



CONSTRUCTIVE  
INSTITUTE  
Journalism for tomorrow



INSTITUT DE HAUTES  
ÉTUDES INTERNATIONALES  
ET DU DÉVELOPPEMENT  
GRADUATE INSTITUTE  
OF INTERNATIONAL AND  
DEVELOPMENT STUDIES

## 2nd GLOBAL CONSTRUCTIVE JOURNALISM CONFERENCE More responsible journalism for tomorrow

Friday, 18 January, 2019

**Location:** Graduate Institute of International and Development Studies

### AGENDA

Conference moderator: Jan Wifstrand

- 09:00      Welcome:
- Jacqueline Coté, Director of Public Relations at Graduate Institute of International and Development Studies
  - Ulrik Haagerup, Founder & CEO of Constructive Institute & Maarja Kadajane, Co-founder of the Constructive Institute
  - Michael Møller, Director General of United Nations
- 09:20      News criteria - Did we get it wrong?  
Professor Johan Galtung, principal founder of peace and conflict studies and researcher on the news criteria
- 09:45      Opening keynote: Making journalism more trusted, relevant and future-oriented  
Richard Gingras, Vice President of News at Google

- 10:15 Constructive journalism - a needed change or hot air?
- Ulrik Haagerup, Founder and CEO of Constructive Institute
  - Philippe Mottaz, Journalist, media entrepreneur, former Head of News and Current Affairs at Swiss Broadcasting Corporation
- 10:45 Coffee break
- 11:00 Panel discussion: How can more responsible journalism lead to deeper engagement (and higher revenues)?
- David Bornstein, Co-founder & CEO at Solutions Journalism Network
  - Serge Michel, Journalist, Executive Editor and Co-founder of Heidi News in Switzerland
  - Rasmus Kleis Nielsen, Director of the Reuters Institute for the Study of Journalism and Professor of Political Communication at the University of Oxford
  - Anne Lagercrantz, Head of News and Sports at Swedish Television, SVT
- 12:00 Best practices 1: Die Zeit antidote to polarisation  
Bastian Berbner, Journalist, Die Zeit
- 12:15 Should access to trusted information be a human right?
- Christophe Deloire, Reporters Sans Frontiers
  - Nick Wrenn, Head of Facebook's News Partnerships team for EMEA
  - Emma Tucker, Deputy Editor, The Times
  - Robert Roth, Professor of international law and former director of the Geneva Academy of International Humanitarian Law and Human Rights
- 13:15 Sandwich lunch
- 14:15 Stop eating junk news: Heba Aly, Director of IRIN News
- 14:35 Best Practices 2: Introducing solutions-focused journalism at the BBC  
Emily Kasriel, Head of Editorial Partnerships and Special Projects, BBC World Service
- 14:50 Break-out sessions (select one):
- 1) Tips and tricks: how to implement solutions journalism and constructive journalism
    - Nina Fasciaux, Solutions Journalism Network
    - Orla Borg, Constructive Institute
  - 2) Digital Newsgathering & Reporting, Google News Lab - Matt Cooke, Head of Partnerships

3) Hearken - a new model for engaging journalism, Jennifer Brandel,  
Co-founder/ CEO of Hearken

- 15:50 Coffee break
- 16:05 Best practices 3: experimenting at the Guardian  
Mark Rice-Oxley, Head of Special Projects at the Guardian
- 16:20 Panel debate: Journalism in post-conflict societies
- Dr. Achim Wennmann, Senior Researcher at Centre on Conflict, Development & Peacebuilding, Executive Coordinator of the Geneva Peacebuilding Platform
  - Dr. Jacob Udo Udo Jacob, Author and Visiting international scholar in the International Studies program of Dickinson College
  - Caroline Vuillemin, Chief Executive Officer, Fondation Hirondelle
  - Jakob Rubin, Former foreign correspondent in South America and trainer in post-conflict journalism for IMS and Constructive Institute
  - Dr. Jackie Harrison, Chair, the Center for the Freedom of the Media, Sheffield University
- 17:20 Best practices 3: DR's Public Service  
Tine Rud Seerup, Editor of Radio Programme *Public Service*, Danish Broadcasting Corporation
- 17:35 Mindshare global campaign: a global call for responsible journalism
- 17:50 Future of Journalism Global Award, given out by Constructive Institute and the Solutions Journalism Network
- 18:00 Conclusions and goodbye