



2ND NEW RADIO DAY
6 & 7 NOVEMBER
LEUVEN / VRT RADIO HOUSE

AGENDA / 01.11.2014

AGENDA

Day 1 - Thursday, 6 November

11:00 - 18:00

10:30 - 11:00 *Registration & Coffee*

11:00 - 11:30 **MUSIC AGGREGATION PLATFORMS AND HOW RADIO STATIONS "REACT"-
AN INTRODUCTION**
Speaker: Manfred Gillig-Degrave, Editor-in-Chief, Musikwoche

11:30 - 13:00 **MUSIC PLATFORMS BY RADIO STATIONS**
Session chair: JP Coakley, RTE

- BBC Playlister - export music lists to streaming platforms

Speaker: Ben Chapman

- Radio France RF8 - explore the vast RF music archive

Speaker: Alexandre Lenot

-WDR3 Concert Player - the online concert hall for 30 days

Speaker: Wolfram Kähler

13:00 - 14:00 *Networking Lunch*

14:00 - 15:30 **COUNTRY CASES I**
Session chair: Mats Akerlund, SR

- RTBFs PureVision Online Radio

Speaker: Laurent Finet

- NPO - music on all platforms!

Speaker: Wilbert Mutsaers

- BNR - Radio content and the impact of big multinational music "dealers",
mission (im)possible?

Speaker: Luydmil Fotev

15:30 - 15:45 *Coffee Break*

- 15:45 - 17:00** **MEET YOUR AUDIENCE**
Session chair: Laurent Marceau, EURORADIO/EBU
- Czech Radio - our YouTube channel
Speaker: Alexandr Picha
 - MX3.ch - a nationwide platform for Swiss bands
Speaker: Samuel Vuillermoz, CEO mxlab, Bern
 - Pop Stop, a new web radio - why expertise counts
Video clip
- 17:00 - 18:00** **COLLABORATION, COSTS AND CHALLENGES**
WHICH STRATEGIES FOR THE MUSIC? THE PLATFORM'S PANEL
Moderator: Laurent Marceau, EURORADIO/EBU
- # Intro: How we cope with music aggregation platforms?
Speaker: Christoph Lindemann, Bayerischer Rundfunk
- Additional panelist:
Fabrizio Gentile, Deezer, Country Manager Benelux
Olivier Maeterlinck, Head of BEA, Belgian Entertainment Association
Tomas Granryd, Swedish Radio, Manager Mobile Platforms
- 18:00 - 18:10** **SUMMARY OF DAY ONE**
Christian Vogg, EURORADIO/EBU
- 18:15- 19:15** **INTERNAL MEETING OF "NEW RADIO GROUP"**
- 19:30 - 23:00** **DINNER + SOCIAL EVENING PROGRAM**

Day 2 - Friday, 7 November

09:00 - 14:30

09:00 - 09:30 **UNDERSTANDING MEDIA AND MUSIC CONSUMPTION**
THE VRT SHOWCASE
Speaker: Ferre Vandervreken

09:30 - 10:30 **SPECIAL INTEREST SOLUTIONS**
Session chair: Brett Spencer, BBC

- Swiss Radio - MusicBan, how to replace blacklisted artists with a personal choice

Speaker: Dominic Born, tcp, Bern

- UK Radioplayer - perfectly adapted to in-car listening

Speaker: Michael Hill

10:30 - 11:30 **COUNTRY CASES II**
Session chair: Laurent Finet, RTBF

- RTVE Spain - HBBradio and the dolby effect

Speaker: Ignacio Gomez

- NRK - how to grow radio audience when music streaming services are strong

Speaker: Knut Henrik Ytre-Arne, Musikksjef

11:30 - 11:45 Coffee Break

11:45 - 13:00 **WORKSHOP / GROUPS DISCUSSION: A 5-YEARS-PLAN**
VISIONS AND STRATEGIES
Moderator: JP Coakley, RTE

13:00 - 13:45 Networking Lunch

13:45 - 14:15 **WORKSHOP RESULTS: SHORT PRESENTATION AND DISCUSSION**

14:15 - 14:30 **Sum up of the conference - feedback, learnings**
Christian Vogg, EURORADIO/EBU

END OF NEW RADIO DAY 2014