

EUR(O)RADIO

OPERATED BY EBU

Geneva, August 2013

RAD-SPG

EURORADIO SPORT PLENARY MEETING

**EBU HQ, L'ANCIENNE ROUTE 17A, CH-1218 GRAND SACONNEX / GENEVA,
17 -18 OCTOBER 2013**

AGENDA

Day 1 – Thursday 17 October 2013

08:30 – 09:00 Registration & Coffee

EBU Members Only

09:00 – 09:05 Chairman's opening remark

Speaker: Marcus Tepper – ARD Sports Coordinator German Radio, DEARD/WDR

09:05 – 09:25 Official Welcome & News from the EBU

Speakers: Annika Nyberg Frankenhaeuser – Director Media, EBU
Stefan Kuerten – Director Sports & Business, EBU

09:25 – 09:35 Q&A

09:35 – 10:35 News from Members

10:35 – 10:45 Coffee Break

10:45 – 11:15 Sport Group Elections

EUROPEAN BROADCASTING UNION

L'Ancienne-Route 17A
PO Box 45
1218 Le Grand-Saconnex
Geneva, Switzerland

Tel. +41(0)22 717 26 22
Mob. +41(0)79 794 79 46
Email: pasquier@ebu.ch
www.ebu.ch

11:15 – 12:30 Athletics

EAA Radio project and cooperation before Zurich 2014 & Prague 2015

Speaker: Marcel Wakim – Head of Event Operations, EAA

12:30 – 13:30 Lunch

13:30 – 14:30 EURORADIO International Signal

Looking for a high potential digital tool for LIVE sport Radio coverage

Speakers: Swiss Timings Representative **TBC**
Christophe Pasquier – Sport Senior Producer, EBU

14:30 – 15:30 Young Radio Sport Reporters Project

When three international sport bodies are building a promising project

Speakers: Peer Lange – Communication Director, IBU
Jean-Paul Savart – Board member, AIPS EUROPE

15:30 – 15:45 Refreshments

EBU Members Only

15:45 – 17:00 2014 Major Sports Events

How the EURORADIO Community can strengthen its solidarity from Sochi to Brazil especially on the operational field ?

Speakers: EBU members who covered the FIFA Confederation Cup
Francis Cloiseau – Head of Production, France Télévision
Gina Lundby – Marketing & Sales Coordination Manager, EBU
Sonia Lopez – Broadcast Services Manager, EPC

Day 2 – Friday 18 October

09:00 – 10:00 UEFA Relationships

This session will be focused on the UEFA clubs & national teams competitions

Speakers: Maurice Tollenaar – Head of Media Rights & Services, UEFA
Jean-Christophe Petit – Senior Media Sales Executive, CAA Eleven

10:00 – 11:00 FIFA 2014 World Cup

Several days before the final draw and the WBM #2, let's talk about the Mundial

Speaker: Daniel Wlochowski – Director of the Marketing Division, HBS

11:00 – 11:15 Coffee Break

11:15 – 12:00 FIBA

This session devotes a long-term cooperation between EBU Radios and a prestigious federation

Speaker: Stéphanie Mignot – Director of TV / New Media Operations & Sales, FIBA

EBU Members Only

12:00 – 12:45 Review of Events

Speaker: Christophe Pasquier – Senior Radio Producer, EBU

12:45 – 13:00 Other business and chairman's closing remarks

13:00 – 14:00 Lunch and End of Conference