

**DATE**  
**18 October 2018**

**Reference**  
**RAD-SPG 21565**

**NEW RADIO DAY 2018**  
*DUBLIN, 18 – 19 OCTOBER 2018*

**Building on the Values of Radio:**  
**Trusted, Everywhere, Communal, Live, Flexible**

**Day 1 - Thursday 18 October 2018**

**11.00 PRESENTATIONS BY VOX GROUP: BEST PRACTICE FOR VOICE-ACTIVATED SPEAKERS**

1. SR's Vision - Current situation and plans for the future, Tomas Granryd (SR)
2. Certification Process for Radio Skills, Ludovic Gustin (RTBF)
3. SWR MIX - Designing SWR's next-gen radio experiences, Christian Hufnagel (SWR)
4. Learn German with DW - New Formats for Smart Speakers, Andreas Giefer (DW)

**12.15 Sandwich Lunch**

**INTRODUCTION**

13.00 Jean Philip De Tender (Media Director, EBU)

13.10 JP Coakley, Chair, EBU New Radio Group (Head of Broadcast and Media Services, RTÉ)  
Welcome and Introduction  
Developments and Challenges

**13.20 SESSION 1 - RADIO IS NOW**

**Moderator: JP Coakley**

1. ~~Meeting the Listeners Live, Lisette Elstgeest (NPO) - cancelled~~
2. Audio is Coming Home: BBC, the Audience and the World Cup, Brett Spencer (BBC)
3. tagesticket – the Day Ticket, a daily podcast briefing, Philipp Grammes (BR)

**14.00 EBU Activities**

Open.radio, Ben Poor (EBU)

Digital Transformation Initiative, Ezra Eeman (EBU)

~~14.30 RADIO GARDEN - cancelled~~

~~———— Alec Badenoch, Professor of Transnational Media, University of Utrecht~~

**14.30 Coffee break**

**15.00 SESSION 2 – RADIO EQUALS TRUST**

**Moderator: Jon Williams (RTÉ)**

1. EBU research on Trust, Carina Haupt (EBU)
2. Seeking Scientific Truth, Lucas Menget (GRF/SRF)
3. Using apps for the Czech Presidential Election, Jiří Špaček (CR)

**16.00 SESSION 3 - RADIO EQUALS COMMUNITY**

**Moderator: Edita Kudláčová (CR)**

1. Czech Radio 1968 Project, Damien Machaj (CR)
2. On the Road with the Dutch Bus – Selli Altunterim (NRT/NOS)
3. Channel planning after DAB implementation, Line Gevelt Andersen (NRK)

**16:55 GETTING IN SHAPE FOR DIGITAL: New services, new structures**

**Moderator: Ezra Eeman (EBU)**

Adeline Beving (GRF/SRF)  
Jim Jennings (RTÉ)  
Bakel Walden (SSR/SRG)  
Piotr Wawrowski (PR)

**17.40 END OF DAY 1**

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**Day 2 – Friday 19 October 2018**

**09.00 APPLE AND CONTENT**

**Moderator: Michael Reichert (BR)**

James Boggs, Worldwide Manager, Podcasts, Apple  
Danni Haughan, Podcast Editor Europe, Apple  
Followed by Discussion

## **09.40 SESSION 4 – RADIO IS FLEXIBLE**

**Moderator: Brett Spencer (BBC)**

1. Atomized News: Choose and Mix your News, Tomas Granryd (SR)
2. ORPHEUS, Object Based Audio, Werner Bleisteiner (BR)
3. TARMAC: Visual Radio RTBF new studio, Laurent Finet (RTBF)

## **10.40 Coffee break**

## **11.00 SESSION 5 – RADIO IS EVERYWHERE**

**Moderator: Linda Rulle (LR)**

1. Voice Control on Broadcast Radio, Ben Poor (EBU)
2. ARD Audiothek, Julia Gresförder (ARD)
3. New BBC iPlayer Product: BBC SOUNDS, Eli Sessions (BBC)

## **11.45 Panel on Hybrid Radio**

**Moderator: JP Coakley (RTÉ)**

Julie Adam (Radio Player, Canada); Matthieu Beauval (GRF/SRF); Floris Daelemans (VRT); Ben Poor (EBU)

## **12.30 Lunch**

## **13.15 SESSION 7: WORKSHOP: Audience Measurement in the digital age?**

Facilitated by Neal Cantle (RTÉ)

## **15:00 END**

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### **FOR INFORMATION:**

The following sessions for Group Members will be held during the period of the New Radio Day meeting.

### **Wednesday 17 October 2018**

- 14.00-16.45 VOX Workshop
- 17.00-18.00 MEETING of New Radio Group
- 18.00-19.00 MEETING of VOX Core Group
- 19.30 VOX Core Group and New Radio Group Informal Meet (address)

### **Thursday 18 October 2018**

- 09.00 MEETING of VOX Group