

2017 NEW RADIO DAY MUNICH, 26-27 OCTOBER 2017

RADIO AND AUDIO: CREATE SUCCESS WITH YOUR AUDIO ASSETS

Thursday 26 October 2017

11.00 MEETING OF THE NEW RADIO GROUP

Day 1 – Thursday 26 October 2017

12.00 Sandwich Lunch

SESSION 1 - INTRODUCTION

13.00 WELCOME FROM CHAIR
JP Coakley, Head of Broadcast and Media Services, RTÉ

APPRECIATION of MATS ÅKELUND
JP Coakley, RTÉ
Tomas Granryd (SR)

13.20 DEVELOPMENTS AND CHALLENGES IN BAVARIAN RADIO, GERMANY
Michael Reichert, BR



OPERATING EUROVISION AND EURORADIO

SESSION 2 - PODCASTS: THE AUDIO LIFECYCLE

Moderator: Edita Kudláčová (CR)

- 13.45 **PODCAST RESEARCH**
David Fernandez-Quijada (EBU)
- 14:15 **MEMBER PODCAST EXPERIENCE**
Joel Ronez, Binge Audio
Elisha Sessions (BBC)
Marit Rossnes (NRK)
- 14.50 Coffee break**

SESSION 3 - MAKING PROGRESS

Moderator: Ute Hölzl

- 15.25 **DAB Progress**
DAB Norway: Jørn Jensen (NRK)
DAB Germany: Helwin Lesch (BR)
- 15.55 **ARCHIVES**
Simon Tuff (BBC)
- 16:30 **TRENDS: WHAT THE NRG TOLD THE RADIO ASSEMBLY**
JP Coakley (RTÉ)
Ezra Eeman (EBU)
- 17.00 END OF DAY 1**
-



OPERATING EUROVISION AND EURORADIO

Day 2 – Friday 27 October 2017

Moderator: Michael Reichert (BR)

SESSION 4 – THE IDEAS SPACE

- 09.00 **Introduction and Host: Ben Poor (EBU)**
- 09.10 UPDATE ON NEXT GENERATION, SMART PRODUCTION PROJECT
Lars Hedh (SR)
- 09.30 PERSONALISED RADIO
Paolo Casagrande (RAI)
- 09.50 NEWS: MORE OR LESS
Tomas Granryd (SR)
- 10.10 REACHING AUDIENCES WITH FACEBOOK LIVE
Matej Praprotnik (RTVSLO)
- 10.30 NEW INNOVATION PROJECT
Floris Daelemans (VRT)
- 10.50 Coffee break**

SESSION 5 – HEY GOOGLE, ALEXA... (hosted by Ezra Eeman)

Moderator: Ezra Eeman, Head of Digital (EBU)

Max Amordeluso, EU Lead, Alexa Skills (Amazon)
Yacine Gacem, Head of Digital Product (Radio France)
Jonas Bedford-Strohm (BR)
Mike Hill (UKRP)

12.30 Lunch

AGENDA

2017 New Radio Day
RAD-SPG 21120, October 2017



OPERATING EUROVISION AND EURORADIO

13:30 EBU RADIO OVERVIEW
Graham Dixon (EBU)

SESSION 6: WORKSHOP ON TRENDS

Moderator: JP Coakley (RTÉ)

13.45 David Fernandez Quijada (EBU) sets a challenging exercise, looking into the future, and encouraging us to imagine the strategic options.

15.15 **SUMMING UP: LEARNING POINTS**
JP Coakley, RTÉ

16.00 **END**