

# 19<sup>TH</sup> ASSEMBLY

## AGENDA

RAD.-SPG 18195 (oj)

### THURSDAY, 2 MAY 2013 (DAY 1)

#### 9.30 Official Welcome

**Alain Massé** (Radio France, Chair, EURORADIO Committee)

**Manuel Ventero** (Director, ESRNE)

**José Manuel Soria** (Minister of Industry, Energy and Tourism)

#### 10.15 EBU Media Department: Radio Services organization and strategy

**Annika Nyberg Frankenhaeuser** (Director of Media Department, EBU)

**Christian Vogg** (Head of Radio, EBU)

Questions and answers with delegates

<b>11.00-11.30 Coffee break</b>
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#### 11.30 18<sup>th</sup> EBU Radio Assembly in Stockholm

Approval of the report

#### 11.35 SESSION I – EBU Radio Services

Chair: **Alain Massé** (FRSRF)

Report on EURORADIO expert groups' annual activities

**Pierre-Yves Tribolet** (EURORADIO Manager, EBU) / **Laurent Marceau** (Eurosonic Manager, EBU)

Radio Sport - new developments, new challenges

**Marcus Tepper** (DEWDR, Chair of Radio Sport Group)

Radio News - faster and better, as always

**Vittorio Argento** (ITRAI, Deputy Managing Director)

EBU communication platform for expert groups and Radio community - summary

**Christian Vogg** (EBU)

Revisiting the EBU Radio expert groups  
**Jan Westerhof** (NLNPO, Vice-Chair, EURORADIO Committee)

Investigative Journalism - the first round  
**Annika Nyberg Frankenhaeuser** (EBU)

World Radio Day 2014  
**Alain Massé** (FRSRF)

Q & A with delegates after every topic

<b>13.00-14.30 Lunch</b>
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### **14.30 SESSION II – Public Service Radio - secure funding for a bright future?**

Chair: **Clare Duignan** (IERTÉ, Managing Director)

Different systems, different approaches - new EBU survey on PSM funding in Europe  
**Roberto Suarez Candel** (EBU, MIS)

It's not only money - The legal aspects and trends  
**Richard Burnley** (EBU)

Keynote: **Damian Tambini**, LSE London

Q & A with delegates

<b>16.00-16.30 Coffee break</b>
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### **16.30 SESSION III – Public Service Radio - how to cope with budget cuts?**

Chair: **Christian Gramsch** (DEDW)

Short case studies, combined with interviews by **Jean-Paul Coakley** (IERTÉ)  
BNR - RTÉ - RTVSLO - RNE

Round Table: What do we expect from Public Service Radio today?

Interviews by **Annika Nyberg Frankenhaeuser**

**Helen Boaden** (GBBBC)

**Francis Goffin** (BERTBF)

**Manuel Ventero** (ESRNE)

Q & A with delegates

<b>18.00 End of Day 1</b>
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## FRIDAY, 3 MAY 2013 (DAY 2)

### 9.30 SESSION IV – Public Service Radio - how to compete in a converging media world?

Chair: **Graham Ellis** (GBBBC, Vice-Chair, EURORADIO Committee)

Some best-practice examples (video clips)

Migration to Digital Radio together with the commercial radio sector

**Francis Goffin** (BERTBF)

Who are we? The new self-conception of Swedish Radio

**Jan Petersson** (SESR)

Mobile trends - results of the 2013 EBU study on Radio (and Media) apps

**Christian Vogg** (EBU)

Radio 5 - How RNE is going to compete on the radio market

**Manuel Ventero** (ESRNE)

Q & A with delegates after each presentation

<b>11.00-11.30 Coffee break</b>
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### 11.30 SESSION V – Public Service Music Radio under pressure

Chair: **Jan Westerhof** (NLNPO, Vice-Chair, EURORADIO Committee)

New MIS study on Members and YouTube

**Roberto Suárez Candel** (EBU)

Music Strategy as a YouTube partner - The Czech Case

**Filip Rožánek** (Strategic Development Analyst, Czech Radio)

New EURORADIO Video Platform - a strategy to safeguard Members' rights

**Christian Vogg** (EBU)

Music for everyone - showcase Danish Radio

**Erik Henz Kjeldsen** (DKDR)

Best-Practice for A Trimedia Radio Project - the Sputnik Summer Festival

**Reinhard Bärenz** (DEMDR)

Q & A with delegates after each presentation

<b>13.00-14.30 Lunch</b>
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### **14.30 SESSION VI – Vision 2020: current status of the project**

Chair: **Miha Lamprecht** (SIRTVSLO, Vice-Chair, EURORADIO Committee)

"Empowering Society" - Following up on our promises  
**Hans Laroës** (Consultant for EBU on Six Core Values)

Vision 2020: Current status of the project  
**Ruurd Bierman / Michael Mullane** (EBU)

Q & A with delegates

<b>15.30-16.00 Coffee break</b>
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### **16.00 SESSION VII - Elections for the EURORADIO Committee**

Session Chair: **Pierre-Yves Tribolet** (EBU)

Candidates may introduce themselves briefly

#### **16.45 Any other issues**

#### **16.55 Date and place of the 2014 EURORADIO Assembly**

#### **17.00 End of the 2013 EURORADIO Assembly**

#### **Side events:**

- New Social Media Handbook by **Swedish Radio**
- Exhibition and Demo of new radio techniques (**Mathias Coinchon**, Technology and Development Department, EBU)
- IMPS - integrated workflows as a competitive edge (EBU)