

EUROVISION

OPERATED BY EBU

CREATIVE FORUM

16 SEPTEMBER
2014, BERLIN

AGENDA

In collaboration with



EUROVISION Creative Days

#ECD14

EDITORIAL

Welcome to Berlin Mitte, where so many things are changing constantly and where everything remains exciting – just like this year at the EUROVISION Creative Forum.

While Berlin is growing and expanding in pop culture and media businesses, its success is still built on a mixture of locals and people from all over the world, and the clash of creativity from niches and the mainstream.

As one of Europe's major events highlighting TV formats, the EUROVISION Creative Forum offers unique insights into the business. And it is expanding, with even more events this year, such as the Creative Forum for Fiction Formats, making it almost a whole week dedicated to creative innovation.

Although we are still in Berlin Mitte as in the past, we have now moved to a new venue, Kalkscheune, former engineering works located next to the entertainment palace Friedrichstadtpalast and the perfect location to work on public service

formats. You will have the opportunity to discuss format innovations and connect with format creators from all over Europe. And for the first time you will be able to enjoy working in the open air outdoors in the Kalkscheune courtyard, even if it may rain a little. For us at ZDF it is an honour to organize and host this international forum once again in collaboration with our friends and colleagues from the EUROVISION TV unit and the EUROVISION Format Core Group, this time adding new ideas to the conference such as the development pitch.

Enjoy your day and night in downtown Berlin, experiencing creativity within European public service television.

Panagiotis Trakaliaridis

Strategic Programme Development, ZDF



MORNING SESSION

10:00-10:10

EBU MEMBERS PRESENT THEIR BEST FORMATS (SELECTED BY THE FORMAT CORE GROUP)

Opening:

Bettina Brinkmann, Head of TV (EBU)

Markus Sterky, Programming & Commissioning Strategist (Sweden, SVT)



Moderator:

Aleksandar Kostadinov, Producer (Croatia, HRT)



10:10-10:25

FORMAT 1

PERFECT (Norway, NRK)

Presented by: Tina B. Christensen, Producer (NRK)



10:25-10:40

FORMAT 2

DIM BYD (Wales, S4C)

Presented by: Barry Jones, Producer (Cwmni Da)



10:40-10:55**FORMAT 3**

QUIZ CHAMPION (Germany, ZDF)

Presented by: Thorsten Haas, Head of Development, Entertainment (ZDF)**10:55-11:10****FORMAT 4**

COOK THE UNKNOWN (Japan, NHK)

Presented by:Fumihiko Kakuno, Lead Producer (NHK Educational Corporation)
Go Shiroy, Global Content Development Division, Programming Department (NHK)**11:10-11:25****FORMAT 5**

FOLK MUSIC (Ukraine, NTU)

Presented by: Volodymyr Kovalenko, Author and Producer (NTU)**11:25-11:45***Coffee break***11:45-12:00****FORMAT 6**

WHERE TO, MR PRESIDENT? (Austria, ORFeins)

Presented by: Hanno Settele, Deputy Head of Information (ORFeins)**12:00-12:15****FORMAT 7**

SECRET LIVES OF... TEENS AND STUDENTS (UK, CHANNEL4)

Presented by: Mike Beale, Director of International Formats (ITV Studios)**12:15-12:30****FORMAT 8**

IN SEARCH OF GOD (Netherlands, NOS - EO)

Presented by: Jacco Doornbos, CEO & Creative Producer (Eye2Eye Media)**12:30-12:45****FORMAT 9**

WORK IT OUT (Belgium, VRT één)

Presented by: Koen Lievens, Editor-in-Chief (Alaska TV)

12:45-13:00**FORMAT 10**

CLOSE ENCOUNTER (Denmark, DR)

Presented by: Bjarke Ahlstrand, Producer (DR)**13:00-13:15****FORMAT 11**

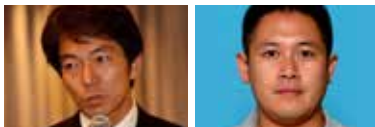
THE PLAY NEXT DOOR (Ireland, RTÉ ONE)

Presented by: Sarah Ryder, Executive Producer Arts (RTÉ)**13:15-14:00***Lunch***AFTERNOON SESSION****14:00-14:15****FORMAT 12**

PI-KA-CHEE (Japan, NHK)

Presented by:

Kotaro Urakami, Senior Producer, Entertainment Programmes Division, Programme Production Department (NHK)
 Go Shiroy, Global Content Development Division, Programming Department (NHK)

**14:15-14:30****FORMAT 13**

POLITICS & LIFE (Sweden, SVT)

Presented by: Markus Sterky, Programming & Commissioning Strategist (SVT)**14:30-14:45****FORMAT 14**

ORDINARY PEOPLE (Italy, RAI)

Presented by: Simona Ercolani, Creator and Executive Producer (Stand By Me)**14:45-15:00****FORMAT 15**

SLUM SURVIVORS (UK, BBC THREE)

Presented by: Gian Quaglieni, Development Executive/Executive Producer (BBC Current Affairs)

15:00-15:15**FORMAT 16**

THE FACTS BEHIND (Belgium, VRT één)

Presented by: Erik Gordts, Creative Director, CEO (dedsit)**15:15-15:30***Coffee break***15:30-15:45****FORMAT 17**

GUESS LIST (UK, BBC)

Presented by: Mike Beale, Director of International Formats (ITV Studios)**15:45-16:00****FORMAT 18**

WHOSE HOLIDAY IS IT ANYWAY? (Ireland, RTÉ ONE)

Presented by: Linda Cullen, Executive Producer, Owner/Director/Head of Television (Coco Television)**16:00-16:15****FORMAT 19**

SAME, BUT DIFFERENT! (Switzerland, SRF1)

Presented by: Raphael Hug, Producer (SRF)**16:15-16:30****FORMAT 20**

SMART SHOPPING (Turkey, TRT OKUL)

Presented by: Özlem Ögüt Parlak, Producer (TRT)**16:30-16:45****FORMAT 21**

TESTING THEATRE (Denmark, DR)

Presented by: Ida Holten Ebbesen, Executive Producer (DR)

16:45-17:00**FORMAT 22**

CAM CLASH (France, FRANCE 4)

Presented by:

Renaud Allilaire, Head of Documentaries & Magazines (FRANCE 4)

Jérôme Caza, Producer (2p2l)

**17:00-17:15****VOTING**

THE AUDIENCE IS INVITED TO VOTE FOR THEIR 3 BEST FORMATS
COLLECTION OF THE BALLOT PAPERS

17:15-18:00**EUROVISION TV DEVELOPMENT FUND PITCHES (TVDF)**

For 2014 the TVDF Committee has decided to allocate specific funding to the development of new, creative and innovative television formats so as to increase the attractiveness of the television programmes proposed by the European public service media. From the six formats short-listed by the Format Core Group, the Jury selected the three proposals it wanted to see pitched in Berlin.

The TVDF jury is composed of:

- Arttu Nurmi, Commissioner/Culture and Entertainment Content (YLE)
- Richard Hastings, Head of BBC Factual Entertainment Development (BBC)
- Jean Philip de Tender, General Manager of Eén (VRT)
- Julien Borde, France Télévisions Executive (FRANCE TV)

PROJECT 1

TOTAL RECALLERS (RTÉ)

Presented by:

Grainne McAleer, Genre Head Daytime & Lifestyle (RTÉ)

Sarah Ryder, Executive Producer, Arts (RTÉ)

PROJECT 2

THE HIGH NOTE (DR)

Presented by: Helle Majbritt Rasmussen, Chief editor (DR)

PROJECT 3

THE NEW COMIC TALENT

Presented by: Christophe Brunella, Producer (MFP)

18:00-18:15**DEBRIEF ON ENTERTAINMENT DEV. TEAM MEETING**

The Entertainment Development Team will debrief the Forum on their brainstorm session of the day before, provide insight into what potential entertainment coproduction concepts could be interesting for EBU Members, and what steps should be taken to find the next major EUROVISION Entertainment programme.

18:30

Break: to relax and get ready for the ceremony

20:00**3 BEST AWARDS CEREMONY AND PITCHING SESSION RESULTS**

COCKTAIL DINNER AT THE KALKSCHEUNE

PLACES TO BE

VENUE

This year, EUROVISION Creative Forum Conference and Awards Ceremony will be held at the same venue:

KALKSCHEUNE 

Johannisstraße 2, 10117 Berlin

S-Bahn station:

Friedrichstrasse (500 m)

U-bahn (underground) station:

Oranienburger Tor (250 m, 3 min.)

COFFEE BREAKS

Feel free to have a nice cup of coffee or tea during the coffee breaks at 11:25 and 15:15.

NETWORKING LUNCH

A buffet lunch will be served at 13:15.

3 BEST AWARDS CEREMONY

At 20:00 you are invited to a reception during which the 3 Best Formats will be announced, followed by cocktail dinner.



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