

EBU

OPERATING EUROVISION AND EURORADIO

ACCESS SERVICES EXPERTS MEETING 2017

9 OCTOBER
COPENHAGEN

PROGRAMME

In collaboration with

DR

MORNING SESSION

08:30

REGISTRATION

DR, Emil Holms Kanal 20, 0999 Copenhagen, Denmark

09:00

WELCOME

Gion Linder, Chairman of the EBU Access Services Experts Group,
SWISS TX & Heidi Sivebaek, Accessibility Editor, DR

09:10

UPDATE ON THE EUROPEAN ACCESSIBILITY ACT/AVMS

Jacques Lovell, European Advocacy Adviser, EBU

An update on the latest discussions and developments on the Accessibility Act Directive, at EU level, with a special focus on future web-accessibility requirements and the need to ensure that access services for programmes are easily found by target audiences on digital interfaces.

09:30

PRESENTATION OF THE MEDIA ACCESSIBILITY PLATFORM “MAPACCESS.ORG”

Pilar Orero, Teacher & Researcher, UAB (Universitat Autònoma de Barcelona)

The MAP platform is a unified atlas charting the worldwide landscape of research, policies, training and practices in this sector. MAP aims to make media accessible to all, regardless of sensorial and linguistic barriers.

09:50

ON DEMAND ACCESSIBILITY - UK DEVELOPMENTS

Cathy Taylor, Senior Standards Executive, Standards and Audience Protection team, Ofcom

In the UK the ‘Digital Economy Act 2017’ lays the groundwork for regulations mandating accessible VOD services. How can regulations ensure measurable progress, while being flexible enough to apply to the developing and divergent VOD industry?

10:10**SESSION 1: DIGITAL ACCESSIBILITY**

Moderated by: Erik de Snerk, member of the EBU Access Services Experts Bureau, Head of Production Facilities and Coordinator of Access Services, VRT

Audiences should be able to access Members' services and content regardless of their device, input method and abilities. How can you make sure that Member's online services and content are accessible to everyone? This session will delve into some EBU Members' projects and methods.

HOW TO DEVELOP ACCESSIBLE APPLICATIONS

Ola Morseth-Nordbryhn, iOS Tech Lead, NRK
Kristoffer Lium, User Interface Developer and Accessibility Expert, NRK

How NRK developers and designers work to ensure accessibility and a universal design?

VRT ONGOING PROJECTS

Marc Walraven, UX & Accessibility Expert, VRT

What are the challenges and opportunities with an accessible video player for VRT and how to build an accessible sports experience on mobile devices?

DESIGNING FOR ACCESSIBILITY

Emma Pratt Richens, Senior Accessibility Specialist, BBC

An overview of the BBC approach to accessible digital products, through its Accessibility and GEL design teams.

11:10

Coffee break

11:20**HOW SVT WORKS WITH ACCESSIBILITY SERVICES**

Anna Zettersten, Head of Department, SVTUndertext, SVT

SVT publishes 25,000 hours of broadcast and online content each year, and the demands on subtitling are highly set:

- Preproduced: 100%
- Live: 65%

What tools and systems do SVT use? How do they balance quantity and quality? And what about audio description and sign language, what are the demands and how do they overlap?

Anna will also talk about translation with subtitles which is a large part of the work of the SVT accessibility department.

11:40**SESSION 2: AUDIODESCRIPTION, EASY LANGUAGE AND TEXT TO SPEECH**

Moderated by: Frauke Langguth, member of the EBU Access Services Experts Bureau, Head of ARD Text

With a special focus on “Accessible News”, this session will be devoted to technologies and tools that enable or improve access to content for various different target groups.

SPEECH TECHNOLOGY - OPPORTUNITIES AND LIMITATIONS FOR VIDEO PRODUCTION

Susanne Weber, Development & Delivery Manager, International, BBC Design & Engineering

The BBC has developed a video translation tool ALTO that uses voice synthesis for the re-versioning of news video reports. This presentation will look at the simplified production workflow and demonstrate the underlying speech technology. What do these voices sound like in context? And how did the audience respond to the pilot productions?

NEWS FOR EVERYONE

Anna Zettersten, Head of Department, SVTUndertext, SVT

“Easy to understand news” is a programme produced by Swedish Television for people with understanding disabilities but also for people learning a new language. For two years SVT News has produced a daily 5-minute programme in three versions: simple Swedish with subtitles, spoken Arabic, and subtitled in English. This news programme is for those

not fluent in Swedish to allow them to keep up to date with the most important events and news.

Vibeke Mikkelsen Hansen, Journalist, DR

For a few years, DR has offered a daily online service, 'Easy-to-read news'. Every day, a small editorial office rewrites a digest of the day's news for short telegrams in a simpler language and with low-lix numbers. This service is for anyone who has trouble reading Danish, whether due to dyslexia, or if they are new to Denmark, etc. This autumn, another target group will be added: 'linguistic weak deaf'. For this group, news stories will be told in easy and slow sign language.

12:20

Lunch break

AFTERNOON SESSION

13:40

SESSION 3: SUBTITLING AND AUTOMATIC SPEECH RECOGNITION

Moderated by: Gion Linder, chairman of the EBU Access Services Experts Bureau, Head of SWISS TX

For years, we've been told that automatic speech recognition is the key to more efficiency for subtitling, but is this technology really useful for linear broadcasting? For what kind of programmes does this technology work well? And also, do deaf and hard of hearing cope with the recognized results? This session will also delve into the latest developments in subtitling.

EBU-TT, IMSC AND TTML

Nigel Megitt, Co-chairman of the EBU XMLSubs group, Executive Product Manager, BBC

Andreas Tai, Co-chairman of the EBU XMLSubs group, Engineer & Project Manager, IRT

A brief update on subtitle standards. Nigel and Andreas will focus on concrete scenarios from broadcasters where the new standards are already used or planned to be used.

ERICSSON'S ONGOING PROJECTS AND MEASURES TO IMPROVE QUALITY

Matt Simpson, Head of Product Management, Access Services, Ericsson

The presentation will mainly cover some recent projects involving Ericsson, the BBC and Channel 4, covering the introduction of automatic speech recognition into production processes, improving the latency of live subtitling (with reference to pioneering work undertaken by DR) and the presentation of live sign language with the assistance of subtitling data. The presentation will also cover some ongoing R&D projects to improve other qualitative aspects of Ericsson's production processes, in particular how progress can be measured when introducing potential 'improvements'. This will lead us to the next session about 'Quality Improvement'.

14:20

SESSION 4: QUALITY IMPROVEMENT

Moderated by: Heidi Sivebaek, Accessibility Editor, DR

Many European broadcasters provide accessibility in huge amounts, and the way to improve now must be in quality. We will hear about a DR project that aims to improve sound quality on all platforms. We will also hear about how to increase quality through standardization and policies: a new EU project, UMAQ 2020, is to uncover how to standardize and regulate a complex market with a multitude of systems and procedures.

SOUND MATTERS - HIGHER SOUND QUALITY IN DR

Lars Trudsø, Special Consultant, DR

Since 2013 DR has been running a project to improve television sound quality. The project was launched owing to a number of complaints about sound and a wish to improve technical quality. From 2017 the scope of the project is being extended to cover radio and web as well. Lars will outline the results of the project so far.

UNDERSTANDING MEDIA ACCESSIBILITY QUALITY

Gian Maria Greco, Marie Skłodowska-Curie Fellow in Media Accessibility, Universitat Autònoma de Barcelona (UAB)

Media accessibility (MA) concerns all theories, services, and technologies that provide access to products, services, and environments for people that cannot, or cannot properly, access

them in their original form. MA is a key priority for the European Commission. For a long time, EU policies have centred on the quantity of access services. Now the attention is shifting over to quality, mainly through work on standardisation. However, standardisation at an EU level is difficult, due to a plethora of diverging rules. Difficulties in harmonising MA standards is primarily due to the lack of a theoretical framework for understanding media accessibility quality (MAQ). The UMAQ project aims to conduct the first theoretical analysis of MAQ and to develop its theoretical framework. The project will draw on scholarship on data and information quality, investigating if and how it can help to successfully secure a theory of MAQ. It also aims to boost international cooperation on the subject and create recommendations on EU policies. In turn, this will benefit all stakeholders in the MA value chain and facilitate the achievement of a Digital Single Market.

15:00

Coffee break

15:10

SESSION 5: RESEARCH PROJECTS ON FUTURE ACCESS SERVICES

Moderated by: Pilar Orero, Teacher & Researcher, UAB (Universitat Autònoma de Barcelona)

There are many available funding opportunities for projects in Europe. These can be at EU level where partners have to join from different countries, or they can be at local level too. Projects may focus on technology development, on piloting a solution across Europe, or training. This session will present some of the latest funded EU projects and also the 2nd phase of the DVB-EWS working group.

SENDAI4ALL - BROADCAST EMERGENCY SERVICES FOR DISASTER RISK REDUCTION

Pilar Orero, Researcher, UAB (Universitat Autònoma de Barcelona)

As a result of ongoing negotiations between stakeholders and inter-governmental authorities, the Sendai Framework for Disaster Risk Reduction 2015-2030 was adopted at the Third UN World Conference in Sendai, Japan, on March 18, 2015. In 2018 the UN ISDR summit will take place in Rome and has requested a session to present the EU broadcasting response to disasters.

TV ACCESSIBILITY AND EMERGENCY WARNING SYSTEMS (EWS)

Richard Moreton, Business Development & Industrial Affairs, Samsung

Access services increasingly encompass more than simply traditional subtitling and audio description. Today, the question is how can we make sure that EBU Members' online services and content are accessible to everyone? How can deaf and blind people be informed in the event of national, regional or local emergencies? The capability to inform a wide audience of immediate dangers such as earthquakes is a relevant feature for every broadcast system. The Emergency Warning System defined by DVB provides the necessary mechanisms to distribute relevant information to the general public in case of emergencies.

IMMERSIVE ACCESSIBILITY (IMAC)

Annette Wilson, Head of innovation projects, RBB

Presentation of the new H2020 EU funded project ImAc. ImAc targets all consumers (including and especially those with impairments), the broadcasting and content creation industry and its value chain, by providing an end-to-end system to create, distribute and display accessible content as part of omnidirectional video and virtual reality. ImAc will provide new tools for the content industry to create immersive and customisable sign language, enhanced audio and subtitling services.

CONTENT4ALL

Gion Linder, Chairman of the EBU Access Services Experts Bureau, Head of SWISS TX

Content4all is a project, founded by the EU commission which tries to solve an essential problem in the Access Services sector, especially for the deaf: often sign interpreters are not available on site. Content4all tries to build a low-cost solution for personalized content creation. The interpreter's video signal will be parameterized which has several advantages for TV broadcasters.

16:30

CLOSING

Gion Linder, Chairman of the EBU Access Services Experts Group, SWISS TX & Heidi Sivebaek, Accessibility Editor, DR

16:40**ROUND TABLE DISCUSSION: SOCIAL MEDIA & ACCESS SERVICES**

Moderated by: Eva-Maria Hinterwirth, Strategic Planning & Coordination, ORF

Do subtitles on public broadcasters' social media videos need quality standards and design specifications?

In 2017, more than 52% of Austrian users are communicating via social media websites (2010: 35 %). And as we have all learnt over the last few months social networking is a powerful instrument.

The session will open with an up-to-date overview of ORF's social media strategy presented by Eva-Maria Hinterwirth, followed by a presentation of ORF design parameters for social media performances regarding accessibility for the deaf and hard-of-hearing. Whereas there is no doubt that public broadcasters' VOD services must be comprehensively embedded into a triple media strategy (TV, radio, online) there is sometimes little focus on the quality and design of the social media postings. Many reasons will be discussed.

SPEAKERS

GION LINDER

Chairman of the EBU Access Services Experts Group, Head of SWISS TXT



After studies in marketing Gion worked as a consultant for various new media projects in the 1980s. From 1992 to 1997 he was National Subtitling Coordinator at SWISS TXT. Then he worked as content manager for a publisher, as product manager for a cable company and as a project

manager for a mobile carrier. In 2007 he came back and again took over the National Subtitling Coordination Service at SWISS TXT where he is a member of the executive management. Gion Linder is also chairman of the Eurovision Access Services Experts Group.

FRAUKE LANGGUTH

Member of the EBU Access Services Experts Bureau, Head of ARD Text



Frauke is a multimedia journalist with extensive experience in print, TV, radio and online (Radio Fritz, ORB/rbb and ORBOnline/rbb-Online). Since 2008, she is head of ARD Text at Rundfunk Berlin-Brandenburg in Potsdam. Her responsibilities include the short news service ARD Text on

the first nationwide channel DasErste, which has been the most successful German teletext service for more than eight years. Frauke is also an expert on accessibility: ARD Text provides subtitles for numerous programmes on the first and third ARD channels, the main focus being on live subtitling. Other areas of responsibility include media development, social media, interactive television, and smart TV (HbbTV).

ERIK DE SNERK

Member of the EBU Access Services Experts Bureau, Head of Production Facilities and Coordinator of Access Services, VRT



The Production Facilities Department is responsible for postproduction, translation, subtitling and access services. Erik started at VRT in 1995 on the editorial staff of Teletext while freelancing for the Subtitling Department. Since 1997 he has been a full-time member of the Subtitling Department and has focused on technical aspects. Searching for better solutions for live subtitling, he introduced speech recognition in 2001. In 2009 he became head of ProVO, a new VRT department that provides translating, subtitling and programme editing. Since 2011 Erik has been in charge of all access services, including signing, audio description and spoken subtitling for linear broadcast and web content.

HEIDI SIVEBAEK

Accessibility Editor, DR



Heidi has been a trained journalist since 1987 and started working for Danish Broadcasting in 1988. In 2002 she became head of DR's regional radio in Copenhagen, and then in 2006 head of DR's Innovation Department. In 2011 she became the first Accessibility Editor, with responsibility for strategies and communication in the accessibility sector. At DR, accessibility is defined as the task of securing everyone's access to DR's products and removing obstacles to hearing, seeing, reading and understanding. Working with accessibility is about universal designs and services on all platforms.

JACQUES LOVELL

European Advocacy Adviser, EBU



A Franco-British bi-national trained in political sciences and international relations, Jacques has been working in European public affairs for 10 years and joined the EBU Brussels Office over 5 years ago to help take the EBU's EU advocacy strategy forward and strengthen EU-related

communications. Jacques is currently monitoring the development of accessibility legislation at EU level and discussing the potential impact of these future rules on audiovisual media services with EU policymakers.

PILAR ORERO

Teacher & Researcher, Universitat Autònoma de Barcelona (UAB)



Pilar teaches at Universitat Autònoma de Barcelona (Spain) in the Faculty of Political Science and Sociology. She heads numerous research projects funded by the Spanish and Catalan Government, including the TransMedia Catalonia research group. Pilar is an expert at ITU IRG-AVA

(Intersector Rapporteur Group Audiovisual Media Accessibility) and has held the INDRA Accessible Technologies chair since 2012. She has taken part in various projects, such as DTV4ALL, HBB4ALL and is now leading KA2 ACT (2015-2018). She participates in the KA2 Trieste University-led ADLAB PRO. In the next three years she will be working on two new H2020-funded projects: Easy TV (2017-2020) and ImAc (2017-2020). She is also collaborating with UN ISDR focusing on access services in the Disaster Risk Reduction Management framework SENDAI (2015-2030).

CATHY TAYLOR

Senior Standards Executive, Standards and Audience Protection team, Ofcom



Cathy is a Senior Standards Executive in Ofcom's Standards and Audience Protection team, specializing in accessibility and television on demand. She has seen both sides of media regulation, having started off as a television producer. As a regulator she has

worked for the British Board of Film Classification and Ofcom's former co-regulator for on-demand content, the Authority for Television On Demand.

OLA MORSETH-NORDBRYHN

iOS Tech Lead, NRK



Ola has been working as an iOS developer and mobile technical advisor at NRK for the last five years. During this time, he has developed apps for TV, radio, news, weather, and apps specifically for children. Several of the apps have received awards from the Norwegian Design

Council and have been featured in Apple's AppStore. Ola has an MSc in communications technology from the Norwegian University of Science & Technology. He has learned the hard way how not to work with accessibility, and now tries to make all products useable for our entire audience, regardless of functioning ability.

KRISTOFFER LIUM

User Interface Developer & Accessibility Expert, NRK



Kristoffer started at NRK on 1 May 2017. Before becoming a proud member of NRK's Web & Mobile Department, he worked as a consultant for the Norwegian Association of the Blind & Partially Sighted. He has a bachelor's degree in computer science. In addition

to being a developer, he realized that his unique combination of technical knowledge and user experience was sought by companies all over the country. He's blind, and loves how the internet and smartphones make him an independent and integrated part of society. This is truly the reason why he is a technology enthusiast and loves making NRK's products more accessible to everyone.

MARC WALRAVEN

UX & Accessibility Expert, VRT



Marc started his career as Director's Assistant at VRT in 1987. Two years later he joined D&D TV Productions, a large production company and supplier for VTM. In 1995 Marc moved on to the EC's Audiovisual Service as a member of the EbS-team (EU's TV information

service), later as a consultant and advocate of user experience and digital accessibility. In 2001 he started working as Usability & Digital Accessibility Consultant at Tipik Communication Agency, a high-level consultancy for the EU Institutions. Marc returned to VRT in 2014, as Usability Consultant at the Digital Production Centre. He is also Digital Accessibility Coordinator.

EMMA PRATT RICHENS

Senior Accessibility Specialist, BBC



Emma has worked in front-end web development for 17 years. Her current role includes facilitating and supporting the BBC Accessibility Champions' network; liaising with various User Experience & Design groups, such as BBC GEL, to ensure accessibility is incorporated in design guidelines as well as digital product development; and helping to review and update the BBC Accessibility Guidelines. @EmmaJ_PR

ANNA ZETTERSTEN

Head of Languages & Access Services Department, SVT



Anna is employee at SVT since 1997. She previously worked with text editing in her own business, having studied Literature, Swedish & Communication. Anna worked as a live subtitler for seven years and still uses Velotype. Since 2003 she has been the manager of various sectors and Head of groups in the Subtitling Department. Since 2015 she has been Head of Department, consisting of 75 staff and several external suppliers - SVT publishes 20,000 hours of inter - and intralingual subtitling per year (live: 3,250 hours) and around 500 hours of audio description and sign language interpreting respectively. The No 1 issue at SVT Access: Online conversion and subtitling through speech recognition while maintaining high quality standards.

SUSANNE WEBER

Development & Delivery Manager, International, BBC Design & Engineering



Susanne is Systems Development & Delivery Manager for the BBC's international bureaus. Prior to that she led a team of developers to design an innovative video translation tool that incorporates computer-assisted translation and voice synthesis. She was also the BBC's project lead for the

H2020-funded project SUMMA which will build a media monitoring platform capable of dealing with large volumes of data in many languages. Susanne graduated in English & American Studies from the Goethe University in Frankfurt and worked as a sound engineer at the BBC World Service Radio and Television 2001-2015.

VIBEKE MIKKELSEN HANSEN

Journalist, DR



Vibeke is a trained journalist from the University of Southern Denmark and has been working for the Danish Broadcasting Corporation since November 2016. Vibeke is a journalist at DR Ligetil, which is a news site for people with reading difficulties. DR Ligetil's mission is to make sure that

news is accessible for everyone, using only simple and concise language and explaining the circumstances surrounding the event. DR Ligetil is located in Aalborg at Danish Broadcasting Corporation's new centre called DR Viden.

NIGEL MEGITT

Executive Product Manager, BBC



Nigel is the BBC's Executive Product Manager with responsibility for Access Services technology. He co-chairs both the EBU Subtitles in XML group and the W3C Timed Text Working Group, having been active in the Access Services sector for over 5 years. Previously Nigel worked in enterprise architecture and at BBC Research & Development where he led a team of developers working on EPG schedule data systems.

ANDREAS TAI

Engineer & Project Manager, IRT



Andreas is engineer at the Institut for Rundfunktechnik in Munich and works on subtitles in XML. He currently co-chairs the EBU XMLSubs Group and is responsible editor of the EBU-TT Part 1 and EBU-TT-D standard. He has a diploma in political science from the Freie Universität Berlin and a Master's Degree in Applied Informatics from the Technical University in Munich.

MATT SIMPSON

Head of Product Management, Access Services, Ericsson



Matt is in charge of the Access Services product roadmap and developing market-ready products. Additionally, he is responsible for the architecture of the technology platforms and R&D projects used to provide live and pre-recorded captioning, audio description and sign language translation services around the world. Over the last few years Matt has been engaged in various speech technology research projects, both collaborative – such as EU-Bridge – and directly with academic partners. These projects have focused on speaker-independent automatic speech recognition technologies.

LARS TRUDSØ

Special Consultant, DR



Lars graduated with a Master in Communication and Danish Language & Literature at University of Roskilde 1980. He's a training consultant at DR since 1984 and has among other things, been training radio and television presenters as well as working with innovation processes. He is currently managing the sound quality project at DR.

GIAN MARIA GRECO

Marie Skłodowska-Curie Fellow in Media Accessibility, Universitat Autònoma de Barcelona (UAB)



Gian Maria is the principal investigator for the MSCA H2020 project Understanding Media Accessibility Quality (UMAQ). His research focuses on the theoretical foundation of accessibility in relation to human rights, the media, and the performing arts. He holds an MA and a PhD in Philosophy, an International MA

in Accessibility to Media, Arts & Culture, and is trained in Audiovisual Translation & Disability Management. Between January 2003 and July 2007 he was Junior Research Associate at the University of Oxford (UK). He has published in peer-review journals and encyclopaedias, and co-authored two books. Currently, he serves as an Advisory Board member on the EU Accessible Culture & Training project.

ANNETTE WILSON

Head of Innovation Projects, RBB



Annette coordinates multimedia research and development in EC and RBB projects. She was awarded her degree in Marketing Management from Trinity College Dublin in 1992 followed by studies in communication science and literature at the Technical University Berlin. Annette has

extensive experience in the conception, creation, editing and usability testing of innovative interactive digital communications, initially working on websites and location-based services and in recent years on interactive and mobile TV. She was workpackage leader for subtitles in the accessibility project HBB4ALL and was RBB project manager for various EC and European Space Agency co-funded projects.

RICHARD MORETON

Business Development & Industrial Affairs, Samsung



Richard works in the Business Development & Industrial Affairs team at the Samsung R&D Institute where he supports Samsung's European activities within the digital television market, including forming strategic partnerships and defining European Standards for Accessibility feature support on Samsung

televisions. Samsung is an industry pioneer with its latest televisions supporting a new range of innovative accessibility features, with more in the pipeline. With sixteen years' experience in the TV industry, Richard has been involved in both hardware and software for digital televisions, particularly digital terrestrial, since shortly before its launch in 1998 and also has experience in the RF, semiconductor software and television segments.

EVA-MARIA HINTERWIRTH

Strategic Planning & Coordination, ORF



Eva-Maria started working for ORF's Subtitling Department in 1987. Since 2008 she has been in charge of strategic planning and project management in access services at ORF ONLINE, a 100% subsidiary of the Austrian Broadcasting Corporation. In 2015 she was project head and

producer of Eurovision Sign, the inclusive presentation of the Eurovision Song Contest in international sign language.

EBU CONTACT

AMÉLIE ROSSIGNOL-FARJON

Brand & Project Manager, Media Department, EBU



Amélie graduated in applied arts, specializing in visual communication and web design. After that, she worked as a freelance designer, communication and marketing adviser for three years. In the Summer 2004, she joined the EBU, where she currently works as Brand Manager for the Media Department. She is in charge of the promotion and production of some of the major EBU projects and events. Amélie also acts as

project manager, one of her tasks being managing the activities of the EBU Access Services Experts Group since 2013.

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PLACES TO BE

VENUE

The EBU Access Services Event 2017 will be held on DR premises located in Copenhagen:

DR, Emil Holms Kanal 20, 0999 Copenhagen, Denmark

From Copenhagen Central Station:
S-train to Nørreport Station. From here, change to Metro M1, direction Vestamager, and get off at DR Byen Station.

From Copenhagen Airport (Københavns Lufthavnen), Kastrup:
Metro M2 to Christianshavn Station. From here, change to M1, direction of Vestamager, and get off at DR Byen Station.

REGISTRATION

All participants will be required to check-in at DR reception desk (main entrance).

On Monday 9, participants will also have to pick up their badges at the Access Services registration desk on the 2nd floor.

PRE-EVENTS ON OCTOBER 8 (Only if you have registered online)

Time: 14:00

Venue: DR, Emil Holms Kanal 20, 0999 Copenhagen, Denmark

Room: Dabln - next to DR reception, Ground Floor

- 14:00 Meeting point at DR main entrance
- 14:15 Guided tour
- 16:00 Special Concert at DR Concert Hall
- 17:40 Open Network Session
- 19:00 Tapas & Drinks

PLENARY MEETING ON OCTOBER 9

Time: 08:30

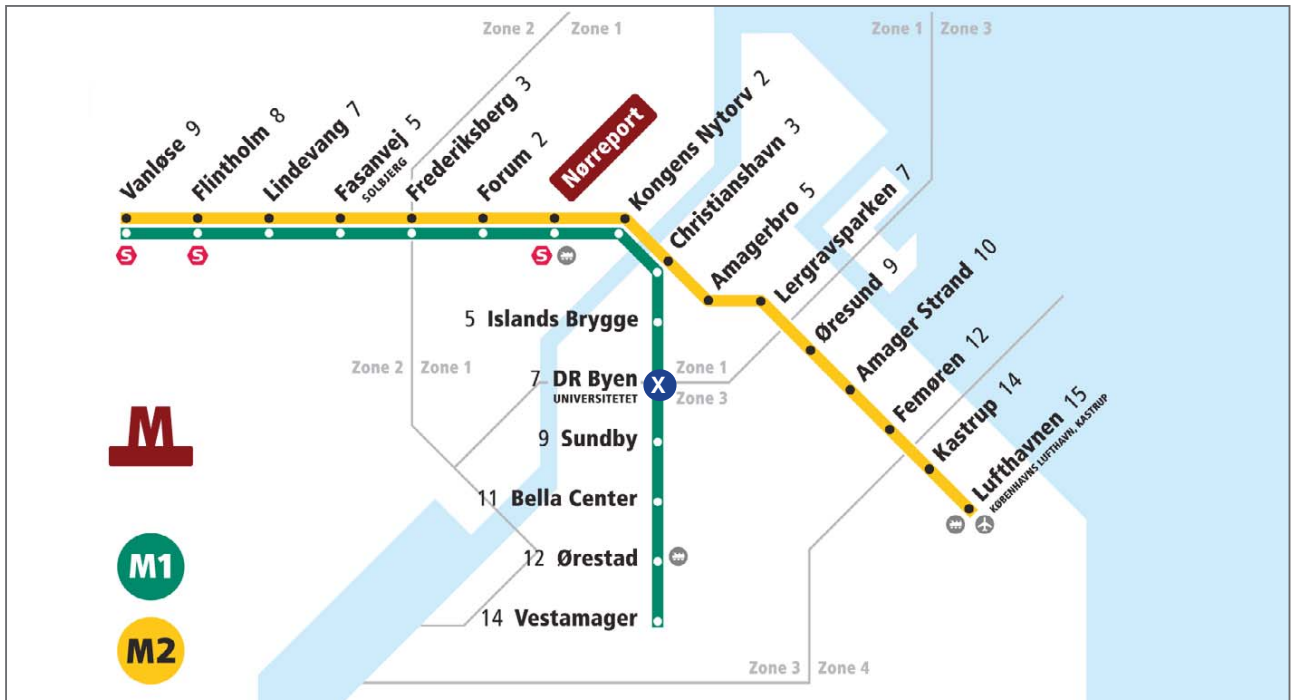
Venue: DR, Emil Holms Kanal 20, 0999 Copenhagen, Denmark

Room: n°8200 - 2nd Floor

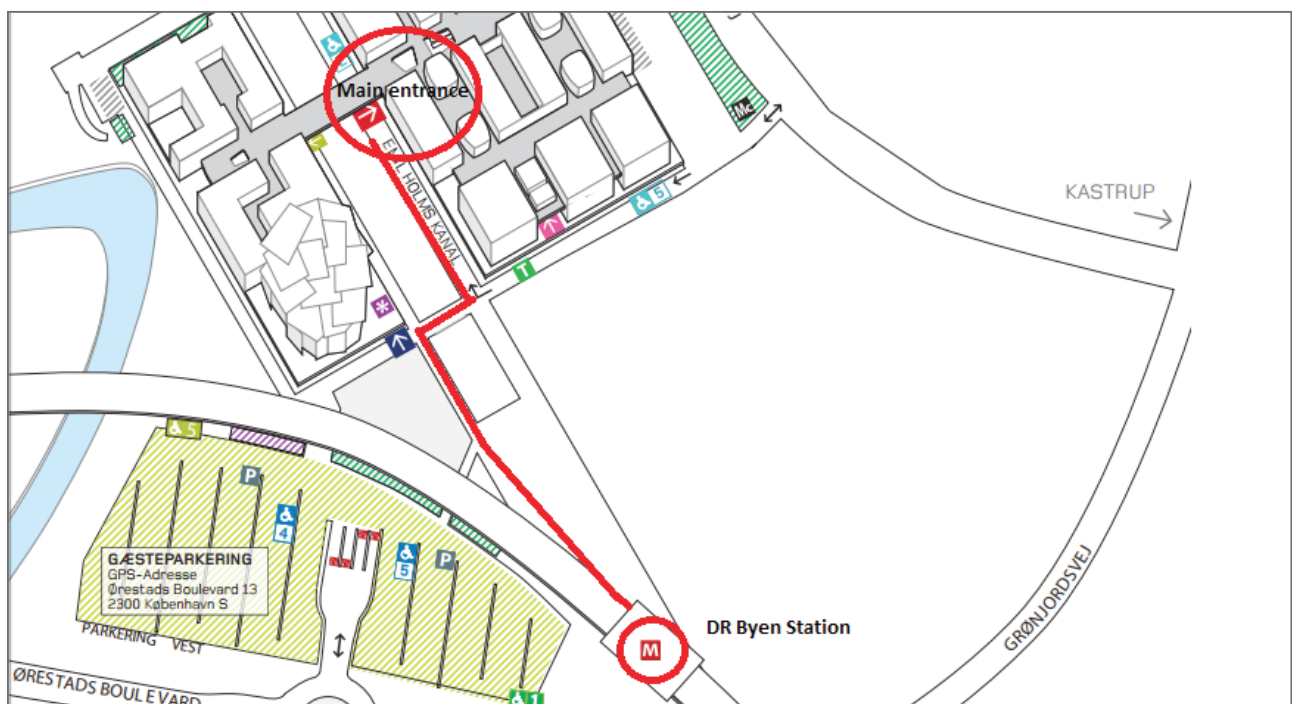
- 08:30 Registration
- 09:00 Welcome
- 16:30 Closing
- 16:45 Round Table Discussion

COPENHAGEN METRO

X DR Byen Station



FROM DR BYEN STATION TO DR BUILDING



PARTICIPANTS

EBU MEMBERS

Langguth	Frauke	Head of ARD Text	ARD Text
Weber	Susanne	Development & Delivery Manager	BBC
Megitt	Nigel	Executive Product Manager	BBC
J Pratt Richens	Emma	Senior Accessibility Specialist	BBC
Benecke	Bernd	Audio Description Editor	BR
Mata	Jordi	Engineer	CCMA
Sivebaek	Heidi	Editor of Accessibility	DR
Nielsen	Per Skou	R&D Engineer	DR
Eiersoe	Caroline	Student	DR
Lars	Trudsø	Special Consultant	DR
Mikkelsen Hansen	Vibeke	Journalist	DR
Schmidt	Sidsel Katrine	Head of QC, Subtitling & Audio Description	DR
Flyvholm	Louis	Front-end Developer	DR
Halberg	Martin	Manager	DR
De Jong	Frans	Senior Engineer	EBU
Lovell	Jacques	European Advocacy Adviser	EBU
Rossignol-Farjon	Amélie	Brand Manager	EBU
Asseraf	Madiana	Head of Strategy & Development	EBU
Strika	Ernest	Senior Engineer	HRT
Tai	Andreas	R&D Project Manager	IRT
Heanue	Luke	Senior Co-ordinator, Regulatory Reporting & Accessibility	ITV
Saavedra	Jorge	Senior Manager, Regulatory Reporting & Accessibility	ITV
Heerdegen-Wessel	Ursula	Editor-in-Chief	NDR
Lentz	Jurgen	Consultant	NPO
Antonsen	Siri	Head of Access Services	NRK
Martol	Reidun	Head of Subtitling	NRK
Lium	Kristoffer	User Interface Developer & Accessibility Expert	NRK

Morseth-Nordbryhn	Ola	iOS Tech Lead	NRK
Hinterwirth	Eva-Maria	Strategic Planning & Coordination	ORF
Giardino	Valentina	Subtitling Coordinator	RAI
Monopoli	Elena	Access Services Officer, R&D	RAI
Wilson	Annette	Head of Innovation Projects	RBB
Ritter	Doreen	Project Manager	RBB
Wahrmann	Sabine	Editor-in-Chief	RBB
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Sequeira	Mario	Accessibilities & Foreign Programmes Coordinator	RTP
Alexandre	Paulo	Head of Foreign Programmes Production	RTP
Hêche	Philippe	Head of Continuity Planning	RTS
Rot	Veronika	Editor, Journalist	RTVSLO
Rickenbacher	Natacha	Access Services Coordinator	SRF
Gambino	Arianne	Head of Broadcast Operations	SRF
Zettersten	Anna	Head of SVTUndertext	SVT
Hansén	Anders	Team Leader Production Development	SVT
Lars	Samuelsson	Web Developer	SVT
Johansson	Per	System Developer	SVT
Sylvia	Monnat	Head of Access Services, Geneva	SWISS TXT
Siegrist	Nicoletta	Access Services Manager	SWISS TXT
Linder	Gion	Head of Swiss Txt	SWISS TXT
Sucevic	Dragana	Head of Access Services, Zürich	SWISS TXT
Klenk	Philip	Access Service Manager	SWR
Ni Ogain	Maire Aoibhinn	Schedule Planning Manager	TG4
Moeller	Ole	Project Supervisor	TV2
Nothlev	Pia	Team Leader	TV2
Feyto	Laura	Head of Access Services	TVE
Gonzalo	José Luis	Technical Responsible of Accessibility Services	TVE

Kunecki	Zbigniew	Access Services Coordinator	TVP
De Snerck	Erik	Head of Production Facilities & Coordinator	VRT
Saerens	Gunter	Head of Subtitling	VRT
Walraven	Marc	UX/Accessibility Expert	VRT
Forssell	Christoffer	Head of Yle Translation	YLE

OTHER PARTICIPANTS

Woods	Roger	Senior Executive Engineer	Broadcasting Authority of Ireland
Campbell	Stuart	Senior Operations Manager	Deluxe Media
Lazenby	Margaret	Operations Director	Deluxe Media
Greeves	Laura	Senior Operations Manager	Deluxe Media
Simpson	Matt	Head of Product Management, Access Services	Ericsson
Taylor	Cathy	Senior Standards Executive	OFCOM
Moreton	Richard	Business Development & Industrial Affairs	Samsung
Boulton	John	International Sales Manager	Screen Subtitling Systems
Orero	Pilar	Teacher & Researcher	UAB
Matamala	Anna	Media Accessibility Researcher	UAB
Greco	Gian Maria	Marie Sklowodska-Curie Fellow in Media Accessibility	UAB

EUROPEAN BROADCASTING UNION

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