

AGENDA

09:00 – 09:30 WELCOME

- Fr Bernd Hagenkord, Vatican Radio, Chair of the Radio and Journalism Subcommittee
- Graham Dixon, Head of EBU Radio

PART 1 YOUNG AUDIENCES

09:30 – 10:00 What do we know about them?

Presented by David Fernandez Quijada, Manager of EBU Media intelligence Service

10:00 – 10:30 BBC Minute Project.

Presented by Chris Gibson, Assistant Editor, BBC World Service

10:30 – 11:15 WORKSHOP I – Meet your team and team leaders, discover the tools and techniques, brainstorm and chose a format

11:15 - 11:30 NETWORKING COFFEE

PART 2 CONTENT FOCUS

11:30 – 12:00 Audio First! Swedish radio sets its priorities straight.

Presented by Per Hylén, Journalist and Project Manager, Swedish Radio

12:00 – 12:45 Streaming PSM content on 3rd party services,

Panel: Anne McElvoy, The Economist; Joe Coperman or Susie Warhurst, Acast, Graham Dixon, Head of Radio, EBU Media, moderated by Simon Wilson, Head of BBC Brussels Bureau

12:45 – 14:00

LUNCH IN THE CANTEEN

DEMOS @ lunchtime

- The IP Codec *on the go!*, Kim Nelson, SR
- Picture your story with *Storyboard*, Frederic Solvel, Producer RTBF

14:00 – 14:45 WORKSHOP II – Brainstorm/Develop content

PART 3 THE LISTENERS ARE OUT THERE – PODCAST FOCUS

14:50 – 15:20 What's trending?

David Fernandez Quijada, Manager of EBU Media Intelligence Service, presents the latest data on podcast consumption

15:20 – 15:55 ARD Audiothek – the latest showcase app from German radio

Presented by Julia Gresförder, ARD Online Coordination

15:55 – 16:30 VRT and the interactive podcast

Presented by Floris Daelemans, Innovation Researcher, VRT

16:30 – 16:45 NETWORKING COFFEE

16:45 – 18:00 WORKSHOP III, complete projects and presentations (5 min each)

18:00 Goodbye from us!