



## **Eurosonic Conference**

**Lyon, France (7-8 May 2013)**  
**"Les Nuits Sonores" Festival**

Programme – 1st Info



Conference venue:  
Hôtel de Ville – City Hall of Lyon  
1 Place de la Comédie  
69001 Lyon

## **Tuesday, 7 May 2013**

08.45 Arrival of Participants

09.00 Welcoming/Opening - Jan Sneum (DR/Denmark), Chair of the Eurosonic Group & Hervé Riesen (Radio France), Vice-Chair of the Eurosonic Group  
Georges Képénékian, Deputy-Mayor of the City of Lyon, in charge of Culture and Heritage

Moderator - Hervé Riesen (Radio France)

09.30 Meet the "Locals" - Vincent Carry, Director of "Les Nuits Sonores" festival

*"Les Nuits Sonores" festival was founded in 2002. More info at [www.nuits-sonores.com](http://www.nuits-sonores.com)*

10.00 The Brussels (& Belgian) Radio landscape - Els Van De Sijpe (VRT) & Olivier Depris (RTBF Pure FM)

*Every year at "Les Nuits Sonores", there is a focus on a specific city. It will be Brussels in 2013, an opportunity to discover more about the media landscape over there...*

Q & A - Discussion

10.40 Coffee Break

Moderator - Jan Sneum (DR/Denmark)

11.00 Christian Vogg – Head of Radio, Euroradio, EBU Media Department

*New organization, challenges, developments...*

11.20 More Euroradio News – A Video Platform for All - Laurent Marceau & Gianluca Allaria

*As an increasing number of radios insert videos on their websites, Euroradio is putting in place a new service, which will enable EBU Radios to offer and to embed video streams on their own websites from a centrally-based delivery platform.*

11.45 Covering Festivals and Live Music on all platforms – Radio goes Visual

*Two kind of special operations, two examples of how radio stations can cover open-air festivals and special events on all platforms.*

- The 3FM Experience – Ben Houdijk (NPB/Netherlands)
- The Sputnik experience – Reinhard Baerenz (ARD-MDR/Germany)

12.30 Special Focus on Estonia - Heidy Purga & Erik Morna (ER/Estonia)

*Ewert & The Two Dragons, the Tallinn Music Week... these are the signs that Estonia and the Baltic countries in general are the next region to burst onto the European music scene.*

13.00 Lunch

Moderator - Ian Wilson (RTÉ/Ireland)

14.00 Let's Work Together, Come On, Come On - Radio and Television working together

*Some EBU Broadcasting organizations have decided to "merge" radio and Television activities and areas, such as Music and Culture. How does it work? Two case studies:*

- The Finnish example – Juhani Kansu (YLE/Finland)
- The Swiss example – Speaker tba (RTS/Switzerland)

14.45 Special Presentation : France Culture Plus – Olivier Poivre d'Arvor (Radio France/ France Culture)

*France Culture Plus is a new Web radio especially created for Students.*

15.15 Break

15.35 New Wave, New Braves, New Players

*The media landscape and music industry have changed drastically over the past few years. The cosy and near exclusive relationship between music-based radio stations and record companies has gone, with new players, new platforms, new listening habits.*

*Three players, three points of view...*

- Mathieu Molinero, International Area Manager, Deezer (France)

*From US-based Pandora and Rhapsody to Spotify, Deezer, Rdio through regional ventures like WiMP, streaming services have definitely flourished over the past few years. Deezer has been one of the most pro-active of all these services.*

- Ruth Brown (Beggars Banquet) & Kenny Gates (PIAS) (tbc)

*From those who are predicting their demise to those in complete denial, it is fair to say that the music business is going through "challenging" times. But it's not all doom and gloom, with two fine examples here.*

- The Sónar Festival and YouTube – Georgia Taglietti

*Sónar in Barcelona is one the increasing number of festivals that have sealed a partnership with YouTube. What are the benefits and implications?*

16.50 The International Radio Festival Zurich - Darryl von Däniken, Festival Founder

*The International Radio Festival was founded to celebrate Music Radio, arguably the world's most consumed and influential medium..*

17.15 Round-Up – End of Day

### **Wednesday, 8 May 2013**

09.00 Start - Laurent Marceau, Euroradio, Manager of Eurosonic/Radio Plus – Moderator

09.15 Keynote – James Stirling, Head of Programmes, BBC Radio 6 Music (UK)

*BBC Radio 6 Music is one of the BBC's digital radio stations. It was named "UK Station of the Year in 2012".*

09.45 Special Panel - Broadcasting in a multicultural society –  
Moderator – Hervé Riesen (Radio France, Host of World Tour)

- Funkhaus Europa – Francis Gay (WDR/Germany)

*Funkhaus Europa is a station from ARD-WDR (Germany), based in Cologne. Created in 1998, its target audience is essentially minority communities and immigrants.*

- Din Gata – Danina Mahmutovic (SR/Sweden)

*Din Gata, a radio station based in Malmö, targets young urban people. Most presenters are of immigrant origin.*

10.30 Presentation of Jil FM (ENRS/Algeria) - Mourad Ouadahi

*Jill FM is the new and first public service youth-focused radio in Algeria.*

10.50 Break

11.10 Special address - Laurent Garnier

*Not only a Dance and Electro DJ legend, Laurent Garnier is also a radio host.*

11.30 The EBU Eurosonic activities  
Music exchanges, developments, projects (\*)

*Inc. RAI Radio 2's Rovereto Festival in 2014, coinciding with the 100<sup>th</sup> Anniversary of WWI –  
Laura Fortini (RAI Radio 2/Italy)*

12.15 Elections of the new Eurosonic Group

12.30 European Brunch at the Lyon City Hall

Followed by:

Official Opening of the "Nuits Sonores" festival – Vincent Carry, Director, Gérard Collomb,  
City of Lyon Mayor and Joschka Fischer (Germany)

### **Conference - Creative Europe (14.00/18.00)**

*Creative Europe is the new EU programme dedicated to the cultural and creative sectors,  
proposed by the European Commission on 23 November 2011. The proposal is now under  
discussion in the Council of EU Ministers and the European Parliament.*