

EUR(O)RADIO

OPERATED BY EBU

**NEW RADIO
DAY 2016**

13-14 OCTOBER
MADRID

BUILDING ON
SUCCESS:
ENHANCING
THE LIVE RADIO
EXPERIENCE

In collaboration with

rtve

ON AIR



DAY 1 - THURSDAY 13 OCTOBER 2016

SESSION 1 - INTRODUCTION

13:00

WELCOME FROM CHAIR

JP Coakley, Director of Operations, RTÉ

13:05

DEVELOPMENTS IN SPAIN

How is radio doing in Spain?

What are the latest developments and innovations?

Manuel Gomez Zotano, RTVE

13:20

INSIGHT: DATA & AUDIENCE 1

Live Broadcast, Still Central to Radio

David Fernández Quijada, Senior Media Analyst, EBU

13:50

EBU: THE WIDER PICTURE

Graham Dixon, Head of Radio, EBU

SESSION 2 - HOW TO DELIVER IMPACT

14:05

GREAT EVENTS OF 2016

Live Events in the Year of the Olympics and Euro 2016

Christophe Pasquier, Senior Sports Producer, EBU

14:30

PANEL

What makes the difference? What new approaches are there to build the impact of our live programming?

Radio Bremen Next, BR Puls

Felicia Reinstädt, Radio Bremen

Marion Lichtenauer, BR

Rebranding RTÉ 2fm for Visual Radio

Laura Beatty, RTÉ

Franceinfo: Joint TV and Radio Digital News Channel
Nathalie Birocheau, Ari De Sousa and Laurent Guimier, Radio France

15:30

Coffee break

15:50

INSIGHT: GREAT IDEAS 1

Swedish Local Radio, New Systems, Enhanced Coverage
Lars Hedh, Jimmie Schewenius, Swedish Radio

SESSION 3 - MAKING NEW RADIO

16:15

THE VIEW FROM NEWS

Key note from Naja Nielsen, Deputy Head of News, Danish Radio
Visiting Scholar, Stanford University

16:45

STATION TO STATION

Making live Radio Public
Iva Jonášová, Radio Wave, CR

Music Pop-up Stations
Brett Spencer, BBC

17:15

INSIGHT: GREAT IDEAS 2

Creating 3D and an App for the Car
Matthieu Beauval, Radio France

17:30

CONCLUSION DAY 1

17:40

ENDS

DAY 2 - FRIDAY 14 OCTOBER 2016

09:00

MOVING HOUSE - FIRST IMPRESSIONS OF PUBLIC RADIO

Simon Gooch, Chief Innovation Officer, Swedish Radio

SESSION 4 - REALTIME TECHNOLOGY

09:30

THREE BIDS FOR THE FUTURE

Voice to Text

Fabrice Mare, Voxygen

Antoine Mairé, Radio France

FM4 Player

Ute Hölzl, ORF

Reaching the Older Audience

Tomas Granryd, Swedish Radio

10:30

INSIGHT: GREAT IDEAS 3

LG Phone and its Apps

Gunnar Garfors, IDAG

Norway 2017: is DAB ready to go?

Jørn Jensen, NRK

11:05

Coffee break

SESSION 5 - NEW AUDIENCES

11:20

GOING MOBILE, GOING SOCIAL

New Video Formats

Jens Becker, WDR

11:40

REACHING YOUNGER AUDIENCES

Patrick Collins, Head of Youth Audiences, BBC

Followed by thoughts from EBU SkillsXchangers:

Irma-Liisa Pyökkimies, SR

Arturo Paniagua, CadenaSER

12:30

Lunch

**SESSION 6 - NEW RADIO GROUP WORKSHOP:
INNOVATION IN PRACTICE**

13:30

HOW DO WE INNOVATE?

Nico MacDonald introducing the afternoon

14:00

WORKSHOP/DISCUSSION

Let's put this into practice. Choose one of the themes:

- How to Create Impact
- Making New Radio
- Realtime Tech
- Future Audiences

15:15

SUMMING UP: LEARNING POINTS

How can EBU assist you?

How can we work together?

JP Coakley, Director of Operations, RTÉ

Graham Dixon, Head of Radio, EBU

Madiana Asseraf, Senior Media Development Manager, EBU

15:45

ENDS

rtve

PLACES TO BE

VENUE

The New Radio Day 2016
will take place in RTVE Premises:
Auditorio RTVE
RTVE Complex
Av. Radio y Televisión, 4
28223 Pozuelo de Alarcón
Madrid, Spain

Subway/underground:

L10 - Colonia Jardín

Metro Ligero:

L1 - Prado del Rey

Airport:

45 minutes by taxi

Price: EUR 30

DINNER

(if you have booked a place)

Thursday, 13 October 2016

Time: 20:00

Venue: Hotel Meliá Los Galgos
Claudio Coello, 139
28006 Madrid

SHUTTLE BUS

A shuttle bus is available between the
Hotel Meliá Los Galgos and the RTVE
at the following times:

Thursday, 13 October 2016

Hotel > RTVE

Dep. Hotel Meliá Los Galgos at 12:15

RTVE > Hotel

Dep. RTVE at 17:40

Friday, 14 October 2016

Hotel > RTVE

Dep. Hotel Meliá Los Galgos at 8:15

RTVE > Hotel

Dep. RTVE at 15:45

2016 PARTICIPANTS

Johannes	Aigelsreiter	ORF	Austria
Ute	Hoelzl	Radio FM4	Austria
Laurent	Finet	RTBF	Belgium
Christian	Rousseau	RTBF	Belgium
Frédéric	Solvel	RTBF	Belgium
Velev	Vassil	BNR	Bulgaria
Jadranka	Rilovic	HRT	Croatia
Iva	Jonasova	Czech Radio	Czech Republic
Naja	Nielsen	DR	Denmark
Lara	Teder	ERR	Estonia
Kaj	Backman	Yle	Finland
Matthieu	Beauval	Radio France	France
Nathalie	Birocheau	Radio France	France
Ari	De Sousa	Radio France	France
Laurent	Frisch	Radio France	France
Laurent	Guimier	Radio France	France
Antoine	Mairé	Radio France	France
Bärbel	Moser	RFI	France
Fabrice	Mare	Voxygen	France
Marion	Lichtenauer	BR	Germany
Michael	Reichert	BR	Germany
Felicia	Reinstädt	Radio Bremen	Germany
Jens	Becker	WDR	Germany
Tobias	Gehle	WDR	Germany
Istvan	Galambos	Duna Media Service Provider	Hungary
Ferenc	Pach	Duna Media Service Provider	Hungary
Eszter	Szabo	Duna Media Service Provider	Hungary
John Paul	Coakley	RTÉ	Ireland
Beatty	Laura	RTÉ	Ireland
Andrea	Borgnino	RAI	Italy
Gunnar	Garfors	NRK	Norway
Jørn	Jensen	NRK	Norway

2016 PARTICIPANTS

Knut Henrik	Ytre-Arne	NRK	Norway
Luis Miguel	Pedrero Esteban	Pontifical University of Salamanca	Spain
Fernando	Almarza	RTVE	Spain
Manuel	Gomez Zotano	RTVE	Spain
Alejandro	Vega Martin	RTVE	Spain
Mats	Akerlund	SR	Sweden
Simon	Gooch	SR	Sweden
Tomas	Granryd	SR	Sweden
Lars	Hedh	SR	Sweden
Ingrid	Östlund	SR	Sweden
Irma-Liisa	Pyökkimies	SR	Sweden
Jimmie	Schewenius	SR	Sweden
Madiana	Asseraf	EBU	Switzerland
Michael	Curling	EBU	Switzerland
Graham	Dixon	EBU	Switzerland
David	Fernández Quijada	EBU	Switzerland
Sibylle	Förster	EBU	Switzerland
David	Goodman	EBU	Switzerland
Christophe	Pasquier	EBU	Switzerland
Nadia	Zollinger	SRF	Switzerland
Collins	Patrick	BBC	United Kingdom
Brett	Spencer	BBC	United Kingdom
Nico	Macdonald	Media Futures	United Kingdom

EUROPEAN BROADCASTING UNION

L'Ancienne-Route 17A

PO Box 45

1218 Le Grand-Saconnex

Geneva, Switzerland

T +41 (0) 22 717 21 11

www.ebu.ch

Photo credits

p.2: Fotolia

p.8: RTVE

MEDIA PUBLICATIONS: Amélie Rossignol-Farjon, rossignol@ebu.ch