



## 2021 MUSIC PLENARY: SPRING SESSIONS

21 MAY 2021

v.2021.5.18

### AGENDA - PART I | 11.00–12.30 (CEST)

- 11.00 **Opening of the meeting** | Miikka Maunula, Executive Producer, YLE / Chair, EBU Classical Music Group
- 11.10 **Media Department update – Q & A** | Jean Philip De Tender, Director, EBU Media Department
- 11.30 **A look at successes and challenges**
- **'Music for Sirens'** | Martin Klusák, Music Chief Producer, CR
  - **'Play on!': The new SWR2 studio concert series successfully combines live music, talks on socially relevant issues and Q&A from listeners** | Doris Blaich, Editor, SWR2; Jennifer Düing, Social Media Producer, SWR2
  - **How One becomes the crowd. Experience of series 'Concert for One'** | Julijus Grickevičius, Head of LRT KLASIKA
  - **'We breathe together'** | Cristina Comandasu, Manager, Radio România Muzical, ROR
- 12.10 **2021 Workplan update** | Mireia Pacareu, Editor, Live Music & Projects, Classical Music; Pascale Labrie, Head of Music, EBU
- 12.25 **Concluding remarks and questions for Part I** | Michael Blees, Head of Opera & Concerts Dept., ORF Ö1 / Vice-Chair, EBU Classical Music Group
- 12.30 **End of Part I**

### AGENDA - PART II | 13.30–15.00 (CEST)

- 13.30 **Opening of the meeting** | Michael Blees
- 13.35 **In conversation: the new EBU Head of Radio and the newly re-elected Chair of the EBU Radio Committee** | Edita Kudlacova, Head of Radio, EBU; Graham Ellis, Controller of BBC Audio
- 13.50 **ARD-Klassik: How we brought our ensembles onto Germany's no. 1 public video platform** | Peter Fohrwikl, Head of Planning & Development BR-Klassik

14.05 **How Swedish Radio contributes to knowledge about Swedish Minority Culture in its Culture and Music sections as part of diversity and inclusion of all** | Elle-Kari Höjeberg, Channel Manager P2, SR (Stockholm)

14.15 **Presentation and panel discussion: 'Sounds Connected' – finding diverse classical music presenters**

**Moderator:**

Edward Blakeman, Head of Music Programmes, BBC Radio 3

**Participants:**

Jessica Isaacs, Head of Production, BBC Audio Radio 3

Marie-Claire Doris, Producer, BBC Radio 3

Linton Stephens, Bassoonist and Presenter, BBC Radio 3

Orville Breeveld, Music Marketing & Programming Consultant, Concertgebouw Amsterdam

Björn Gottstein, Artistic Director Donaueschinger Musiktage; Radio Producer, contemporary music, SWR2

14.50 **Concluding remarks and questions for Part II** | Miikka Maunula

15.00 **End of Part II**