



8TH NEWS & TECHNOLOGY SEMINAR
HOSTED BY RTBF

10-11 MAY 2016
BRUSSELS / RTBF

AGENDA

DAY 1 – TUESDAY 10 MAY

09:30 – 16:30

0930 – 1030 TOURS 1 (VRT NEWSROOM OR RTBF NEWSROOM OR NEWSGATHERING VEHICLES)

1030 – 1100 REGISTRATION / COFFEE

1100 – 1115 WELCOME

Speakers:

Benoit Balon-Perin – Chair, News Committee (RTBF)

Sarah Ward-Lilley – Chair, News & Technology Subcommittee (BBC)

1115 – 1145 USE AND TECHNOLOGY OF 360 / VIRTUAL REALITY

Producer: Geronimo Akerlund – News Editor (SVT)

Speakers include: Filip Fastenaekels (VRT)

Using 360 to for storytelling

Zillah Watson, Editor, BBC Research & Development

The view from BBC

Johan Wahlberg – Head of Distribution Strategy (SVT)

How SVT sees 360 in the future

1230 – 1300 PANEL OF DISCUSSION AND Q&A, moderated by Geronimo Akerlund (SVT)

Contributions from the presenters and delegates

1300 – 1430 NETWORKING LUNCH & TOURS 2 – WORDS OF WELCOME JEAN-PAUL PHILIPPOT, EBU PRESIDENT AND RTBF CEO

1430 – 1530 MOBILE NEWS

Producer: Justyna Kurczabinska – Head of Eurovision News Exchange (Eurovision)

Speakers:

LOST IN MOBILE - why newsrooms should focus on the phones and yet look beyond them

Mika Rahkonen - Head of Development / Media Lab News and Current Affairs (YLE)

BBC MOBILE NEWS

Nathalie Malinarich – Mobile Editor BBC News / Launch Editor for Newstream (BBC)

ZIB100 – ORF News “to go”

Jakob Weichenberger – Data Journalist, News & Current Affairs (ORF)

1545 – 1600 COFFEE / TEA BREAK

1600 – 1630 NEWSGATHERING TOOLS – which new tools are the most useful for News?

Producer: Mark Tyrrell – Resources Manager (BBC)

Morwen Williams – Head of Operations, Newsgathering (BBC)

Geoff House – Location Engineer, Newsgathering (BBC)

1630 DAY ONE REVIEW AND CLOSE

Speakers:

Benoit Balon-Perin – Technology and Operations Digital Workflows Manager (RTBF)

Sarah Ward-Lilley – Chair, News & Technology Subcommittee (BBC)

EVENING – TUESDAY 10 MAY

1930 – 2245

1845 MEET AT HOTEL METROPOLE RECEPTION

COACHES DEPART FROM HOTEL METROPOLE

WELCOME SPEECH BY **JEAN-PAUL PHILIPPOT, EBU PRESIDENT AND RTBF CEO**

2000 DINNER AT THE ATOMIUM

2230 COACHES RETURN TO HOTEL METROPOLE

DAY 2 – WEDNESDAY 11 MAY

0900 – 1600

0900 – 1000 DATA JOURNALISM – How to unearth editorial treasures

Producer: Benoit Balon-Perin – Technology and Operations Digital Workflows Manager (RTBF)

Speakers include: Jakob Weichenberger – Data Journalist (ORF)

ORF In-House Workflow & Toolkit to create new content from Open Source Datas

Pierre Nicolas Schwab - Big Data/CRM Manager (RTBF)

Can we imagine editorial content driven by the needs of the audience more than by the journalistic experience?

1000 – 1045 UGC VALIDATION PROJECT

Producer: Michael Wegener - Head Content Center (ARD)

Speaker: Anne-Marie Lupu – Editor Eurovision News Exchange (Eurovision)

1045 – 1100 COFFEE / TEA BREAK

1100 – 1200 HbbTV 2.0 – Best Practice – Presentations and Q&A

Producer: Roland Warmbein – Editor (DEARD / Radio Bremen)

Speakers: Klaus Merkel – Senior Engineer (IRT)

New features in HbbTV 2.0

Bettina Heidkamp – Head of Innovation Projects (RBB)

Practical HbbTV 2.0 Projects

1200 – 1330 NETWORKING LUNCH AND TOURS 3

1330 – 1430 WORKFLOW & WORKLOAD – How Technology is changing the way we work

Producer: Morten Brandstrup – Head of News Technology (TV2)

1430 – 1450 EUROVISION.NET CHANGES & M2M PLATFORM & NEWSROOM ENGINEER

Paul Calleja – News Technology Development Manager (Eurovision)

1450 - 1500 COFFEE / TEA BREAK

1500 – 1550 CONNECTED CAMERAS – The New Generation

Producer: Morten Brandstrup – Head of News Technology (TV2)

1550 – 1600 GROUP DISCUSSION & ROUND UP

Producer: Sarah Ward-Lilley – Head of International Bureaux (BBC)

1600 CONFERENCE CLOSE