCE (ROOM TAVIRA)** with Massimiliano Desumma, Eurovision News Exchange Senior Producer, Data & Workflows and Liz Corbin, EBU Deputy Media Director & Head of News
How to find out how your content is used and how others use yours. Also, what that means for your organization’s membership fee, and the wider EBU financial context.

NEWS CONTACTS MEETING 2023

10:15 – 11:00 UPDATE FROM EUROVISION SOCIAL NEWSWIRE

Presented by Derek Bowler, Head of Social Newsgathering and Mahsa Aminolahi, Eurovision News Exchange Editor.

The Social Newswire team presents new tools available to you now, which will help you ethically clear content from social media, and aid your newsrooms' open source investigations.

11:00 – 11:30 Coffee break

11:30 – 12:00 CLIMATE

Moderator: Giuseppe Solinas, International Relations, RAI

Panel: Algirdas Acus, Eurovision News Exchange Editor - Massimiliano Desumma, Eurovision News Exchange Senior Producer, Data & Workflows and (TBC) Esther Bootsma, Head of Foreign News, NOS (remote).

Introducing the Climate Journalism Network: an EBU Informal work group on environmental reporting. How, together with the News Contacts, we can provide the News Exchange with more and better coverage.

12:00 Q&A SESSION

Opening remarks: Liz Corbin, EBU Deputy Media Director & Head of News

Moderator: Geertje Bal, Journalist, VRT

A space to bring all your questions, comments, and ideas, and receive direct feedback from the EBU teams and the Editorial Subcommittee.

On stage: Eimear Lowe, Liz Corbin, Emilio San Pedro, Justyna Kurczabinska, Emilie De Schaetzen.

12:30 CLOSING BY EIMEAR LOWE

12:40 LUNCH – END OF MEETING